

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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NEGROES SHOULD PREPARE FOR GREAT ECONOMIC SET-BACK

FELLOW MEN OF THE NEGRO RACE, *Greeting:*

It is the duty of the Universal Negro Improvement Association and its leaders to at all times prepare the minds of the people for the handling of those visitations that generally afflict the race through changes in the material affairs of our civilization. Very few among the millions have paid any attention to the many warnings we have issued to the race; the few, however, who make up the stalwart membership of the Universal Negro Improvement Association are always prepared to assist themselves out of these crises that generally bring with them great suffering among the people.

Threatening Economic Danger

Among the many threatening dangers confronting the race at the present time is the tightening up on our racial, economic prosperity. Ever since the war period, our race has been allowed many opportunities in the industrial life of the world. This was necessary because of the abnormal state of affairs. The war, with its aftermath, produced such upheavals, both in industry and politics, that the powers that be were forced, even against their will, to admit the Negro into certain occupations, and open to him certain lines of employment that under ordinary circumstances would have been closed to him. This abnormal state of affairs is about to be broken, and the American nation, as well as the world, are about to return to their normal state, hence we may expect a terrible reaction in the labor market among Negroes.

Close Study of Conditions

A close study of conditions reveal to us a state that leads us to conclude that in another short while millions of our race will be thrown out of active employment, and the year 1924 threatens to be a hard and trying one industrially for members of our group. Hence the Universal Negro Improvement Association sounds this warning note to the millions of Negroes in America, the West Indies, South and Central America, to prepare themselves for this reaction, and to so arrange that by our own effort and energy, we will be able to stem the tide of suffering and economic devastation.

Financial Conservatism

We preached to the people during the war period, a financial conservatism, however, very few paid any attention. They squandered and spent lavishly, with the result that financially we find ourselves at the present time nearly in the same position we were before the 1914 break. One or two more repetitions of economic suffering among Negroes, as in the periods of 1910 to 1914, will mean the blotting out from our American and Western civilization of millions of Negroes who will be unable to withstand the rigors of hardships and starvation. Must we not prepare against it? It is for that that we of the Universal Negro Improvement Association work, and that is why we are making the fight for the creation of a national center in Africa, where we will be able to engage ourselves in the industrial and commercial development of a country of our own race.

It is natural to expect that any economic setback in

RACE SHOULD MAKE DESPERATE EFFORT TO SAVE ITSELF

BUILDING A NATION OF OWN ONLY SOLUTION

WE MUST STRENGTHEN OURSELVES BY OUR OWN LABOR

THE INDUSTRIAL AND COMMERCIAL DEVELOPMENT OF A COUNTRY OF OUR OWN RACE IN AFRICA

the United States of America or the established white world will mean that the white populations will be considered first, and provisions will be made for them, as against the interest of any other alien or foreign group. In America the Negro has always harbored a peculiar idea about his rights, believing always that the white man has it as an obligation to provide for him, but gradually we are realizing the fallacy of this belief, and the sensible and sober-minded of us know that if we are to survive in the civilization of the 20th century we have to do for and by ourselves. That is why the Universal Negro Improvement Association finds it its duty to unceasingly agitate for the promotion of a national homeland.

True to Themselves

White men are naturally bound to be true to themselves in all things economic, social and political. They are going to have their hands full taking care of their own, and the condition forced upon them by a world reaction. We, therefore, must make an effort for ourselves, and as this old year is about to pass away, and we are making resolutions for the conducting of ourselves in the New Year, let us not forget that the resolution most necessary for us to make is that of self-reliance—the effort to strike out doing for ourselves, determined by our own energy and the Grace of God to provide for our own race and its posterity.

Terrible to Make Mistake

For the Negro to make a mistake at this time will mean his economic and political doom. Soberly he must apply the deepest amount of thought to his present and future conditions, for the world is closing close around him. Not even because the world so much desires to crush and grind him out of existence, but because other groups of the world realize that it is to their interest to first preserve themselves. The economic and political wars of the future, which future is near approaching, will be fought purely on the question of self-interest. Each and every group, realizing its duty to self, will strike out with but one vision, and that is of self-preservation; naturally, therefore, we will not blame the white or yellow groups if they, in the prosecution of their own interest, ignore the petition and call of the Negro for help. Now is not the time for man

to call for help, now is the time for man to strike out and defend his own rights. The reign of sin and selfishness precludes man from listening to the appeal of his brother, hence it is unfair to expect the white man to reach down and lift us up, when he himself has to keep himself up in the position from falling, because of others who desire to pull him down. We have to climb by ourselves. This has become the natural law of the 20th century, the Grace of God being with us. So that the Universal Negro Improvement Association sounds this warning to the four hundred million Negroes of the world: "Look out for yourselves, strike out in self-reliance and self-help. If you falter, you shall fall. March on, having before you the vision of service and the desire to rise."

Buckle on Armor of Determination

Let every member of the Universal Negro Improvement Association buckle on, therefore, his armor of determination to see the great program of the organization through. In 1924 we shall reach down further than ever in laying the foundation upon which we will build the permanent structure of Negro security. We take it, therefore, as a duty to inspire each and every one within the fold, to look forward to the great objective of African redemption. While the outer world gradually closes its economic and political doors against us, why shouldn't we close our hearts and activate our souls to the industrial and commercial development of a country of our own creation. Remember, men and women, that this is the period that promises good or ill for the race of today. Those that are thoughtful and visionary enough will organize in their own effort to secure themselves, and others, careless and thoughtless, will naturally go down in the great conflict for the survival of the fittest. As the Anglo-Saxon looks to himself and relies upon his own native ability for the salvation of his race and country, so must we as a people rely upon our own native African ability to lift the motherland out of her chaos, making her free in the fullness of a national power, out of which will come a protection that will be thrown around the four hundred millions for her sons and daughters.

Let us look up, move onward and go forward, realizing that there is a place for us, if we can hold it, in the affairs of man.

With very best wishes, I have the honor to be,

Your obedient servant,

MARCUS GARVEY,

President-General.

Universal Negro Improvement Association
New York, December 18, 1923.

P. S.—May I not make another appeal to the officers and members of the branches, chapters and divisions of the Universal Negro Improvement Association all over the world to make a real effort to furnish the Secretary-General's office of the Parent Body with all financial reports up to date for 1923 before December 31st? Please let us all co-operate to place the Parent Body in a fit condition to carry out its 1924 program. This can only be successfully done when each unit of the association responds freely and liberally to its constitutional obligations. All members should see that their Divisions, Branches and Chapters become financial before the close of the year. Ask your secretaries to read their last financial reports to the Parent Body and the acknowledgments of same. This will insure the Parent Body being in a better position to carry out its elaborate program for the coming year. M. G.

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Christmas Greetings

The year, 1923, is drawing to a close, and Christians the world over are rejoicing at this time in commemoration of the birth of our Lord and Saviour, Jesus Christ.

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Do Not Delay to Send in Your Order Today PRICE TO CLOSE OUT



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IMPORTANT NOTICE TO MEMBERS OF THE UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION

Information has reached us that several unscrupulous persons have been offering stocks for sale to members of our Association in Bogus Steamship Companies to run to Africa and the West Indies, as also stock in other Corporations chiefly in the Western, Mid-Western and Southern States.

Two men from Chicago have been advertising themselves as Vice-Presidents of Divisions of the Association offering such stocks for sale, and a man in Florida. Hand them over to the police if they approach your Divisions.

BY ORDER THE PARENT BODY UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION

BIG CHRISTMAS NIGHT CELEBRATION

AT LIBERTY HALL 120 West 138th Street Tuesday Night, December 25, 1923, at 8:15 o'clock

WONDERFUL CONCERT PROGRAM AFTER DINNER SPEECHES and BALL This will be one of the Liveliest Nights in Liberty Hall

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Thanks, thanks to thee, my worthy friends, For the lessons you have taught! Thus at the flaming forge of life, Our fortunes must be wrought.

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COME AND HEAR ABOUT IT

Series of meetings will start on Sunday night, December 23, 1923, and continue on the following nights, December 24, 25, 26, 27, 28, 30, 31, and January 1, 2, 3, 4, 5 and 6, 1924

Prominent speakers from all over the country will address the meetings, colored and white

Chair Will Be Taken by Hon. Marcus Garvey

Every liberty loving Negro will be present during these series. A petition will be signed at these meetings for the creation of a government for Negroes in Africa

COME AND HEAR! COME AND SEE! COME AND HELP!

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