

LET'S PUT IT OVER

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Specially to the Interests of the Negro Race

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SHALL THE NEGRO BE EXTERMINATED?

FELLOW MEN OF THE NEGRO RACE, *Greeting:*

The Negro now stands at the cross roads of human destiny. He is at the place where he must either step forward or backward. If he goes backward he dies; if he goes forward it will be with the hope of a greater life. Those of us who have developed our minds scientifically are compelled, by duty, to step out among the millions of the unthinking masses and convince them of the seriousness of the age in which we live.

From Adam and Eve

We are either on the way to a higher racial existence or racial extermination. This much is known and realized by every thoughtful race and nation; hence, we have the death struggle of the different races of Europe and Asia in the scramble of the survival of the fittest race.

As we look at things we see that the great world in which we live has undergone much change since the time of the creation. When God created the world, and all therein, He handed His authority over to the two beings He created in His own image; namely, Adam and Eve. From the time of Adam and Eve the human race has multiplied by leaps and bounds. Where we once had two persons to exercise authority over the world, we today have one billion five hundred millions claiming authority and possession of the same world that was once the property of the two.

The Tragedy of Race Extinction

When the Colonists of America desired possession of the land they saw that a weak aboriginal race was in their way. What did they do? They got hold of them, killed them, and buried them underground. This is a fair indication of what will happen to the weaker peoples of the world in another two or three hundred years when the stronger races will have developed themselves to the position of complete mastery of all things material. They will not then, as they have not in the past, allow a weak and defenceless race to stand in their way, especially if in their doing so they will endanger their happiness, their comfort and their pleasures. These are the things that strike the thoughtful Negro as being dangerous, and these are the things that cause us who make up the Universal Negro Improvement Association to be fighting tenaciously for the purpose of building up a strong Negro race, so as to make it impossible for us to be exterminated in the future to make room for the stronger races, even as the North American Indian has been exterminated to make room for the great white man on this North American continent.

The illiterate and shallow-minded Negro who can see no farther than his nose is now the greatest stumbling block in the way of the race. He tells us that we must be satisfied with our condition; that we must not think of building up a nation of our own; that we must not seek to organize ourselves racially, but that we must depend upon the good feeling of the other fellow for the solution of the problem that now confronts us. This is a dangerous policy and it is my duty to warn the four hundred million Negroes of the world against this kind of a leadership—a leadership that will try

Race Faces Extinction Unless It Bestirs Itself

**SHALLOW-MINDED, SELF-SEEKING NEGROES,
GREATEST STUMBLING BLOCK**

**Harmony and Unity Between Intelligent and Illiterate
Groups a Crying Need**

**TRUE LEADERSHIP MEANS SACRIFICE FOR
THE COMMON GOOD**

to make Negroes believe that all will be well without their taking upon themselves the task of bettering their condition politically, industrially, educationally and otherwise.

The time has come for those of us who have the vision of the future to inspire our people to a closer kinship, to a closer love of self, because it is only through this appreciation of self will we be able to rise to that higher life that will make us not an extinct race in the future, but a race of men fit to survive.

The Price of Leadership

Those of us who are blazing the way in this new propaganda of the Universal Negro Improvement Association to enlighten our people everywhere are at times very much annoyed and discouraged by the acts of our own people in that, consciously or unconsciously, they do so many things to hurt our deeper feeling of loyalty and love for the race. But what can we do? Can we forsake them because they hurt our feelings? Surely not. Painful though it may be to be interfered with and handicapped in the performance of the higher sense of duty, yet we must, martyrlike, make up our minds and our hearts to pay the price of leadership. We must be sympathetic, we must be forgiving, we must really have forbearance, so that when the ignorant and illiterate fellow who happens to be a member of your own race stands up to block the passage of some cause that you believe would be to his benefit and to yours as a people you will be able to overlook him, even though he fosters his opposition with the greatest amount of insult to your intelligence and to your dignity.

The excuse that some of our most brilliant men give for not identifying themselves with race movements is that they cannot tolerate the interference of the illiterate Negro, who, being a member of the same organization, will attempt to dictate what you should do in the interest of the race, when his act is based upon no deeper judgment than his like or dislike for the person he is opposing, or the satisfaction it would give him to embarrass the person he feels like opposing. Many an able leader is lost to his race because of this fear, and sometimes we must admit the reasonableness of this argument; but, as I have said, leadership means martyrdom, leadership means sacrifice, leadership means giving up one's personality, giving up of everything for the cause that is worth while. It is only because of that feeling that I personally continue to lead the Universal Negro Improvement Association, because, like every other leader, I have had to encounter the opposition, the jealousy, the plotting of men who take advantage of the situation, simply because they happen to be members of the organization, and that we may have to depend upon their vote one way or the other for the good of the cause.

Not that some of us care one row of pins about what the other fellow thinks, but when it is considered that we can only achieve success through harmony and unity, then it can be realized how much one has to sacrifice as a leader for getting that harmony that is necessary to bring about the results that are desired.

The White Race

We desire harmony and unity today more than ever, because it is only through the bringing together of the four hundred million Negroes into one mighty bond that we can successfully pilot our way through the avenues of opposition and the oceans of difficulties that seem to confront us. When it is considered that the great white race is making a herculean struggle to become the only surviving race of the centuries, and when it is further considered that the great yellow race under the leadership of Japan is making a like struggle, then more than ever the seriousness of the situation can be realized as far as our race is concerned. If we sit supinely by and allow the great white race to lift itself in numbers and in power, it will mean that in another five hundred years this full-grown race of white men will in turn exterminate the weaker race of black men for the purpose of finding enough room on this limited mundane sphere to accommodate that race which will have numerically multiplied itself into many billions. This is the danger point. What will become of the Negro in another five hundred years if he does not organize now to develop and to protect himself? The answer is that he will be exterminated for the purpose of making room for the other races that will be strong enough to hold their own against the opposition of all and sundry.

An Appeal to the Intelligentsia

The leadership of the Negro of today must be able to locate the race, and not only for today but for all times. It is in the desire to locate the Negro in a position of prosperity and happiness in the future that the Universal Negro Improvement Association is making this great fight for the race's emancipation everywhere and the founding of a great African movement. Every sober-minded Negro will see immediately the reason why we should support a movement of this kind. If we will survive, then it must be done through our own effort, through our own energy. No race of weaklings can survive in the days of tomorrow, because they will be hard and strenuous days fraught with many difficulties.

I appeal to the higher intelligent as well as to the illiterate groups of our race. We must work together. Those of us who are better positioned intellectually must exercise forbearance with the illiterate and help them to see the right. If we happen to be members of the same organization, and the illiterate man tries to embarrass you, do not become disgusted, but remember that he does it because he does not know better, and it is your duty to forbear and forgive because the ends that we serve are not of self, but for the higher development of the entire race. It is on this score, it is on this belief, that I make the sacrifice of self to help this downtrodden race of mine. Nevertheless, I say there is a limit to human patience, and we should not continue to provoke the other fellow against his human feelings, for in doing so we may be but bringing down upon our own heads the pillars of the temple.—*From Philosophy and Opinions of Marcus Garvey.*

STATEMENT OF THE UNIVERSAL NEGRO POLITICAL UNION FOR BENEFIT OF ALL MEMBERS OF THE UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION

The time has come when the Negro must defend the honor and political reputation of his race. For long, and sorrowfully so, the selfish Negro politician has sold our race for a mess of pottage. We have been called upon by crafty Negro newspaper men and other political jobbers to vote for Mr. So-and-So, to the injury of the race and the enrichment of the Negro political grafter who sells his services for dollars and not principles. The old gang of Negro politicians has sold the race for ready cash and jobs for a few. The time has come to call a halt. We will vote for and support men for election to office, not for payment in dollars, but for principles and policies. If you receive pay for your vote, directly or indirectly through our so-called political leaders, then we may expect nothing in return, but when you vote for candidates because of principles and politics, then you have all to gain. The old Negro politician is crooked and self-seeking. He has no character and no soul. He sells the vote of his race for money. He doesn't of himself subscribe to party funds, but he hankers after what he can get from the campaign funds subscribed by others to sell the Negro's vote. The Negro must learn to support his own political principles or policies, not only with his vote, but with his money; hence, the Universal Negro Political Union supports candidates at its own cost and doesn't ask for financial return. Ninety-nine and one-half per cent of the old Negro politicians who are now serving in the campaign are paid parrots who have no opinion of their own, but who are selling their conscience and vote for the highest prices. For one price they start out Republican and for a higher price in a fortnight they are something else. Everybody has found out that the old Negro politician is tricky and deceitful and nobody will believe him. He cannot handle a dollar straight.

We vote no longer under his instruction, but under the leadership of the Universal Negro Political Union.

Let every Negro register and vote on the 4th of November for principles, policies and faithful men who are friends of our race.

The four million members of the Universal Negro Improvement Association in America are being directed by the Universal Negro Political Union to vote for and follow the candidates and individuals we have recommended.

Vote for and follow every one of the men we support, for they are tried and true friends of the race.

No true member of the Universal Negro Improvement Association will fail to cast his vote on the 4th of November for the men of our choice.

Don't follow the old type Negro politician; he will sell you into slavery again.

By order, Headquarters,

UNIVERSAL NEGRO POLITICAL UNION

WILLIAM L. SHERRILL
Leader, American Negroes, and Chairman

G. E. CARTER
Secretary

MARCUS GARVEY
Universal Chairman

The fourteen hundred branches of the Union are ordered to take notice and act accordingly

Vote For The Men Who Will Help You!

WHOM WE SUPPORT FOR THE SENATE

THE UNIVERSAL NEGRO POLITICAL UNION

under the auspices of the

UNIVERSAL NEGRO IMPROVEMENT ASS'N

Is supporting the following candidates for re-election to the United States Senate.

The four million members of the Universal Negro Improvement Association in America are requested to work for and vote for the election of these candidates in their respective districts. Canvass your neighborhood on their behalf and see that they get all the support necessary for their election:

- Hon. T. Coleman duPont (Rep.), Delaware.
- Hon. Magnus Johnson (Farm-Labor), Minnesota.
- Hon. Lawrence C. Phipps (Rep.), Colorado.
- Hon. Charles S. Dineen (Rep.), Illinois.
- Hon. Thomas Sterling (Rep.), South Dakota.
- Hon. Jos. T. Robinson (Dem.), Arkansas.
- Hon. Francis E. Warren (Rep.), Wyoming.
- Hon. James Couzens (Rep.), Michigan.
- Hon. William E. Borah (Rep.), Idaho.
- Hon. Joseph E. Ransdell (Dem.), Louisiana.
- Hon. Bert M. Fernald (Rep.), Maine.
- Hon. Arthur Capper (Rep.), Kansas.

All members of the Universal Negro Improvement Association and the Universal Negro Political Union are requested to give their support and co-operation to the following senators at all times in their effort to promote the interest of better government and in their activities during the present political campaign. They themselves are not seeking re-election this year, but they are interested in the outcome. Co-operate with and help them the best you can:

- Hon. William Cabell Bruce (Dem.), Maryland.
- Hon. Thomas F. Bayard (Dem.), Delaware.
- Hon. Daniel A. Reed (Rep.), Pennsylvania.
- Hon. Samuel M. Ralston (Dem.), Indiana.
- Hon. George Wharton Pepper (Rep.), Pennsylvania.
- Hon. William H. King (Dem.), Utah.
- Hon. C. C. Dill (Dem.), Washington.
- Hon. Royal S. Copeland (Dem.), New York.
- Hon. George H. Moses (Rep.), New Hampshire.
- Hon. Henry Cabot Lodge (Rep.), Massachusetts.
- Hon. Ralph H. Cameron (Rep.), Arizona.
- Hon. John B. Kendrick (Dem.), Wyoming.
- Hon. Key Pittman (Dem.), Nevada.
- Hon. Henrik Shipstead (Farm-Labor), Minnesota.
- Hon. Hiram W. Johnson (Rep.), California.
- Hon. Irvine L. Lenroot (Rep.), Wisconsin.
- Hon. Robert N. Stanford (Rep.), Oregon.
- Hon. Frank R. Gooding (Rep.), Idaho.
- Hon. Richard P. Ernst (Rep.), Kentucky.
- Hon. James E. Watson (Rep.), Indiana.
- Hon. Frank B. Willis (Rep.), Ohio.
- Hon. Walter F. George (Dem.), Georgia.
- Hon. Selden P. Spencer (Rep.), Missouri.
- Hon. William B. McKinley (Rep.), Illinois.
- Hon. Charles Curtis (Rep.), Kansas.
- Hon. Edward J. Edwards (Dem.), New Jersey.
- Hon. Wesley L. Jones (Rep.), Washington.
- Hon. Reed Smoot (Rep.), Utah.
- Hon. George F. McLean (Rep.), Connecticut.
- Hon. Peter Norbeck (Rep.), South Dakota.
- Hon. Lyn J. Frazier (Rep.), North Dakota.
- Hon. Frank Greene (Rep.), Vermont.
- Hon. Ovington E. Weller (Rep.), Maryland.
- Hon. Duncan U. Fletcher (Dem.), Florida.
- Hon. Woodridge N. Ferris (Dem.), Michigan.

By Order Headquarters

Universal Negro Political Union
52-56 West 135th Street
NEW YORK CITY

The fourteen hundred branches of the Union are ordered to take notice and act accordingly.

Vote Right! Vote For A Principle!

WHOM WE SUPPORT FOR CONGRESS

THE UNIVERSAL NEGRO POLITICAL UNION

under the auspices of the

UNIVERSAL NEGRO IMPROVEMENT ASS'N

Is supporting the following candidates for re-election to the United States Congress.

The four million members of the Universal Negro Improvement Association in America are requested to work for and vote for the election of these candidates in their respective districts. Canvass your neighborhood on their behalf and see that they get all the support necessary for their election:

- Hon. Royal H. Weller (Dem.), 21st Dist., New York.
- Hon. John E. Raker (Dem.), 2nd Dist., California.
- Hon. John J. Casey (Dem.), 12th Dist., Pennsylvania.
- Hon. F. P. Peterson, Jr. (Rep.), 1st Dist., New Jersey.
- Hon. George Holden Tinkham (Rep.), 11th Dist., Massachusetts.
- Hon. James A. Gallivan (Dem.), 12th Dist., Massachusetts.
- Hon. Fred A. Britten (Rep.), 9th Dist., Illinois.
- Hon. Albert H. Vestal (Rep.), 8th Dist., Indiana.
- Hon. John McDuffie (Dem.), 1st Dist., Alabama.
- Hon. James H. MacLafferty (Rep.), 6th Dist., California.
- Hon. Otis Wingo (Dem.), 4th Dist., Arkansas.
- Hon. C. C. Dorell (Rep.), 7th Dist., Iowa.
- Hon. Will R. Wood (Rep.), 10th Dist., Indiana.
- Hon. Guy M. Hardy (Rep.), 3rd Dist., Colorado.
- Hon. Carl R. Chindolom (Rep.), 10th Dist., Illinois.
- Hon. Julius Kahn (Rep.), 4th Dist., California.
- Hon. Anthony J. Griffin (Dem.), 22nd Dist., New York.
- Hon. Charles B. Ward (Rep.), 27th Dist., New York.
- Hon. Homer F. Snyder (Rep.), 33rd Dist., New York.
- Hon. William B. Oliver (Dem.), 6th Dist., Alabama.
- Hon. Frank Murphy (Rep.), 18th Dist., Ohio.
- Hon. Clarence J. McLeod (Rep.), 13th Dist., Michigan.
- Hon. Charles F. O'Brien (Dem.), 12th Dist., New Jersey.
- Hon. Burton L. French (Rep.), 1st Dist., Idaho.
- Hon. Edward C. Little (Rep.), 2nd Dist., Kansas.
- Hon. S. Wallace Dempsey (Rep.), 40th Dist., New York.
- Hon. W. H. Sproul (Rep.), 3rd Dist., Kansas.
- Hon. John L. Cable (Rep.), 4th Dist., Ohio.
- Hon. A. Platt (Rep.), 6th Dist., Massachusetts.
- Hon. W. C. Salmon (Dem.), 7th Dist., Tennessee.
- Hon. Walter H. Newton (Rep.), 5th Dist., Minnesota.
- Hon. Charles L. Gifford (Rep.), 16th Dist., Massachusetts.
- Hon. Gordon Browning (Dem.), 8th Dist., Tennessee.
- Hon. John McSweeney (Dem.), 16th Dist., Ohio.
- Hon. O. J. Kvale (Ind.), 7th Dist., Minnesota.
- Hon. James M. Mead (Dem.), 42nd Dist., New York.
- Hon. Elmer Thomas (Dem.), 6th Dist., Oklahoma.
- Hon. C. F. Brumm (Rep.), 13th Dist., Pennsylvania.
- Hon. E. B. Howard (Dem.), 1st Dist., Oklahoma.
- Hon. Everett Sanders (Rep.), 5th Dist., Indiana.
- Hon. Samuel Dickstein (Dem.), 12th Dist., New York.
- Hon. George A. Walsh (Rep.), 6th Dist., Pennsylvania.
- Hon. E. O. Leatherwood (Rep.), 2nd Dist., Utah.
- Hon. William M. Morgan (Rep.), 17th Dist., Ohio.
- Hon. Daniel A. Reed (Rep.), 43rd Dist., New York.
- Hon. Walter F. Lineberger (Rep.), 9th Dist., California.
- Hon. John W. Summers (Rep.), 4th Dist., Washington.
- Hon. S. O. Bland (Dem.), 1st Dist., Virginia.
- Hon. John C. Schaefer (Rep.), 4th Dist., Wisconsin.
- Hon. Edward E. Browne (Rep.), 8th Dist., Wisconsin.
- Hon. Stewart F. Reed (Rep.), 3rd Dist., West Virginia.
- Hon. Samuel E. Winslow (Rep.), 4th Dist., Massachusetts.
- Hon. Frederick G. Fleetwood (Rep.), 1st Dist., Vermont.
- Hon. Earl C. Michener (Rep.), 2nd Dist., Michigan.
- Hon. I. M. Foster (Rep.), 10th Dist., Ohio.
- Hon. Clarence F. Lea (Dem.), 1st Dist., California.
- Hon. Henry L. Jost (Dem.), 5th Dist., Missouri.
- Hon. Ira G. Hersey (Rep.), 4th Dist., Maine.
- Hon. Albert Johnson (Rep.), 3rd Dist., Washington.
- Hon. Arthur M. Free (Rep.), 8th Dist., California.
- Hon. William H. Boyce (Dem.), Delegate-at-large, Delaware.
- Hon. Roy O. Woodruff (Rep.), 10th Dist., Michigan.
- Hon. Randolph Perkins (Rep.), 6th Dist., New Jersey.
- Hon. Will R. Wood (Rep.), 10th Dist., Indiana.
- Hon. W. A. Ayres (Dem.), 8th Dist., Kansas.
- Hon. Henry T. Rainey (Dem.), 20th Dist., Illinois.
- Hon. Andrew J. Montague (Dem.), 3rd Dist., Virginia.
- Hon. Amning S. Prall (Dem.), 11th Dist., New York.
- Hon. W. P. Connerly, Jr. (Dem.), 7th Dist., Massachusetts.
- Hon. Robert Luce (Rep.), 13th Dist., Massachusetts.
- Hon. Charles E. Winter (Rep.), Delegate-at-large, Wyoming.
- Hon. Louis T. McFadden (Rep.), 15th Dist., Pennsylvania.
- Hon. P. B. Sullivan (Dem.), 5th Dist., Connecticut.
- Hon. Allen J. Treadway (Rep.), 1st Dist., Massachusetts.
- Hon. Sam B. Hill (Dem.), 5th Dist., Washington.
- Hon. Gilbert N. Haugen (Rep.), 4th Dist., Iowa.
- Hon. Emanuel Celler (Dem.), 10th Dist., New York.
- Hon. John M. Robison (Rep.), 11th Dist., Kentucky.
- Hon. Frank J. McNulty (Dem.), 8th Dist., New Jersey.
- Hon. Martin L. Davey (Dem.), 14th Dist., Ohio.

By Order Headquarters

Universal Negro Political Union
52-56 West 135th Street
NEW YORK CITY

The fourteen hundred branches of the Union are ordered to take notice and act accordingly.

VOTE FOR
CALVIN COOLIDGE,
Republican,
FOR PRESIDENT

VOTE FOR
AL SMITH,
Democrat,
FOR GOVERNOR
of State of New York

OUR WOMEN and WHAT THEY THINK - Edited by Mrs. Amy Jacques Garvey

THE WHITE MAN AND AFRICA

AFRICA has been described as the treasure house of the world, and the white man is making every effort to possess himself of this vast continent of untold mineral and agricultural wealth. Men of African descent scattered all over the world seemed to be the least concerned about the rape of their motherland. It is only since the advent of the Universal Negro Improvement Association that black men and women of the Western hemisphere have become seriously concerned about Africa. This association has been spending large sums of money annually to spread the doctrine of the redemption of Africa by her lost sons and daughters. The work of the organization in this direction will be the only means of saving the Negro race eventually. The members of this great cause feel that it is their duty to work despite dreadful odds, until Africa is rehabilitated as the national homeland of all Negroes, and its vast natural resources exploited by black men for the benefit of their own race.

Quite recently the government of South Africa gave out a report that the whites were being crowded out, and made an appeal for more white settlers. The Colorado Springs Gazette, in an editorial comment on the statement, has given us much food for thought when it stated:

"Those who have thought about it at all have generally under the impression that the white population in Africa was increasing.

"Coincidentally, the black race has been losing ground in the United States. Some predict the total extinction of the Negro in America within the course of a century or so. The white man is now twenty-five years more in South Africa.

"Both predictions are based on census figures, which naturally do not control the future. The past is more favorable to the Negro in America than to the white man in Africa, but future possibilities favor the whites in Africa. Whereas the Negro must depend upon his birth rate to increase his representation in this country, a Negro immigration will always be restricted, all Africa is open to white immigration and the future development of that continent may precipitate an influx of whites guaranteeing the perpetuation of white predominance."

As far as the extinction of the Negroes in America is concerned this is a matter that we should not pass over lightly, because we are not a race of employers but of employes, and when a people cannot employ their own and take care of themselves economically, they must be protected at all times to be refused employment by those who are not interested in them. And when people are out of work, in due time they must starve and die. This is the method that will be used to relieve this country of its Negro population, if we do not make plans and carry them out to frustrate the designs of those who work for our extinction in America, Africa may be opened to white emigrants to foster the program of white predominance; but black men are determined that come what may, Africa must be for the Africans, those at home and those abroad.

The editorial of the Colorado Springs Gazette closed with the following appeal to the white man: "The situation in South Africa as presented by the government is the warning that forearms and should stimulate the white man's exploitation of the natural resources of that country."

We bring the foregoing extracts to the attention of our readers to stimulate their efforts in the redemption of our motherland. If alien people can see the value of Africa to their future existence, how much more should Negroes feel the necessity of preserving the continent for their posterity. We have a sentimental feeling toward the homeland, our possession of its millions of square miles of rich territory will mean the placing of the race on an equal footing with the progressive nations of the world. With the possession of the material things that make nations for nations, and men respect men, Negroes will then be able to live as men and restore the ancient glory of our forefathers. Africa is the natural home of the Negro, and caring not what plans nations make to rob Africa's treasures and exterminate her people, the Universal Negro Improvement Association swears by the blood of our enslaved ancestors and with the help of the omnipotent Father to redeem Africa for the scattered sons and daughters of Ethiopia.

NEGRO WOMEN URGED TO RAISE SOCIAL STANDARD OF RACE

Put Up Black Pictures in Your Homes—Read Good Books

By MABEL DONALD, Jamaica, N. Y. I.

Now that the Fourth Annual International Convention of the Negro Peoples of the World has adjourned, let us for a moment turn our eyes and briefly review its work and the benefits we have derived therefrom, especially as it affects women. The convention is heralded on all sides as a howling success. The discussion of Jesus and the Blessed Virgin Mary as being members and the Negro race was very keen. The consideration with which it has met is clean and square. Unfortunately, however, there are many who scorn the idea. The editor of the Jamaica Gleaner, in his editorial, believes that Garvey, instead of finding a new heaven, will find a new hell. That is where the difference comes in between Garvey and the other so-called leaders and editors of the race.

Mr. Garvey, I am sure, is neither in search of a new heaven nor a new hell. What Mr. Garvey wants to install in the minds of his followers is that there must be a visible resemblance between a father and his child, whose color is concerned and "as it pleases so it is heaven." Hence each race which accepts Christianity imagines its invisible heavenly Father after its own image.

Building Heaven Here I may venture to say here that Mr. Garvey is conscious that his heaven is within him. He knows that the materials that contribute to the building of his heaven must be here out of his every-day life. With Truth, Justice, Love and Mercy as his companions in the struggle, he goes forth in service for his race, caring not for earthly blessings. Thus he builds his heaven here, so that when he sees over yonder Peter will be denied the use of "Go to the other place." But what of these ill-famed readers and editors? They pride in idle recklessness here and yet expect to taste the joys of heaven without being quarantined on repulsive ground.

They are filled with deceit, camouflage, injustice and hatred toward their own race simply because fortune smiles on them. Here they are waiting in blissful ignorance for the day when they shall stand at King's House, Jamaica, as Governor. In America they are still awaiting the day when they shall stand in the White House as President, with black men galore in Congress and as Governmental departments as the President's advisers, their blood, and lives to make Jamaica a British possession, therefore, when the Government of Jamaica, England, men will come and Englandmen will rule the Negro, remains a paid or a mental slave forever.

As a Negro in the White House of America, it is absurd that it does not merit comment. If you wish to be President, Governor and everything worth while, then get together and make a united sacrifice of life and service in redeeming Africa from the usurpers. Be courageous as heroes, and be devout as the Pilgrim Fathers.

God in Our Image Before dismissing the subject let me express my personal appreciation of it. I highly appreciate the picture of Jesus, my Elder Brother, as a member of my race. In the same breath I adore the Virgin Mary, blessed among women, as my high and holy, being the Mother of Him whom I accept as my Saviour.

As to the attributing of color to God, the Supreme Deity, it is very near, but since other races claim that He is of their color, must not Negroes follow suit? Let the word understand that we are conscious that God is a spirit, and is therefore free from color or form, but in communion with Him spiritually we apply the organs of hearing and sight imaginarily.

When we imagine Him as black, surely it is with an air of pride. Like father like child. What pride could a black mother exhibit when in showing her child to his father, whether in the spirit of Christ and the U. N. I. A. was in him, or he could not have written it so wonderfully. That's why I know he was a true Christian.

Opposite makes one stronger and brings forth great orators. The more the oppressor fights the U. N. I. A., the stronger it gets and brings forth great orators.

There is a new civilization dawning upon the face of this earth, and Marcus Garvey has found it, and it is coming to stay forever.

Yours sincerely,
L. WILSON.
Seattle, Wash.

WEEKLY TEXT
Seek good and not evil, that ye may live, and so Jehovah, the God of hosts, will be with you.—Amos, 5 v. 14.

A THOUGHT
He that does good for good's sake seeks neither praise nor reward, but he is sure of both in the end.

person or picture, she points to the masculine form of the scum of the white race? None whatever. White men who are mindful of themselves and their race do not seek to pollute their race.

Negro women, keep up with the flag of purity; move so rapidly. If you allow your mistakes to go over the race bounds, then your offspring, the product of your folly, will have a bitter time in the clash of the ages.

Hence, when our leaders wisely deprecate the flag of purity, do not follow them down to unborn generations a spirit of pride that can never be effaced by the ages of time, drawing their reverence from their earthly fathers.

Destroy Humiliating Books Mothers, it is your duty to see that your children do not handle or read literature which has a tendency to destroy their race pride. Keep humiliating pictures and books out of the house. Never relate to them those stories or lies about riding into heaven, "the man who went to heaven and returned and did not see a black man because he went to heaven," and all such stuff. If they are to be told, then have them reversed. Let the Negro be the victor, riding up tightly in a damp towel, and in ten minutes they will be ready.

An old fur coat that is no longer serviceable on the street will make a good, warm and serviceable robe for baby's carriage.

When you have a number of handkerchiefs to iron, save time and electricity by ironing all without folding. Then turn off the heat, fold and press. The iron will retain heat enough.

Hold tomatoes over the gas flame for a few seconds before you peel them, and the skin is easily removed without tearing the vegetable.

SMILE

What's in a Name? (From the North China Herald) Mrs. Smithson had just engaged a new gardener. One morning she went out in the garden and found him hard at work.

"How's my sweet-william this morning?"

"Nicely, thanks ma'am," he answered. "But how did you know my name was William?"

Simply as the Past Grand Master—Passing Show.

Home Training (From the American Legion Weekly) Aunt—And were you a very good little girl at church this morning, Salie?

Salie—Oh, yes, Aunt. A man offered me a big plate full of money, and I said, "No, thank you."

FACE BEAUTIFIER

IT IS EASY TO APPLY. USE IT LATE COLD CREAM. Instantly the skin becomes clearer, the face and complexion become good-looking as the skin begins to breathe up you will be happy about the remarkable change. GAIN YOUR SKIN! IT IS YOURS TO TAKE! USE IT TODAY!

SOCIETY FACE BEAUTIFIER
Full Strength

IT IS EASY TO APPLY. USE IT LATE COLD CREAM. Instantly the skin becomes clearer, the face and complexion become good-looking as the skin begins to breathe up you will be happy about the remarkable change. GAIN YOUR SKIN! IT IS YOURS TO TAKE! USE IT TODAY!

JUDGE FOR YOURSELF
The Madam C. J. Walker SUPERFINE PREPARATIONS for the HAIR and SKIN and SCIENTIFIC WALKER TREATMENTS for the Hair and Scalp by efficient, willing and well trained WALKER AGENTS

GOOD RESULTS HAVE MADE THEM WORLD RENOWNED

USE ONLY MADAM C. J. WALKER'S WONDERFUL HAIR GROWER

Supplied to you by WALKER AGENTS, Good Drug Stores and by Mail.

THE MADAM C. J. WALKER MFG. CO. 640 N. West St. Indianapolis, Ind.

AGENTS \$5 TO \$15 DAILY

SEND FOR THIS TO-DAY

TRY THEM

STRANGE POWER!

Use Millipit Smooth Skin Lotion

It gives the Skin That Cupid Likes to Kiss and Touch

Cured Her Rheumatism

Knowing from terrible experience the suffering caused by rheumatism, Mrs. E. J. ...

HER-MO-SO Hair and Skin Preparation

GRACE GRAY DE LONG Miami, Florida

HER-MO-SO Hair and Skin Preparation

FITS FREE TRIAL

We Want 1,000 Agents To Sell Hobbs' Famous Hair Grower

Let's Put It Over, If We Are Men SHIPS! SHIPS! SHIPS!

For the Development of Africa and the Negro Race

THE BLACK CROSS NAVIGATION AND TRADING COMPANY, Inc.

(Incorporated Under the Laws of the State of New Jersey)

For the purpose of building for its own use, equipping, furnishing, fitting, purchasing, chartering, navigating, or owning steam; sail or other boats, ships, vessels or other property, to be used in any lawful business, trade, commerce or navigation upon the ocean, or any seas, sounds, lakes, rivers, canal or other waterways, and for the carriage, transportation or storing of lading, freights, mails, property or passengers thereon.

To navigate the waters of the Atlantic Ocean along the entire eastern seaboard of the United States, and the Dominion of Canada; Newfoundland, and about Cuba; Porto Rico and West Indian Islands, Central and South America, including the gulfs, bays, sounds, harbors and roadsteads along said coasts, and adjacent thereto, and such navigable rivers as flow therein; the Pacific Ocean along the entire western seaboard of the United States, British Columbia and Alaska, Lower California, Mexico, Central America and South America, including the gulfs, bays, sounds, harbors and roadsteads along said coasts and adjacent thereto, and such navigable rivers as flow therein; the Gulf of Mexico and Panama Canal, the Gulf of California, Puget Sound, the Great Lakes, and all navigable waters and canals that flow therein, or may hereafter be constructed connecting any of the aforesaid waters, and all navigable inland waters of the United States, and of the Dominion of Africa, including the gulfs, bays, sounds and roadsteads along said coast and adjacent thereto, and such navigable rivers as flow therein; and those of such other continents as may hereafter be determined, it being the purpose of this provision to permit the corporation to conduct its business in any part of the world, as far as may be permitted by law.

OFFICE:

56 West 135th Street, New York, U. S. A.

LET'S PUT IT OVER

FIVE OR TEN YEAR \$500,000 LOAN TO BLACK CROSS NAVIGATION AND TRADING CO., Inc.

Incorporated Under the Laws of the State of New Jersey, U. S. A.

TO ENABLE THE CORPORATION TO PURCHASE, CHARTER AND RUN SHIPS, AND TO CARRY ON ITS GENERAL BUSINESS

Loans are accepted only from members of the Universal Negro Improvement Association, and Negroes who are interested in and endorse its program. Loans are not requested or desired from any other Negro. Loans are not desired or accepted from any other person.

A note is issued by the Black Cross Navigation and Trading Company, Inc., to cover each loan for five or ten years

DENOMINATION OF NOTES

You may loan in amounts of \$20, \$25, \$50, \$100, \$200, \$300, \$400, \$500, \$600, \$800, \$900 and \$1,000, bearing interest at the rate of 5% per annum, payable annually.

As soon as a sufficient amount of money is loaned to the Corporation by those interested, its first ship will be purchased and the operation of the business of the corporation will be commenced.

Loans may be forwarded to Black Cross Navigation and Trading Co., Inc., 56 West 135th Street, New York City, U. S. A.

OUR LETTER BOX

Opposition Makes U. N. I. A. Stronger
To the Editor of the Program: I am a member of the U. N. I. A. and am interested in its program.

I can hardly wait for the arrival of 'The Negro World' because it is the only paper that reveals the truth on all subjects. I enjoy the reading of your paper.

I want to compliment the Richmond Division for sending in the wonderful speech made in their Liberty Hall, "The Black Shall Inherit the Earth." Truly, the reporter who sent in this speech and the way he introduced it is a poet himself to say nothing of the speaker.

I would like to have been in Cincinnati, Ohio, when the monster parade was staged. This was also a wonderful report.

But the former left an impression upon me I will never forget. I know the reporter was a Christian so he said, "I am in my glory today. I don't believe I know what a Christian really is, but his report made me believe he was."

WHEN ECONOMY AND EFFICIENCY IS REQUIRED C. LEON ESTWICK & BRO. UNDERTAKERS AND EMBALMERS
108 WEST 126th STREET, NEW YORK CITY

Madame RHODA'S Celebrated System World Over "BIRTHDAY OFFER COURSE"
\$10 with coupon; never before offered; won't last long. Printed here.

MADAME RHODA
150 West 129th St., New York

Madame RHODA'S Celebrated System World Over "BIRTHDAY OFFER COURSE"
\$10 with coupon; never before offered; won't last long. Printed here.

New "Mannish" HAIR LINE STRIPE

HAIR LINE STRIPE SILENTLY AND PAINLESSLY REMOVED BY THE NEW "MANNISH" HAIR LINE STRIPE REMOVER. It is a new and wonderful discovery. It is a new and wonderful discovery. It is a new and wonderful discovery.

Send Me Money

Send Me Money

Send Me Money

UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION FOR 1924—BIG GATHERING OF NEGROES FROM ALL PARTS OF WORLD

The Universal Negro Improvement Association is now preparing to hold its annual convention...

- List of names and amounts for the Universal Negro Improvement Association fund, including names like John McFarlane, Sylvester Simms, etc.

CHRISTMAS OFFER TO AGENTS AND DEALERS. Our sample catalog is now ready...

ROLAND HAYES. THE RETURN OF HON. MARCUS GARVEY. After a Most Extensive Tour Through the Southern, Middle and Western States...

LIBERTY HALL. WEDNESDAY EVENING, OCTOBER 22, 1924. You cannot fail to be present who are worthy of the race...

20,000 FILIPINOS ON PACIFIC COAST

Many Come from Hawaii, Where Labor Conditions Are Unfavorable—How They Are Employed—Many in the Schools

From the Bellina (Cal) Philippine News. While in the Philippines, I have been reading articles depicting the Filipinos on the Pacific Coast of the United States...

Who Is Your Skinny Friend, Ethel? Tell him to take Cod Liver Oil for a course of months...

MONSTER MASS MEETING UNDER THE AUSPICES OF TAMMANY HALL UNITED COLORED DEMOCRACY AT LIBERTY HALL. Friday Evening, October 24, 1924...

MAKE MONEY. The Profit Agency. Selling the most profitable product in the world...

PHYSICIAN

IF YOU ARE SICK WITH RHEUMATISM, SCIATICA, LUMBAGO, LAME BACK, NEURALGIA, MIGRAINE, HEADACHE, STIFF NECK, SORE THROAT, BRUISES, SCALDS, BURNS, SORE FEET, SORE HANDS, SORE EYES, SORE EARS, SORE NOSE, SORE MOUTH, SORE TONGUE, SORE THROAT, SORE EYES, SORE EARS, SORE NOSE, SORE MOUTH, SORE TONGUE...

THE BOOK THAT EVERYBODY IS READING NOW OFF THE PRESS ORDER NOW TO SECURE YOUR COPY "PHILOSOPHY AND OPINIONS OF MARCUS GARVEY" BY AMY JACQUES GARVEY

IF U DON'T C DR. KAPLAN. The Eyesight Specialist. REPAIRS BROKEN EYES EXAMINED FREE. 531 LENOX AVENUE, NEW YORK

NA-KO-MA OINTMENT. HAVE YOU EVER TRIED NA-KO-MA OINTMENT. For Chronic Eczema, Large, Old, Stubborn, Offensive Ulcers, Sores, Pimples, Blisters...

DR. J. P. BAILEY. REGISTERED CHIROPODIST. 101 West 141st Street, New York City, N. Y.

French Section

Le journal hebdomadaire, paraissant chaque samedi, publié dans la langue française par l'Association Universelle pour l'Avancement de la Race et la Ligue de Communistes Africains. Marcuse Garvey, Directeur-Editeur.

La prédiction de Marcus Garvey commence à se réaliser. Les leaders irréfléchis tiennent la race—ils recherchent leur avancement personnel au dépens de toute la race—Nous n'avons rien perdu en Afrique, disent-ils. Mais ils veulent s'approprier le double ci.

Les hommes du type dont nous avons parlé, sont cause que le noir a perdu, dans le sud, le droit de voter. Ces mêmes types travaillent actuellement à lui faire perdre dans le nord également...

DR. J. P. BAILEY. REGISTERED CHIROPODIST. 101 West 141st Street, New York City, N. Y.

Spanish Section

Señor Secretario General, Cuerpo Directivo de la U. N. I. A., 54-56 Oeste, Calle 135, Nueva York, E. de A. Muypredado señor mio: En mi carácter de tesorero del sindicato organizado en esta ciudad...

La filosofía ordinaria no es materia convincente para despertar la atargada conciencia de nuestro pueblo. Podemos explicar detalladamente el terrible desastre de un terremoto, pero él no se penetrará inmediatamente de su significancia, hasta no haber observado personalmente la erupción de un colcán o haber experimentado la sensación desagradable de un denómemo sísmico.

El maestro que ocasiona la agitación poco conciente de cierto de nuestro elemento, por adquirir aquello que no pueden obtener por mera demanda política, está causando una reacción tal, que finalmente privará a todo negro-entodo derecho humano. Todos aquellos pueblos que se han elevado a la cúspide del progreso nacional y racial, son aquellos que se han beneficiado de la experiencia de los acontecimientos históricos.

El presentar tal petición revela la actitud del grupo de la mayoría, y debemos tomar esto en consideración si nos queda aún algún sentido común. Para conciliarlo, en general hemos de manifestar además que no solamente sería posible que el negro se vea privado de su voz política, sino que inmediatamente después de la actual campaña electoral, ha de verse sin ocupación como recompensa de su cooperación, al dejarse influenciar por los vividores de la raza, quienes a cada instante agravan más y más nuestra condición actual debido a su actitud de servilismo.

CONTRA LA LEY SECA. El señor Claro Rector, dirigente de la Unión de Agricultores de los Estados Unidos...

Spanish Section

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ANUNCIOS. Comerciante de tabacos al por mayor. Desembargo de tabacos al por mayor. Desembargo de tabacos al por mayor...

