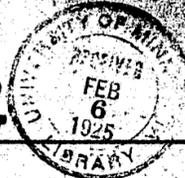


LET'S PUT IT OVER



The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XVII. No. 28

NEW YORK, SATURDAY, FEBRUARY 7, 1925

PRICE: FIVE CENTS IN GREATER NEW YORK
TEN CENTS ELSEWHERE IN THE U.S.A.
TEN CENTS IN FOREIGN COUNTRIES

NEGROES SHOULD SUBSCRIBE FOR LOANS IN NEGRO STEAMSHIP COMPANY AND HELP IN RACIAL COMMERCIAL DEVELOPMENT

Fellow Men of the Negro Race, Greeting:

This week I write to you hoping that each and every one will think over seriously and act upon the suggestion made. We are all glad to know that the Black Cross Navigation and Trading Company has secured its first ship, the Booker T. Washington, which is now on the waters of the Caribbean completing her first trip to the tropics, carrying thither the first group of American Negro tourists to have left this country aboard a Negro ship for a cruise across the waters. The S. S. Booker T. Washington has cost the Black Cross Navigation and Trading Company a tremendous amount of money to purchase, equip and send to sea.

Regular Trade Route

A regular trade route is now established between America, the West Indies and Central American ports, and the company now needs further capital to run the ship successfully. Fifty thousand dollars of ready cash is now needed for the purchase of cargoes so the ship can keep her schedule with regular freight and passengers as intended. There is no reason why we in America cannot ship out to the people of the West Indies and Central America those commodities that they consume in large quantities, and why we cannot receive from them the raw materials and other products that they produce and which are consumed and used in this country. There is an ocean of possibilities lying between us as a people if we would only take immediate advantage of same, and it is to this end that we appeal to the thoughtful members of the race this week to support the Black Cross Navigation and Trading Company financially so as to enable us to successfully put over the project that we are all interested in.

Subscribe for a Loan

Every Negro should subscribe to a loan in the Black Cross Navigation and Trading Company and help us to raise the needed capital for the running of our first ship, to say nothing of the securing of other ships. You should take

CAPITAL NEEDED TO RUN SHIPS SUCCESSFULLY

LAUNCHING OF FIRST SHIP OF BLACK CROSS NAVIGATION AND TRADING COMPANY A SUCCESS

CO-OPERATE AND PUT OVER BIG VENTURE

SUPPORT ASKED FOR U. N. I. A. PARENT BODY

out a \$20, \$25, \$50, \$100, \$500 or \$1,000 loan immediately, bearing an annual interest of 5%. This loan taken out just at this time will help the company to meet its obligations in successfully running the first ship of the corporation.

Don't Sleep—Work

We must not sleep upon the success we have already achieved. Our satisfaction should not only be in owning the boat, but in successfully running the boat and acquiring others. This can be done only by solid financial support. Everybody who means well by the race commercially and industrially should now rally to the effort that is being made to put our ships on the high seas. When it is considered that only 3,500 of us have purchased the Booker T. Washington, we can readily see that if our groups will only organize themselves we can have a ship launched every three months until we have successfully built up a large merchant marine for the carrying of our commerce to and fro. Not only must the West Indies, South and Central America be linked up with us in the United States, but we must also link up our peoples in India and Africa; therefore, we must have more ships immediately. But the purchase of other ships will depend largely upon the success attending the first venture of the launching of the S. S. Booker T. Washington. We must not wait for tomorrow, next week, next month or next year to do our part, but we must do it now. Now is the time when everybody's help is needed, and we are appealing directly for this because of the needs of the Black Cross Naviga-

tion and Trading Company. Send in your loans addressed to the Black Cross Navigation and Trading Company, 56 West 135th Street, New York City.

With very best wishes for your success, I have the honor to be

Your obedient servant,

MARCUS GARVEY,

President-General,

Universal Negro Improvement Association.

P. S.—To the members and divisions of the Universal Negro Improvement Association we make an appeal for immediate support to the Parent Body. Members and Divisions must know that the Parent Body of the Universal Negro Improvement Association can only carry out its program and work towards its fulfillment when it receives the whole-hearted support of members, branches and divisions. It is surprising to see that within recent time some of the large divisions of the organization have not been supporting the Parent Body as they should; that they have been dissipating the funds of the organization in their local communities without making the proper reports to the Parent Body and giving the necessary financial help to the organization to carry out its program. Members of divisions should see that this method is not continued for the new year, because the world and everybody is looking toward the Parent Body for the carrying out of the program of the organization, and if the local divisions do not make their regular reports and give the financial help it becomes impossible for us to meet our obligations and carry out the different projects. It is easy for the members and local divisions to blame the Parent Body for not doing one thing or the other, but it is impossible for the Parent Body to carry out its obligations when the branches do not give their support. All moneys collected for the annual tax and for the expense of the Parent Body should not be kept and dissipated by the local divisions, but should be sent to the Parent Body for its upkeep. Every member should pay this annual tax and secretaries should send same to the Parent Body without delay. If every member will pay his annual tax and every member see to it that it is forwarded to the Parent Body, great relief will be tendered to the Parent Body at the present time.

JUGGLING WITH STANDARD LIFE INSURANCE COMPANY'S INTERESTS

Gobbled Up by the Southern, a White Concern—Policy Holder Shows That President Perry Betrayed His Trust and is Striving to Deceive the Members and the Public—Statement by Atlanta Negro Civic League

Standard Life Insurance Company, Home Office: 160 Auburn Avenue, Atlanta, Ga. Jan. 14, 1925. Dear Policyholder: You will be glad to hear that the security and protection behind your Standard Life policy was more than doubled yesterday when the stockholders of Standard Life voted to merge with the Southern Insurance Company of Nashville, Tenn., the new company to be known as the Southern and Standard Life Insurance Company.

Do not doubt you have long ago learned that this is the day of big business. In all these various business concerns, there is a greater strength and larger service, and your company is only following the course of the larger and more successful organizations. The merger gives combined assets of nearly \$5,000,000 and outstanding business of \$10,000,000.

Not only have we added financial strength, but by merging with a Southern white insurance company we have gained a host of friends among the other race who now become personally and very definitely interested in the happiness and prosperity of the colored people throughout the entire Southland. And this economic and racial interdependence between the races must result in a better understanding and more friendly spirit wherever the two races are brought into the several States where the combined companies will operate.

The merger, however, does not change the operating personnel of Standard Life. You have the same board of directors and the same officers and assistants in charge of the policy as you have had before.

Intelligent Negroes, perhaps, will not let their policies lapse and lose what they have placed in them, but they will be partly realized in the building up of a large Negro enterprise, to what do we find? This enterprise is the savings of the colored people, and it is a large number of colored people who are thus freed from the bondage of the white man, liberated, according to your policy, turned over to a white enterprise.

Not even ignorant Negroes will accept your explanation of the merger. The Standard Life failed because of gross mismanagement, for it is to run an insurance company honestly as to make doughnuts according to a charge and to make the policy to the race you have failed. If the building up of Negro enterprises means simply turning them over to a white enterprise, then deliver us from economic development.

DECISION IN CELEBRATED CASE AGAINST MARCUS GARVEY

Appeal to Be Made to United States Supreme Court—Friends Will Rally to Fight for Justice

At the last minute as we were about to go to press the news was received that the New York Circuit Court of Appeals had handed down a decision confirming the conviction of the Hon. Marcus Garvey in the case of the alleged using of the United States mail to defraud.

An appeal will be taken to the United States Supreme Court, and all friends of Mr. Garvey are requested to do their bit in rallying to the Appeal and Defense Fund to be raised to fight the case for justice.

Mr. Garvey feels that the Negro race will not lose the opportunity of fighting against prejudice and injustice to the end and to make a record for future generations of the race, demonstrating the tremendous opposition encountered in the fight for the true emancipation of the race.

TROUBLE IN THE VIRGIN ISLANDS NOW INTENSE

Free Speech and Trial by Jury Denied in the Administration of the Government—Rothschild Francis Appeals

Freedom of the press in the Virgin Islands has been interfered with by the administration of the government. The U. S. Circuit court at Philadelphia, in the appeal of Rothschild Francis, editor of the Emancipator, sentenced to thirty days on an appeal of criminal libel for an article charging that the government was a fraud.

The American Civil Liberties Union which will assist in carrying up the appeal states that the government is a fraud. The article in the Emancipator, published on January 27, 1924, charged that the government was a fraud and that the government was a fraud.

MR. MARCUS GARVEY IN SOUTH AFRICA

High Appreciation of the President General and of the Negro World for the Work They Have Done in the Work of African Redemption

To the Editor of The Negro World: Herewith, on behalf of our people in South Africa, I desire to express my appreciation for the inspiring editorials and articles published in The Negro World. I feel proud to be called a Negro in a native of Africa, although my name is not African.

STATEMENT BY ATLANTA NEGRO CIVIC LEAGUE

The greatest blow that has ever struck the business side of our racial group is the merger of Standard Life Insurance Company with the Southern Insurance Company of Nashville, Tenn. This merger will result in a white enterprise.

GREAT FIGHT FOR NEGRO OFFICERS FOR FIFTEENTH

Unreconciling Opposition From Influential Sources Discredit the Movement and Show They Must Be Prejudiced in Favor of White Officers

The movement sponsored by Equity Congress to secure an all colored 15th regiment for the Fifteenth New York Infantry has met with country-wide approval. General indignation is felt at the wholesale requests for resignations made upon colored officers of the regiment, and the congress in its receipt of encouragement from substantial citizens of the race.

There have been some three or four discordant notes on the part of citizens viewing the matter purely from a political standpoint. Equity Congress is not fighting a political battle. It is fighting a racial battle.

NEGRO HOTEL SERVICE AND THEIR PATRONS

Written for The Negro World by VIRGINIA WEBSTON

People who have traveled and are used to hotel life have many quiet laughs to themselves. There are folks who say, "Indeed, I wouldn't stay in a hotel. You never know what you are eating, and hotels are so expensive." As for the eating part of it, we were to analyze everything we eat we would die from starvation.

SUCCESS AND FAILURE IN NEGRO BUSINESS

The Fine Art of Buying and Selling and of Pleasing Patrons and Experience Make for Success

Written for The Negro World by ETHEL V. REEVES. Note—With no thought to discourage, this article hopes to inspire and enlighten the Negro business man by doing and saying those things which will tend to awaken the lagging members of the race to some semblance of racial consciousness.

TRouble in the Virgin Islands

Free Speech and Trial by Jury Denied in the Administration of the Government—Rothschild Francis Appeals

Garvey's Viewpoint of Africa for Africans

From The Omaha Monitor. Marcus Garvey, if you understand his meaning, is a man who is not content to see his people as they are, but who is determined to see them as they should be.

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PRESIDENT OF HAITI STIRRING UP STRIFE

I have been requested by the Patriotic Union of Haiti to inform you of the following facts:

Mr. Stora, the former president of Haiti, is stirring up strife in the country. He is stirring up strife in the country. He is stirring up strife in the country.

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BLOOD PURIFIER

BLOOD REDUCING MEDICINE TONIC

Weakness, Nervousness, Indigestion, Rheumatism, Catarrh, Anemia, Tired Feeling, Blurred Vision, Headache, Stomach Trouble, Backache, Neuritis, Migraine, Epilepsy, Paralysis, Palsy, Stammering, Deafness, Dropsy, Dropsy, Dropsy.

It is a plot being engineered to deprive the Negro race of its rights. It is a plot being engineered to deprive the Negro race of its rights. It is a plot being engineered to deprive the Negro race of its rights.



A Startling New Discovery! Beautibloom Cold Cream and Peroxide Vanishing Cream. A Signal Victory for My Chemists. Made According to Secret Formula.

Every Race Beauty Needs BEAUTIBLOOM. Beauties of our Group know full well that a skin of loveliness is a joy forever.

BEAUTIBLOOM Means Beauty Unsurpassed. No matter whether your skin is marred by unsightly pimples and blemishes or is itchy and raw.

BEAUTIBLOOM. Beautibloom Peroxide Vanishing Cream. 50 cts. Beautibloom Cold Cream. 50 cts. From your druggist on my money-back guarantee.

Madame Mamie Hightower. Bobby Holmes, Star of the Famous "Shuffle Along" Co. says: "Again does Madame Mamie Hightower scale new heights of beauty."

Your Druggist Has These Golden Brown Preparations. Beautibloom Peroxide Vanishing Cream 50c. Beautibloom Cold Cream 50c. Golden Brown Soap 50c. Golden Brown Hair Dressing 50c. Golden Brown Rouge, all shades in a beautiful box 50c. Golden Brown Face Powder (light to dark) 50c. Golden Brown Face Powder (light to dark) 50c. Golden Brown Face Powder (light to dark) 50c.

Madame Mamie Hightower's Golden Brown Beauty Preparations. It is the power of the Golden Brown Beauty Preparations that makes strength. It is the food and medicine that you need to help you conquer weakness.

ORIENTAL LUCK INCENSE. This incense is made in all places of the world. It is made in all places of the world. It is made in all places of the world.

CONQUER WEAKNESS! Every day you must fight against the inroads of weakness. Every day you must fight against the inroads of weakness. Every day you must fight against the inroads of weakness.

Negro World

Published every Saturday in the interest of the Negro Race and the general Negro Improvement Association by the African Communities League.

Subscription Rates for THE NEGRO WORLD: Domestic \$1.00 per year, Foreign \$2.00 per year.

The Negro World does not knowingly accept questionable or fraudulent advertising. Readers of the Negro World are earnestly requested to inquire into any failure on the part of an advertiser to adhere to any representation contained in a Negro World advertisement.

LET'S PUT IT OVER

THE FREE SHIP AND THE SLAVE SHIP AND OUR SHIP

EARLY in the seventeenth century, within a year, two ships set sail for America. One was the Mayflower; it carried a band of Puritans who were leaving their beloved England for the sake of liberty. The other was a slave ship; it carried a cargo of black men who were torn from their native Africa for the sake of slavery.

A new history just off the press goes further than that; it reminds us of the well-known historical fact that the conflict between freedom and slavery almost prevented the establishment of the United States. That book is "The American States During and After the Revolution," by Allan Nevins.

People nowadays think that the four years of the Civil War were the most critical period of American history. They do not realize that a greater crisis than the Civil War was the greatest crisis. It was a giant's job to get conflicting ideals, customs, and material interests.

What we want to know is, what can they do about it? If they follow their criticisms to the logical end they must advocate either polygamy or no marriage at all—free love. Of course such critics never have the practical courage of their convictions.

After all, mankind is wiser than that. It seems that the question of the subject of this year's dinner discussion is "The Monogamy Fines." E. C. Elmer, D. D., and others threw a lot of doubt on many cases that is hypocritical and in others it is a grossly unjust prostitution.

Thus, from the beginning of the United States, and before the beginning, the Negro question was paramount in all the conflicts between the South and the North. The discussions often carried on, such as the States' Rights principles or Tariff Nullification, but the main underlying reason was the possession of slaves by the South.

None of those who came over here on the free ship and the slave ship, some three hundred and five years ago, could have dreamed that the slave system would have passed away in fire and flame and blood, and that the descendants of those who came over on the slave ship would own and operate a steamship of their own, and call her name the S. S. Booker T. Washington through the masterful efforts of Marcus Garvey, backed up by the membership of the Universal Negro Improvement Association.

MISS THEODORA HOLLY, who during the past four months has been temporarily filling the functions of French editor of the Negro World, in the absence of Reverend Mr. Theodore S. Johnson, has been added permanently to our staff. Miss Holly is the daughter of the late James Theodore Holly, founder and first missionary bishop of the Protestant Episcopal Church in Haiti.

MISS HOLLY is essentially a literary woman. She has been for years a contributor to the leading dailies of Port-au-Prince and enjoys the distinction of being the only woman lecturer in Haiti. Miss Holly came to this country about eighteen months ago, upon the invitation of Mrs. Booker T. Washington, as Haitian member of the International Council of Women of the Darker Races of the World.

MISS HOLLY is very much preoccupied with the problem of appropriate education for the girls. She thinks that vocational industrial training would be very beneficial to them; consequently she is very much interested in American methods of education. It was her good fortune and privilege to spend a month at the National Training School for Women and Girls at Washington, D. C., and a full term at Tuskegee Normal and Industrial Institute.

At present Miss Holly's one great dream is to open an industrial school for girls on her return to Haiti, equipped and conducted after the American plan, subject to such modifications as local conditions and environment might demand. Should the funds for that purpose not be forthcoming, her next plan will be to suggest certain changes in the existing public school system of Haiti.

In our next issue Miss Holly will furnish our readers with an article on "The Women of Haiti."

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HOW TO WRITE CORRECTLY WHAT YOU MAY THINK

Those people who have read the articles in the December and January issues of Opportunity, by Mr. Eugene F. Gordon, "Out of the Negro Newspapers," will have not only learned a great deal about Negro newspapers, but about how success in newspaper work must be achieved or not at all.

A very great many people have a mind that they can write anything they like on their own and with which they are very much in love, without knowing anything about the rules that govern the sort of composition they want to write.

By reading Mr. Gordon's articles closed people who want to write correctly will learn a whole lot they should know. Think of the number of people who are surprised at the number of people who have a mind like that, who win at it in any valuable way, and with which they are very much in love, without knowing anything about the rules that govern the sort of composition they want to write.

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OUR AFRIC MAID OF SORROWS

Based on a Recent Lyrical in South Africa by J. ELMER DORRILL, Priest of God-Leaving Brithers, Also of Christian Hero, Adown your grand cathedral, The cross of falsehood lower!

You wear in vain the Crucifix, While others bear the Cross— The cross of blood and ruin, Of anguish and of loss.

The cross which bore so lately An Ethiopian maid, Of infancy, injustice, Of guilt that will not fade!

Shall manly sons of Ethiopia see Her daughter beaten sore? The hangman's nose surround her throat? Her body drenched in gore!

And shall we see her fingers frail By loathsome rodents torn, As heepest not in your crimson flow The mark of outrage borne!

O girl of many sorrows, Whom winds of Africa pierce, As offering to Freedom Upon her altar laid!

O lady, by the crimson drops Which by your deathly seal, And by your sacred sacrifice, We swear our wounds to heal.

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NEGRO EDUCATION IN VIRGINIA FORGES AHEAD

By WM. ANTHONY AERY, HAMPTON, Va.—W. O. Graham, of Richmond, State Supervisor of Negro Education, spoke at a general assembly of Hampton Institute workers and students, which was held in Ogle Hall, on "Some Problems of Negro Education in Virginia."

In 1920, according to Mr. Graham, Virginia had approximately 225,000 colored children of school age (1 to 20 years). Of this number, there were enrolled in the public schools last year 107,418. The average attendance was 110,799, or 10 per cent.

There are 8,872 colored teachers, of whom 3,100 are women, and only 472 are men. In Virginia there are 1,241 school buildings for colored children with 8,514 rooms, and an average of 44 pupils per room.

There are still in Virginia 1,212 one-rooms, which are the worst type of school buildings in the South. These schools are in the worst state of repair and are in need of immediate attention.

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Great Fight for Negro Officers for Fifteenth

By DR. FRANK CRANE, In the New York Evening Journal. When Louis Krasin, the new Soviet Envoy, came to New York, he was greeted in a speech by a Communist Deputy by the words: "The proletarian revolution has arrived in Paris, but we still have to fight as our brothers did in Russia."

A crowd of several hundred gathered in the streets of New York to greet the new Soviet Envoy. The crowd was dispersed by the police. There will be no revolution in Paris.

Revolution is a word that has been used by many people in the past. It is a word that has been used by many people in the past. It is a word that has been used by many people in the past.

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IS ANOTHER FRENCH REVOLUTION COMING?

By DR. FRANK CRANE, In the New York Evening Journal. When Louis Krasin, the new Soviet Envoy, came to New York, he was greeted in a speech by a Communist Deputy by the words: "The proletarian revolution has arrived in Paris, but we still have to fight as our brothers did in Russia."

A crowd of several hundred gathered in the streets of New York to greet the new Soviet Envoy. The crowd was dispersed by the police. There will be no revolution in Paris.

Revolution is a word that has been used by many people in the past. It is a word that has been used by many people in the past. It is a word that has been used by many people in the past.

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For those who appreciate the best

there is the delightfully perfumed Pluko Hair Dressing, containing the finest hair growing oils known to science. This wonderful preparation which so quickly straightens hair and makes it long, soft, glossy and easy to arrange in any manner is now being used by thousands of the Federal Government.

Among them is Miss Gussie Williams of the famous "Runnin' Wild" Company, who says: "I just love to use Pluko Hair Dressing. It has such a delightful fragrance and makes my hair so soft and easy to arrange in any manner I wish."

MISS GUSSIE WILLIAMS of the "RUNNIN' WILD" COMPANY

BLACK & WHITE CANS 40¢ BIG GREEN CANS 25¢

DEALERS EVERYWHERE ARE SELLING IT AT THE OVERHEATING RATE OF MORE THAN A MILLION PACKAGES YEARLY.

THE NEGRO IN CITY LIFE AND HIS WELFARE

Dr. John Hope and Columnist Heywood Brown Address 2,000 at Annual Meeting of the New York Urban League

That the Urban League has only begun to realize its responsibility to the Negro in the city is the opinion of Dr. John Hope, president of the New York Urban League, who addressed a meeting of the New York Urban League at St. Paul's Church, in New York City, Sunday afternoon.

Dr. Hope, in his address, pointed out the fact that the Negro population in the city has increased in the past few years. He said that the Negro population in the city has increased in the past few years.

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THE NEWS AND VIEWS OF U. N. I. A. DIVISIONS

EAST BROOKLYN CHAPTER No. 54 On Sunday, January 25, 1925, the East Brooklyn Chapter of the U. N. I. A. held its usual mass meeting and was opened to the regular manner by the singing of the ode, "From Greenland's icy Mountains..."

PORT LIMON, COSTA RICA The Port Limon Division No. 119 of the U. N. I. A. held their usual Sunday night mass meeting at their Liberty Hall, December 14, 1924, which was fairly attended despite the many difficulties that surrounded the division at this time.

KENNER, LA. The Kenner Division of the U. N. I. A. held a mass meeting on Wednesday night at 8 p. m. The meeting was presided over by the Rev. J. H. Jones, pastor of the First Baptist Church, Kenner, La.

BARBADOS DIV., B. W. I. On Tuesday, December 9, 1924, at our general mass meeting, the Vice-President called the meeting to order at 7:30 p. m.

KANSAS CITY, MO. On Sunday, January 25, 1925, the Kansas City, Mo., division of the U. N. I. A. No. 518, held a mass meeting which opened in the usual manner by the singing of the National Anthem.

TRINIDAD, B. W. I. The Holy of the Nile Chapter of the U. N. I. A. held their usual Sunday night mass meeting at their Liberty Hall, December 14, 1924, which was fairly attended despite the many difficulties that surrounded the division at this time.

JACKSONVILLE, FLA. On Sunday, January 4, 1925, this division of the U. N. I. A. held an "open-door" mass meeting, which was called to order by our president, Mr. Eddie Dennis, with the singing of the ode, "From Greenland's icy Mountains..."

NEWITAS, CAM., CUBA On Sunday, December 23, 1924, a service of our division entitled "Nativity of Christ" was rendered by the choir at the home of Mrs. C. L. Archer, who presided.

RHEUMATISM If you are sick with RHEUMATISM, LUMBAGO, LAMENESS, BACK PAIN, NEURALGIA, MIGRAINE, STIFF NECKS, SORE THROATS, ACID INDIGESTION, IF YOUR BODY IS FULL OF URIC ACID POISON, IF YOU BOWE HEMORRHOIDS, IF YOU SUFFER FROM GRAVEYARD SWEAT, IF YOU SUFFER FROM GRAVEYARD SWEAT, IF YOU SUFFER FROM GRAVEYARD SWEAT...

DR DUDLEY HUSTLING FOR A BIG APPROPRIATION President Dudley is spending considerable time in Raleigh these days conferring with the Budget Commission and members of the Legislature.

QUANTANAMO, CUBA On Sunday, January 12, 1925, a general mass meeting was called to order at 7:30 p. m. by Mr. Francis, who presided.

French Section Spanish Section

THE NEGRO WORLD 56 WEST 135TH STREET NEW YORK, N. Y. ETATS UNIS D'AMERIQUE Telephone Harlem 2877 Un journal hebdomadaire, paraissant chaque samedi, publié dans l'intérêt de la Race Nègre et de l'Association Universelle pour l'Avancement de la Race et la Ligue de Communauté Africaines.

Le dépar du Booker T. Washington en croisière initiale dans les Antilles et l'Amérique du Centre a démontré une fois de plus que ce peuple la coopération loyale d'un groupe et la persévérance inébranlable d'un leader.

SECCION EN ESPAÑOL La Asociación Universal para el Adelanto de la Raza Negra 54-56 Oeste, Calle 135, Ciudad de Nueva York, N. Y. PROF. M. A. FIGUEROA, Editor

La réalisation de ce projet n'a pas été une tâche des plus faciles en regard à l'immense opposition que la Universal Negro Improvement Association a rencontrée à la fois de la part de ses membres et de ceux qui ne sont pas membres.

Coopération, énergie, habileté et intelligence han traído por resultado el que nuestro primer buque titulado Booker T. Washington, de nuestra nueva corporación naviera la Cruz Negra, haya zarpado felizmente de este puerto, apesar de la tremenda oposición que sostuvimos para llevar a vias de hecho tan gloriosa tarea.

Extendiendo la prohibición La ley Volstead y la decima octava cunida constitucional que le dio vida, están produciendo efectos anormales e irregulares. Esta vez la perturbación no tiene por teatro el territorio de la Unión.

ATHLETIC RELIGION TO OPEN ITS SCHOOL IN NEWARK N. J. A. R. Rogers, speaking at a crowd of Negroes gathered at the A. C. E. school in Newark, N. J., on Sunday, Feb. 1, 1925, said that the school is being opened in Newark, N. J., on Sunday, Feb. 1, 1925.

Homage aux noirs des Etats-Unis Dans une conférence qu'il a prononcée devant la Société d'Histoire et de Géographie d'Haiti sur "Le sentiment religieux chez les Nègres à St. Domingue", le Dr. Prince Mars, de la Faculté de Port-au-Prince, Haiti, a dit ceci: "Je ne sais pas, vers l'an 2050 et les années suivantes ce que deviendra le pays d'Haiti."

Restricción rigurosa de una producción De la conferencia internacional del opio en Ginebra, han incluido directrices que dan motivo para dudar de la buena fe de algunas de las naciones representadas allí. Si el comercio del opio ha de ser controlado y reducido, si se han de adoptar severas restricciones por convenio general con el fin de reprimir el uso de drogas narcóticas, no ha de ser creado dificultades acerca de los procedimientos que ahora se emplean en el Lejano Oriente.

COMME LES ROSES For Lion Leduc, porte bonheur Cette rose que vous m'aviez donnée Qui, tout un bal embaumait votre sein, Comme toutes les roses s'est fanée... S'est enfuie, ainsi que ses pétales deopale.

Haiti et l'Amérique Espagnole Du Nouvelliste, 30 Décembre, 1924 Le numéro spécial que la Revue de l'Amérique Latine a consacré à la commémoration de la bataille d'Ayacucho comporte des articles remarquables; nous les recommandons à nos lecteurs. En particulier, une étude du général Mangin permet de rendre compte de l'importance de cette bataille et des conséquences qu'elle eut dans la vie politique de la République mexicaine.

Plus un homme est doué de sensibilité et de génie, plus il s'attache aux idées qui agrandissent son être et qui élèvent son cœur; et la conscience des hommes, en cette époque de révolutions, se trouve de plus en plus ébranlée.

Un coronel culpable El coronel Charles R. Forbes, ex-director de la oficina de veteranos de los Estados Unidos, fue condecorado por su participación en la guerra de Filipinas para la importación de opio. Forbes, quien también declaró culpable a los políticos manilenses por su participación en la guerra de Filipinas, declaró su participación en la guerra de Filipinas para la importación de opio.

For the Benefit of All Members of the Universal Negro Improvement Association and Friends of Its President-General A LARGE SIZE PICTURE OF THE FAMOUS GARCILAS GARVEY For Framing and Hanging in the Home, With His Aftograph Signature, the Only Official Picture in Circulation With Copyright You Can Secure One Now for 50 Cents, Postpaid to Any Part of the World Address MRS. MARCUS GARVEY 133 W. 129th Street, New York City

Spend the Next Thirty Days of the Winter Months Cruising in the Tropics SEE CUBA, HAITI, JAMAICA, the PANAMA CANAL and COSTA RICA, and ESCAPE THE WINTER YOU CAN DO THIS BY BOOKING A PASSAGE FOR THE CRUISE ABOARD THE S. S. BOYER T. WASHINGTON

APPLY CRUISE DEPARTMENT Black Cross Navigation and Trading Co., Inc. 54-56 West 135th Street NEW YORK CITY

HOME BUILDING PROGRAM IN FOUR CITIES

Home Building Exposition to Be Held in Four Cities to Show How Homes Should Be Secured—Individual Judgment Needed

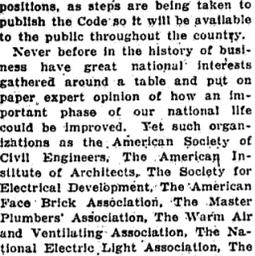
'LOST VIGOR RESTORED IN 24 HOURS'

'Glands Awakened in One Day' is the Amazing Statement of a Seventy-six-Year-Old Veteran.

Lost vigor, deadened glands and nerves, and that weak, worn-out, depressed and half-alive feeling need not be 'dreaded' longer since the discovery of a well-known chemist. Now it is possible for those who feel 'prematurely old' to become 'rejuvenated' again in the shortest time.

ETHIOPIA WATCH CO.

WILL SEND YOU THIS HIGH-GRADE ETHIOPIA WATCH CO.



ETHIOPIA WATCH CO. \$8.50

25 year 14-K gold-filled case, 4 jewels, fancy dial, metal bracelet, strap and silk ribbon.

Send no money—Just your name and address to F. L. Carlin, 606 Baltimore Blvd., Kansas City, Mo., and the treatment will be mailed at once.

Every Man Who Has Lost the Vital Force of Youth May Be Restored

Scientist Makes Wonderful Discovery—Says No Man Under 100 Years Should Feel Old

A new discovery is said to have been made by a scientific study of Serbian mountain people who, scientists say, live longer than any other people.

Hair Seed Magic Wonder Hair Grower. Nature's Way of Forcing the Hair to grow long, soft and healthy.

NOTARY PUBLIC WHEN ECONOMY AND EFFICIENCY IS REQUIRED C. LEON ESTWICK & BRO.

PAN-SEMITE KINGDOM AIM OF PRINCE LOTFALLAH

Would Take in All Races and Colors and Christian and Mohammedan—Says Zionists Only a Small Party of the Jewish People—Many Black Jews

WASHINGTON, Jan. 27.—Prince Habib Lotfallah, minister of the King of Arabia at Rome, has left Washington to visit Pittsburgh and the other American cities after a several days' stay in the capital.

The prince is one of those most interested in establishing a Pan-Semitic kingdom in the Near East. His visit to the United States, however, is not in an official capacity, he emphasized to Universal Service while here.

During his stay in Washington Prince Lotfallah met, on a purely social basis, many of those prominent in national official circles. He refrained from calling at the White House, lest the strictly unofficial nature of his visit be misconstrued.

The project of establishing a Semitic kingdom, the prince said, is a new movement, but is the only method of establishing lasting peace in the Near East. The kingdom would unite the Semitic races, whether of Christian, Jewish or Mohammedan faith.

Zionism, he pronounced a purely political movement, which never could be a success. Referring to Lord Balfour's support of the movement, he said:

'Lord Balfour is in error in not taking into consideration the question of race, which now plays the most important part in Near Eastern affairs. If Balfour had declared in favor of uniting the peoples of the Semitic race, then there would have been general peace throughout the Near East. The Zionists are only a small party of the Jewish people, and the Jews are but a part of the Semitic race. The Semitic race is composed of Christians, Mohammedans and Jews.'

Prince Lotfallah, tall and erect, speaking perfect French and slightly accented Oxford English, has more the appearance of a European diplomat than of a native of the Near East. His ancestors, Christian for the last two hundred years, always have played an important part in the affairs of Arabia, as far back as the time of Haroun Al Raschid, of Arabian Nights fame.

The great kingdom he proposed would have its political center at Baghdad, its geographical and historical center, Jerusalem, for Christians and

1. The exposition cannot recommend the purchase of homes built for speculation unless such homes have been built from properly executed plans, and honestly constructed under the advice of competent authority.

2. The exposition opposes the exploitation of the public through the selling of flimsily built, improperly planned structures, or any real estate plan or corporation unless it is in position to offer with the purchase of the lot a definite proposition for the financing of the home.

3. In standing for honest construction the exposition realizes the possibilities of substitution of shoddy for good materials; that poor workmanship will weaken a house, increase the upkeep and reduce its useful life to a very few years; that failure to properly insulate the house will greatly add to the fuel consumption.

4. The exposition does not approve exhibits of any real estate firm or corporation unless it is in position to offer with the purchase of the lot a definite proposition for the financing of the home.

5. The exposition believes that the laying out of subdivisions or building development sites should be in keeping with a harmonious plan of city or suburban community development along scientific city planning lines, that proper restrictions be provided, including zoning laws to prevent the damaging of property due to the encroachment of factory and business sections or residential property.

6. The exposition believes that the prospective purchaser of a home or a home site is entitled to what is generally known as the unearned increment due to the gradual development of the community after the purchase has been made, and that the sale price, based on its value at the time of the purchase.

EDUCATIONAL CHARACTER OF THE POPULAR MOVIE

From the Nashville Clarion

Probably no other secular institution plays so important a part for better or worse in our lives as the motion picture. To use the familiar idiom, the movie, as an institution, can make us or break us. Moralists have said enough to fill volumes about its evils or supposed evils. Educators have praised it, and not only have pointed out its virtues, but actually have adopted it in schools of learning.

The movie has given employment to many thousands of people; it has become the fourth largest industry in the United States from the standpoint of capital invested. It has amused and instructed millions of people, and paid millions of dollars to high salaried professionals to make others laugh and weep. It has stirred the fires of ambition among thousands who have longed for the magic spell of getting themselves starred on its silver sheet, or to write the colorful plots to which it owes its life and continuance. It has created an entirely new school of thought, of action, of literature. But what has it done for the average man of the street, store, shop or office; for the woman of the household; and for the boy and girl of the school? What civic, social and personal benefits can be credited to the flickering film?

To answer—but only in the most general terms—it has been a great leavening in the melting pot of community life. The motion picture house knows no rich, no poor. It claims all. Here men and women laugh and cry together, and often talk all too much. Here the child gets his drama—flat, but faultless; his thrills—exhilarating, but safe. No two films ever were exactly alike. That makes them humanlike. Leaving out all moral questions, perhaps the worst that can be said of the movie is the utter passivity it not only affords but relentlessly demands. In this mechanical age we need more exercise and physical reaction than we get in our daily work; that we need action with wholesome fun in it. Not the action we pay others to perform, but that we do ourselves.

And this is what, from a recreative standpoint, the movie cannot supply. It even stifles mental activity, for it is all too easy to let the film drift

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AGENTS—DAILY IN ADVANCE

SEND NO MONEY 1925 Protect Your Home

THE NEW HERB DISCOVERY STUBBORN BLOOD DISEASES?

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Underground Treasures

Spiritual Treatment

666

How to Make Others Love You

Colds, La Grippe, Influenza, Dengue, Biliousness, Malaria

Are You Hungry to Enjoy The Blessings of Youth Again?

German Scientist Perfects Wonderful Discovery for Restoring the Power and Vitality of Youth.

Every man or woman who has grown old 'too soon' may be rejuvenated and again enjoy the thrills of renewed vigor, strength and vitality in the days of youth.

GLANOLEUM, comes in tablet form, is inexpensive and can be safely taken by anyone, anywhere. Thousands who have tried GLANOLEUM have been amazed at the almost immediate results, frequently within two or three days, and are astonished to find the vigor and strength of youth returning to them so soon. The great success of this ATIM is due to the method of combining the GLAND and

AFRICAN BARK treatment together with other powerful but harmless ingredients for stimulating both gland and nerve centers to normal activity, causing ailments to disappear. Those seeking quick relief just send your name and address to the ENDORRIN LABORATORY, Dept. 1, 1111 Broadway, N. Y., and they will send you by mail a full 2400 treatment for the astounding price of \$2.00. On arrival you get the contents of this small amount and a few cents Government postage, or if you prefer, enclose \$2.00 in your letter. (Foreign case you run no risk whatever as you are fully protected by a positive guarantee. Also the treated benefited youth can at once and your name on a positive agreement that you will find it all that is claimed, if you now grow old in vigor, strength and vitality, you owe your life to GLANOLEUM. Write your supporters and your friends today, now while it is in your mind. The MONEY-Back Guarantee protects you in every way.

BE LUCKY SEND NO MONEY

A LUCKY MYSTIC RING Made \$2,000 In Six Months

LANDSEEKERS, ATTENTION!

FREE HOROSCOPE FREE Are You Happy and Contented?

Getting Up Nights Can Now Be Stopped

Reduce Goitre in 7 Days

Lucky Charms, Lodestones, Secrets, Occult Books

GRAMOPHONE RECORDING CO. and MUSIC PUBLISHER

How to Make Others Love You

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