

LET'S PUT IT OVER



The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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MARCUS GARVEY REVIEWS METHODS OF ORGANIZATION IN CHEERING MESSAGE TO MEMBERS ON EVE OF LOCAL CONVENTIONS

Fellow Men of the Negro Race, Greeting:

Again it is my good fortune to address you from my prison cell. The program which we have the honor to promote calls for the constant support of each and every one, and I cannot too strongly emphasize the necessity for each and every member of the organization doing his and her full duty at this critical hour in our history.

I trust, too, that the membership will bear in mind the significance of August 1, as they prepare to hold their local conventions. August 1 should be specially dear to the hearts of all members of our great organization, for it was on that day, six years ago, that for the first time in the history of the race Negroes from every corner of the world assembled in solemn conclave to formulate plans for the emancipation of the race and the forward march to nationhood and power.

Local Conventions

As you meet from day to day in your local conventions remember the great responsibility that rests upon you. Our association, despite what the petty detractor may say, has attained world eminence, and it is for you to conduct your deliberations in such a way as will bring greater respect to our organization and the sacred cause we espouse. Let your discussions be progressive, practical and inspiring. The eyes of your respective communities will be upon you. See that you live-up to the lofty principles of our organization.

The Silent Work

This week I shall speak to you on "The Silent Work That Must Be Done."

Those who lead—whether they be generals in the army or statesmen in the commonwealth, or captains of industry—must have a program. That program must be carefully, minutely and properly arranged before it is presented to those who are to be led. As with all great world forces and movements, so also with the Universal Negro Improvement Association. We who lead the Universal Negro Improvement Association, because of the sacred duty at hand, do not do so recklessly without reason and without rhyme, but we do it according to our best calculation of time, of effect and result.

The Leadership That Will Win

Those who are observant must have noticed that the Universal Negro Improvement Association has gradually been changing its attitude and its aspect. We have had to do so because of the soberness of our intelligence and because of the character of the time in which we live. The leader who is not able to measure time, the leader who is not able to calculate results from conditions and environments leads but to doom and destruction. But he who is able to take advantage of every environment as it presents itself, and every condition as it presents itself, and every age as it grows older is the leader who will ultimately carry that which he leads to the point of safety as desired by the multitude. The leader who essayed to lead the people of this race in 1914 and could not measure time, even as it approaches now, and not even change and adapt his program to the age and condition is a leader either of unsound

**Tactics Change According to Conditions;
Silent and Secret Work Now to
Be Done**

**THE NEGRO MUST BE READY TO SEIZE HIS
OPPORTUNITY AS IT PRESENTS ITSELF**

**DISCUSSIONS IN LOCAL CONVENTIONS MUST BE PRO-
GRESSIVE, PRACTICAL AND INSPIRING**

SIGNIFICANCE OF AUGUST 1 MUST BE BORNE IN MIND

mind or of speculative purpose whom to follow would mean destruction.

Negroes Had to Be Aroused

When we spoke out in 1914, 1915, 1916, 1917 and 1918, up to 1922, coming right to the Negroes of the world in the harshest language possible, in a most uncompromising tone, for the specific purpose of getting the Negroes who were lethargic to be awakened and be aroused and understand, unfortunately all of them did not hear. They called us radical during that period. We had to be radical; we had to adopt a policy of aggression during that period, because the period was ripe for rousing the Negro's mind to all the possibilities of the future one way or the other. We did everything that was humanly possible to arouse consciousness in sleeping Negroes all over the country, all over the West Indies and all over the world. During that period we prophesied what would happen a few years after the war; we told of great economic, industrial and commercial changes that would come to affect the economic life of the Negro and warned them during that period.

The Many Did Not Hear

But, unfortunately, only a few of the many millions heard. The few tried to do their best, as God knows and you all know we did. We made every effort through the Universal Negro Improvement Association to open the way, but, unfortunately, the sleeping masses around us could not understand, could not hear; and, standing in the way as they did, they prevented the realization of the great object that we had in so rudely disturbing the minds of the people during the time that the world was in an uproar.

Organization Still Intact

You ask me, therefore, why do you not speak now as you spoke then? How could I afford to do it with good judgment? We have lagged behind until the world has returned to normalcy, when the world's mind is no longer on fire; when the world's mind is no longer ablaze; when the world's mind is sober, and when the world does not only hear the echo, but hears every word uttered.

The Universal Negro Improvement Association, nevertheless, has in seven years been able to cement an organization that is still intact, that is still determined to fulfill its purpose and carry out its object; but we are living in a period now when the object and the purpose must be realized, not as we did seven years ago, but through silence and proper organization. That is the new program.

It is a program, nevertheless, not new to the world.

It is a program that is as old as organized groups of humanity; it is a program that the other great races have followed, taking advantage of the same opportunities, privileges and chances as we took during the abnormal period, through which the world passed and the readjusting period such as we are now experiencing in 1924 and will continue to experience until the world is rudely disturbed again.

And so in the making of the Universal Negro Improvement Association we have said enough, and we have done enough for us to quietly write a policy and a principle that will shake the foundations of the world by silent and secret propaganda, not even uttering a word from the housetop as we did before. All the powers and the forces of this movement are going to be felt quietly and secretly, not only in America, but in the four corners of the world, and will continue so until Africa is redeemed.

Great Future in Store

At this hour I feel as happy as at any time for the future of this great organization. Those of you who are real members have demonstrated a judgment and patience and determination that is most complimentary. Big movements like the Universal Negro Improvement Association must have upheavals, must have reverses, otherwise they could not be the movements which they are. We talk about criticism; we talk about what the people say outside; we talk about imprisoning a man. Those are but contributing agencies to the greatness and importance of a movement as big as the Universal Negro Improvement Association. Real movements thrive on criticism and persecution. Criticism and persecution do not always mean death and destruction, and so the Universal Negro Improvement Association is made stronger through reverses. The Universal Negro Improvement Association is made more able to cope with its great work by the criticisms that are leveled against it from within and without the race.

A Compliment to the Members

I am glad that we have been able to convert in the first period so many millions of men and women and children whose hearts and minds still are unchanged. The compliment is to yourselves for having stuck by an organization of this character until you have made of it the great organization and the greatest Negro institution in the world. Your power is being felt today more than ever. The power of the Negro is being felt today because the world recognizes you as a force to be reckoned with, and I feel sure that if you stand firmly by the principles of the Universal Negro Improvement Association the day of triumph is not far off. We have done well; we have carried the colors nobly and gallantly by day and by night until the Universal Negro Improvement Association is recognized the world over today as the mighty moving force of four hundred million men, women and children. What in the world is to discourage us but death! And there is no death where there is determination to live.

I have the honor to be,

Your obedient servant,

MARCUS GARVEY,

Founder and President-General,

Universal Negro Improvement Association.

NOTED WHITE CORRESPONDENT WRITES AT FIRST HAND OF "THE BLACK SHADOW OVER AFRICA"

SEES CLASH BETWEEN BLACK AND WHITE IMPENDING—SPIRIT OF RACE-CONSCIOUSNESS GROWING RAPIDLY AND ECONOMIC WILL PASS TO PHYSICAL STRUGGLE

Natives with the Growth of Their Own Press, Determined No Longer to Be Hewers of Wood and Drawers of Water in Their Own Land

CONFESSES THAT PARADE OF FOUR THOUSAND STALWART WARRIORS BEFORE PRINCE OF WALES FILLED HIM WITH FEAR FOR WHITE MAN'S CONTINUED LORDSHIP OVER NATIVES

The Only Remedy Mr. Price Professes to See Is an Increase in the Number of the Oppressors in Africa

WARD PRICE with Prince of Wales in Tour... plainly see disaster drawing near, they have no practical remedy to offer.

WARD PRICE with Prince of Wales in Tour... The form of the conflict cannot be foreseen, but its elements continually increase.

PROVED A MIRACLE TO ME! Says a French Athlete

Men and Women Wanted! These have been sought for all sorts of reasons, only to be disappointed by complete failure.

THE STARTLING EFFECT OF... Arouse and stimulate normal blood circulation.

Men and Women Wanted! These have been sought for all sorts of reasons, only to be disappointed by complete failure.

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NO PERSECUTION CAN STOP GARVEY, PATRIOT

(From Commercial News Record) That his glorious life have been in the service of his race, Garvey, leader of the Negro race, even though he is in Atlanta, is evidence of his greatness, which they await his weekly messages, and how quick they are to act upon his suggestions.

From the London Daily Herald... The Prince of Wales in South Africa, and the unfortunate young man, forced into a ritual of cant and humbug, daring to himself as well as the

From the London Daily Herald... The papers show us photographs and print cables. From these we see that the prince is passing triumphantly through the land between thousands of Kafirs with their foreheads in the air.

From the London Daily Herald... Even the law cannot stop Marcus Garvey in his progressive work.

THE MOROCCO WAR: BATTLE TALK OF PEACE TERMS

Abd-el-Krim Standing Pat on Demand for Complete Independence of Rif; Marshal Peñain to Return to France

PARIS, July 26.—The most significant development of the Moroccan situation today is an announcement of Marshal Peñain's intention to return to Paris within the next ten days.

Abd-el-Krim Offers to Parley... The French and Spanish governments will probably receive Abd-el-Krim's reply tomorrow.

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MAYOR OF ORANGE FREE STATE, SOUTH AFRICA, TELLS OF MARCUS GARVEY'S INFLUENCE IN AFRICA

Says the U. N. I. A. Movement Has Taken Hold of the Imagination of the Natives Who Are Quietly Organizing to Throw Off European Domination

(From the Los Angeles Daily Times) Africa may some day come under the complete domination of the Negro race if the movement to establish Negro autonomy on that continent now being promoted by the inspiration of Marcus Garvey, Negro leader of New York, is successful.

(From the Los Angeles Daily Times) The movement is carried on quietly among the natives. They realize that the time for action is not yet ripe, but they are waiting for the right moment.

LIBERTY HALL, NEW YORK, SUNDAY NIGHT, JULY 26—TONIGHT'S MEETING FULFILLED WITH ENTHUSIASM

LIBERTY HALL, New York, Sunday Night, July 26.—Tonight's meeting held Liberty Hall filled to capacity with thousands of the loyal members and friends of the New York Local of the Universal Negro Improvement Association, who took a lively interest in the

TWO STAPLE CROPS MAKING SLAVES OF CUBAN LABOR

Members of the Association Advised to Buy Land and Raise Other Crops Than Sugar and Tobacco as Wage Earners

(From the New York Times) The members of the Association were advised to buy land and raise other crops than sugar and tobacco as wage earners.

HAITIANS INSIST UPON LEGISLATIVE CHAMBERS DEPRIVED OF THEIR PAST TEN YEARS—LAW AGAINST IMPRISONED JOURNALISTS

(From the New York Times) The Haitian people who are clamoring for the legislative chambers to be deprived of their past ten years.

LETTERS OF ESKIMO CANNIBALS AMONG FAR NORTH INDIA

(From the New York Times) Letters of Eskimo cannibals among far north India.

PALESTINE EXPLORERS FIND CHAMBERS IN ROCKS

(From the New York Times) Palestine explorers find chambers in rocks.

LOYD GEORGE DISCUSSES THE 'COLORED PERIL'

Tells White Peoples to Respect Legitimate Aspirations of Colored Races or Provoke World Cataclysm—Colored Peoples Double Whites

(From the New York Times) Lloyd George discusses the 'colored peril' and tells white peoples to respect the legitimate aspirations of colored races.

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MISS JULIA RUMFORD IN THOUGHTFUL ADDRESS INVITES THE RACE TO MAKE A CRITICAL AND SEARCHING SURVEY OF ITSELF OCCASIONALLY

(From the New York Times) Miss Julia Rumford in thoughtful address invites the race to make a critical and searching survey of itself occasionally.

IT IS FOOLISH FOR THE NEGRO TO PLUME HIMSELF ON BEING "NO WORSE THAN THE OTHER FELLOW"; THERE MUST BE A SINGLE STANDARD TO JUDGE BY

(From the New York Times) It is foolish for the Negro to plume himself on being "no worse than the other fellow"; there must be a single standard to judge by.

MR. P. L. BURROWS, ASST. SECRETARY-GENERAL, SAYS THE PROGRESS OF THE ASSOCIATION SINCE MR. GARVEY'S INCARCERATION MUST BE A SOURCE OF GREAT PRIDE TO THE LEADER HIMSELF; MORALE OF THE MEMBERSHIP AND FAITH IN THE PRINCIPLES OF THE ORGANIZATION ARE INTACT; NEW DIVISIONS ARE BEING FORMED DAILY

(From the New York Times) Mr. P. L. Burrows, Asst. Secretary-General, says the progress of the Association since Mr. Garvey's incarceration must be a source of great pride to the leader himself.

GET MORE PEP

Least Nature and Vitality... This Wonderful German Preparation will positively restore you.

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NEGRO PEOPLES MUST REACH OUT ALONG ECONOMIC, EDUCATIONAL AND MORAL LINES, AND MEASURE THEIR PROGRESS BY THE ABSOLUTE STANDARD

THE NEGRO WORLD, SATURDAY, AUGUST 1, 1925

DR. W. W. BARRON... THE NEGRO WORLD, SATURDAY, AUGUST 1, 1925

WORKERS PARTY URGED TO SUE NEW YORK POLICE... For Your Health! SICK Men and Women, do not neglect your Health. Take ASSINEE BITTERS.

AMBER COLORED IN THE BIG GREEN CANS 25¢... MORE THAN 40,000 DRUGGISTS AND DEALERS SELL IT

For Your Health! SICK Men and Women, do not neglect your Health. Take ASSINEE BITTERS.

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