

LET'S PUT IT OVER



The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

ONE GOD, ONE AIM, ONE DESTINY

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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HON. MARCUS GARVEY IN INSPIRING MESSAGE SPURS THE RACE TO GREATER ENDEAVOR; ENEMY CANNOT STAND BETWEEN NEGRO AND DESTINY

Fellow Men of the Negro Race, Greeting:

The news that comes to us from the distant parts of the world, and especially from the Motherland, Africa, must be a source of gratification to all. Make no mistake about it, we have arrived.

The Universal Negro Improvement Association is a power to be reckoned with, not only in America, but in Africa, and throughout the world. Nothing would take greater joy to the chancelleries of Europe than the news of the disintegration of this mighty institution of ours. But, I am glad to say, they are doomed to a gloomy existence, for the Universal Negro Improvement Association has, as I said before, already arrived. Put all the leaders in jail, burn to the ground every Liberty Hall, pass out millions of shekels to the traitorous within the ranks, and little of destructive merit will have been accomplished, for then still more fiercely will burn the fire of the quest of freedom and liberty and life that now, after seven years, rages in the breasts of men and women of the race, aye, and children, too, everywhere.

Bend Every Effort

We have every reason to be proud of our achievement, every reason for rejoicing over the first fruits of our handiwork in the year of grace 1925. But, remember, we have no reason to rest on our oars, to be conceited and complacent. The work has only just begun. Not only have we to continue bending every effort toward the realization of our program of a free and redeemed Africa, but we must be constantly on guard, keep ceaseless vigil, night and day, to the end that the enemy shall not pass and not one inch of the ground so laboriously and valiantly won be yielded up.

Something Worth Defending

The poor man leaves his home, caring little whether the door is locked or not. But the millionaire engages a detective agency to guard him and his. The moral is clear: Those who have something take every precaution against loss. So is it with the Universal Negro Improvement Association. We have something at stake, we have a reputation to protect, a priceless treasure to preserve, and it behooves each and every one of us to realize we are wards of a great

GREAT LEADER IN ELOQUENT MESSAGE, SAYS U. N. I. A. HAS ARRIVED

NOTHING CAN QUENCH FREEDOM'S FIRES NOW BURNING BRIGHTLY IN THE HEARTS OF MEN AND WOMEN EVERYWHERE

EACH AND EVERY MEMBER OF THE ASSOCIATION IS WARD OF A GREAT TRUST

BIDS RACE KEEP STEADFASTLY MARCHING TO THE GOAL SO THAT SOME DAY THEY CAN WITH REASON SING, "AFRICANS NEVER SHALL BE SLAVES"

trust and defend it with all that in us lay, as the Almighty would have us do.

A Fruitless Experiment

Yes, I am glad they know and realize the Universal Negro Improvement Association is a power to be reckoned with. I rejoice that the Association, of which I have the honor of being the founder, made such rapid progress that in a few brief years it was thought necessary to try the experiment of placing me behind prison bars. We have started to demonstrate to the world the power and potency of the Negro. They may laugh over the aims and objects of the Universal Negro Improvement Association and prate about impossibility, but, let me tell you, in another twelve months there is going to be a great world conference, and the New Negro, the Universal Negro Improvement Association, our program of, and labors for, a free and redeemed Africa will be the chief topic of that conference.

Cannot Lynch a People

If they think that 400,000,000 colored men and women are going to let the rest of the world crush them, murder them, burn and lynch them forever, they make a big mistake; for if we must be lynched; if we must be crushed, we have decided that we be lynched or crushed 400,000,000 strong. And you know what an easy task that will be! Try today to lynch 400,000,000 people, and man will be on the road to his Maker, leaving this world to the lower animals.

The Negro is in a desperate, serious mood, and I am only sorry that we have so many weak-kneed, apologetic Negroes among us. If we

could get these weak-kneed philosophers, these cap-in-hand "protectors of the people" to be men for one brief hour and stand behind the Universal Negro Improvement Association, we would not have to sue as suppliants for that which is our due—we would be able to demand, and it would be given unto us.

Trying to Divide

Men and women of African blood! men and women of America, men and women of the West Indies, do not lose courage! The "Black Peril" is here! Every time you read the other fellow's newspaper and you see the words "Black Peril," murmur a prayer of thankfulness and be heartened for the task. A better day is coming, and though the pressure seems severe now, and though conditions seem difficult, there is a silver lining behind it all. With a ruthless hand they kept us down and we struggled to escape. The more we fought and struggled, the more frantic and vengeful they became. But we stood our ground; we realized the strength that lay in unity. And now they smile! With blandishments and subtle propaganda they seek to divide us. Resolve that these tactics shall also fail. They must fail. The Universal Negro Improvement Association with the help of God Almighty, under the leadership of Jesus Christ, and through your wholehearted support, shall make men everywhere admit that through it, and through it only, lies salvation for the Negro.

I thank you for the help you have given us in this great movement of ours. I thank you for the financial support you have given and which has enabled us to arrive where we are today. Continue the good work, men and women. Be the road ever so rough, keep steadfastly up the heights, and God will bless us and enable us speedily to realize our fondest hopes and cherished dream of a free and redeemed Africa, where forever shall float in the breeze the Red, Black and Green. Then shall, we, Negroes, be able with reason to sing, not "Britons never shall be slaves," as thousands of us still do, but "Africans never, never shall be slaves."

I have the honor to be

Your obedient servant,

MARCUS GARVEY,

Founder and President-General,
Universal Negro Improvement Association.

PANAMA CITY, R. P. (Continued from page 6) Division No. 17 next referred, in classifying a collection on his musical saw...

East Indian Port Head Member of Parliament Headed This Way LONDON.—Shapurji Saklatvala, Communist member of Parliament, speaking at a conference...

What the United States Cannot Prevent the Japanese from Doing By ALLEVY IRELAND Noted Authority on Internal Politics Public opinion in the United States has given little evidence that it appreciates the Chinese position...

BLOOD PURIFIED BLOOD RED MEDICINE TONIC The most wonderful treatment ever sold! Don't delay! In your SYSTEM run-down, weak, tired...

STOP PROSTATE PAINS IN 24 HOURS Enlargement of the prostate gland is responsible for getting up frequently during the night, that draggy dull ache and burning sensation...

African Gold Mines Richest in the World; \$198,000,000 Yield (From New York Sun) The Transvaal gold mines last year yielded a value of \$198,000,000...

HON. MARCUS GARVEY STARTS FUND WITH \$50 In a telegram to Sir William Sherrill in regard to the international rally for support for the parent body, Hon. Marcus Garvey says: "I heartily endorse and support the effort to raise a fund of \$50,000 for the work of the Negro League..."

Universal Negro Improvement Association \$50.00 TO BE RAISED BY THE 31st OF AUGUST Every loyal Negro should donate to the Fund to help the Greatest Negro Organization in the World.

CONTRIBUTORS TO PARENT BODY FUND (Continued from last week) List of names and amounts: Lulu Smith, Jessup, Ga., \$10.00; G. H. Bove, Norfolk, Va., 1.00; Oscar Little, 2.00; Charles Woodard, Clayton, Del., 1.00; Annie Coleman, Norfolk, Va., 1.00; S. Hill, Columbus, Ohio, 1.00; Virginia Cooke, New York City, 1.00; Judson, D., Division 42, 1.00; Benjamin, D., Division 42, 1.00; Wm. H. Cunningham, New York, 1.00; Pearl Smith, Indiana, 1.00; M. J. M. Eady, 2.00; E. M. Hughes, 2.00; Charles Hayes, 2.00; N. J. W. Wood, 2.00; Carrie Campbell, 5.00; M. J. M. Eady, 2.00; A. Friend, 2.00; Daniel M. Eady, 2.00; F. O'Connell, La. Gloria, 2.00; F. L. Eady, 2.00; Alexander Williams, 1.00; Felix Eady, Pittsburgh, Pa., 1.00; James E. W. Wood, 1.00; E. Andrews, Norfolk, Va., 1.00; W. D. Hawkins, 1.00; F. C. Legister, Secretary.

HEALTH! HEALTH! HEALTH! If you are suffering from indigestion, constipation and stomach troubles, send for a bottle of HERMAN'S BODY TONIC. A wonderful nerve tonic system cleanser and laxative made from pure herbs...

IF YOU WANT TO BE LUCKY In Love Affairs, Home Affairs and Business Write M. WILLIAMS Enclose Ten Cents to Cover Cost of This Notice and Postage Business Done by Mail Only M. WILLIAMS 80 Livingston Street, Brooklyn, N. Y. Department 611

LOOK WHAT'S COMING ROGER WILLIAMS UNIVERSITY QUARTETTE OF NASHVILLE TENN. This Famous Quartette is touring the country in a drive to raise \$500,000.00 for the university. They will sing a whole program for the benefit of Liberty Hall Mortgage and Building Fund on SUNDAY NIGHT, SEPT. 13, 1925 At Liberty Hall Admission, 50c CHILDREN, 25c

OPPORTUNITY Public Speaking Taught by Mail. 10c will bring you the proposition. Write The Universal Speaker's Bureau P. O. Box 194 Kingsboro, Calif. IF U DONT C DR. KAPLAN The Eyesight Specialist RELIABLE and REASONABLE 531 LENOX AVENUE NEW YORK Opposite Barbers Hospital

Spanish Section SECCION EN ESPAÑOL por La Asociación Universal para el Adelanto de la Raza Negra 5466 Oeste, Calle 135, Ciudad de Nueva York, N. Y. PROF. M. A. FIGUEROA, Editor

Nuestro honorable presidente da las gracias por las felicitaciones a él enviados en el día de su natalicio.—Satisfecho por la realización de que su labor ha sido altamente apreciada.—Regresará para asistir en el arduo ascenso hacia la libertad y el poder.—Ignora la contrariedad y el ridículo, basándose en la actitud de los pueblos progresistas.

Conciudadanos de la raza, salud: Deseo manifestar a los miembros y amigos de nuestra organización mi mas alta apreciación por el sinnúmero de cartas, cables y telegramas como muestras de la sinceridad de que soy objeto, con motivo del aniversario de mi natalicio.

La Asociación Universal para el Adelanto de la Raza Negra no tiene absolutamente nada que acular; ella ha tratado de obtener siempre el mejor resultado de todo el material a su disposición. Si se ha visto a veces al borde de la deficiencia, tal estado embarazo es de esperarse en movimientos de esta índole, principalmente a raíz de su iniciación.

Los Americanos en Marruecos (De La Prensa, N. Y.) Pocas veces habrá exhibido una prensa tan flagrantemente mala de conciencia como la de los Estados Unidos en estos días.

El espíritu de la organización morocquina con el nombre de "Caer" generado en el corazón de la raza negra no puede negarse. Después de haber presenciado las solemnes manifestaciones hechas a la señora Añu-Juques Garvey, digna esposa de nuestro presidente general honorable Marcus Garvey, durante su visita a varias divisiones de la organización a través de los Estados Unidos, tanto amigos como adversarios estuvieron siempre presentes en las conferencias que en ellas dio.

Exploración del caucho en la república de Liberia El cultivo de un millón de acres de una plantación de goma de caucho en la república de Liberia, es el proyecto de la Firestone Tire Rubber Co. de este país, con el propósito de aliviar la escasez de dicha materia prima.

Suprímese un ministro en Haití Con motivo de la muerte del ministro de los Estados Unidos en Haití, se ha suprimido temporalmente el nombramiento a su sucesor por el presidente de esta nación.

La boca de la fama El periódico extiende sobre el mundo sus ojos hacia las páginas de los cinematógrafos del siglo XV representando la Lujuria y la Gula; y el mundo se precipita al periódico, se quiere cubrir bajo las dos alas que lo portan por el aire, como si lo vea "gloria" los hombres se pierden, las mujeres se envilecen, los políticos trastornan el orden del mundo, los sabios de notorias milicias, el sostenimiento de un alto comisionado militar en vez de un ministro plenipotenciario es más deseable por este gobierno.

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KINGS AND PEOPLE OF ASHANTI WEEKLY SERMON By G. EMONAL GARVEY Subject: "All that is at stake is the soul of the race." Text: "All that is at stake is the soul of the race." (Continued from page 6)

With experience with one British resident sent from the coast, and did not desire to repeat the experiment. Instead, he dispatched an embassy direct to London, in the attempt to negotiate a commercial treaty with the British Home Government.

Statistics show fewer marriages, more divorces WASHINGTON, (United Press)—One out of every seven couples who were married in the United States last year were divorced, according to preliminary figures made public by the Census Bureau today.

THE AFRICAN BEAUTY Heir skin is firm and smooth and black. Her outline graceful as the fawn's. Her lips are like the velvet of a rose. A smile as radiant as the dawn's.

HOW TO ACQUIRE RACIAL KNOWLEDGE READ THE PHILOSOPHY AND OPINIONS OF MARCUS GARVEY Edited by AMY JACQUES MARVEY Know what is really going on in world politics to affect the Negro. This wonderful book gives you a world of information and a life of inspiration.

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