

LET'S PUT IT OVER



The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



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HON. MARCUS GARVEY PLEADS FOR UNITED EFFORT TO MEET THE DANGER WHICH IMPENDS

Fellow-Men of the Negro Race, Greeting:

Our desire as an organization is to bring unity among Negroes everywhere. We want the 400,000,000 men, women and children with African blood coursing through their veins united into one solid body. With and through a united race, the way is clear to industrial, social, educational and political freedom.

The world in which we live has but little sympathy for us as a people. The various groups of humanity are endeavoring each and everyone to work in its own interest to the exclusion and disadvantage of others. Negroes, therefore, cannot ignore the consequence of disorganization.

Disorganization Spells Ruin

Disorganization to any people spells ruin. History teaches that weak and disorganized groups have always been the prey of the strong, mercenary races and nations. When Britain was weak, Rome conquered her people. When the scattered states and principalities of Europe were weak, Greece conquered them. When we had a weak and unprepared world, Napoleon ravished mankind. So it has been in the past, and so it will be in the future. The strong will always take advantage of the weak.

As a Negro, I feel that my future is wrapped up in that of each and every Negro in the world. If the race goes down, I go down. If it goes up, I go up. It is because I desire to rise with the tide of civilization rather than go down with the flow of human waste that I strike out most uncompromisingly for an emancipated race and a freed and redeemed Africa.

Everyone for Himself

It is time that humanity everywhere got busy working in its own interest. None is prepared to help the other because the world is too highly strung. Competition is too keen. The material staffs of life are too few for the one to share with the other. So it is a fight and a race of the one to get as much as he possibly can to the disadvantage of the other.

Man is sinful. Man is wicked. Man has almost lost his true kinship with his God. Therefore, you can expect very little charity from the world. You can expect very little love. In fact, there is no love; there is no charity. We may call ourselves Christians, Mohammedans and what not, but when we come down to the practical issues of life, there are but very few of us who have any real sympathy, real charity, real love for our fellow-men.

How to Command Respect

We may preach to each other; we may quote splendid passages of philosophy, but the human

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Every Negro Must Realize He Cannot Rise
Higher Than the Condition of the
Race as a Whole

It is the Part of Folly to Stand Aside and Criticize
When There Is So Much Constructive
Work to Be Done

heart, the human soul, is the same today as it was when Jesus came into the world 2000 years ago. So long as we live in this workaday world, we need not expect true love; we need not expect true charity; we need not expect true Christian fellowship. But all this will come when man will have passed from his material stage into a spiritual stage.

Even though man is bad and has lost the spiritual in self, yet man respects the physical and material at all times. If you have property you become economically independent. Through your strength, you will be able to protect your property and your person. As with the individual, so with the nation. If the nation is wealthy and if the nation has physical strength well mobilized, all other nations will respect it.

Room for All in U. N. I. A.

The work of the Universal Negro Improvement Association is broad and immense in its scope. We are asking each and every Negro living in the world to join now and help us to put over the program that means freedom for all. Why should any single one of us remain out of this great organization which seeks to emancipate the race? Why should you merely criticize and find fault with an organization when your own liberty and success depend upon its success? I appeal to you, fellow-men and women of the race, to throw in your resources financially, educationally and physically, just at this time and help us work for the realization of our hopes.

Only Courage and Confidence Needed

There is no need saying that it cannot be done. All students of history will agree that people in the past laboring under worse disadvantages than the Negro of today were able to throw off the yoke of their oppressors and build themselves up into a mighty race and nation. They have been able to establish vast empires. What others have done in the past, we can do today, in the present, as also in the future. All

that we want is courage and confidence. Why, shouldn't we have confidence in ourselves when we have had confidence in others for the last 500 years? Through this confidence, we have helped them to build themselves up as mighty forces. If we have been able to help others, why can we not organize and do for ourselves what we have done for others?

Do It, or Die

Do not tell me that the thing cannot be done. It must be done. And no one else is going to do it but you. The race must be organized; the race must be emancipated. There must be a free and redeemed Africa. Otherwise, every Negro in the world must make up his mind to die. Yes, you will die the death of a coward, you will die the death of a slave, a serf and a peon. And why? Because the whole world around us is organized. Separate and distinct groups everywhere are getting together. The powerful are exercising their strength against those who are unorganized. As in the field of labor, the unorganized workman labors at a disadvantage, and when there is a shutout, he alone is in the cold, so it will be with us. The unorganized group will be closed out in the winter of adversity and the organized group will bask in the sunshine of opportunity.

So I appeal to all Negroes to become a part of the Universal Negro Improvement Association. It is no use criticizing and telling us how intellectual you are. This is not going to help you and your children in the days to come.

Now Is the Time to Act

The thing that will help the future is laying the foundation today for your children to build upon tomorrow. You can lay that foundation with your higher intelligence. You can lay it with your limited intelligence. There is work for each and all, educated and uneducated alike. We want a united race. Therefore, let us come together now and pool our resources. Come in. Know what the thing stands for and then you can better criticize. Gain knowledge of what must be done for the successful achievement of our plans. You cannot give constructive criticism by sitting on the fence or by remaining outside. We are not only concerned about the status of the Negro today. We are endeavoring to point out to him the dangers of the future. We are endeavoring to get the whole race organized to be able to extricate itself from what we know to be impending danger.

The time for shilly-shallying is past. Act now, before it is too late.

I have the honor to be,

Your obedient servant,

MARCUS GARVEY,

Founder and President-General, Universal Negro Improvement Association.

