

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

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United Race Determined to Usher In New Era of Liberty

Fellow-Men of the Negro Race, Greeting:

The world is undergoing a state of reorganization wherein each and every group of the great human family seeks an expression of its own will. The keenness of the age brings out a rivalry among races and nations that makes it possible for only those who are strongly organized and well prepared to survive the eternal conflict. It is in such a competition that the Negro is called upon at this time to play his part. We must, as a people, decide for ourselves now whether we shall go forward or backward in the competitive program of races and nations. Once upon a time our race indulged in the security of human charity and sympathy, but today the world is void of these attributes, and we are forced either to do for ourselves or die by being relegated to the scrap heap of humanity. The space accommodation for races and nations is becoming so narrow and circumscribed as to suggest that in a short while only the fittest of the great human groups will survive, the weaker ones having, perforce, to die or move on to make room for those who are strong enough to hold their own.

The calamity of extermination faces the Negro, and it is because of that that the Universal Negro Improvement Association is organizing the world over so that through a united course we can so settle ourselves as to insure permanent existence. We cry out for a united Africa, for a liberated country. This sentiment has made the circuit of the world, but still there are millions who have not yet made up their minds to join in the holy crusade. It is for them that those of us who make up the Universal Negro Improvement Association labor, because we who have caught the vision cannot have it realized without the assistance of those who suffer with us, because they are of our kind. Hence, our effort is to convert them to the way of seeing things as they are, and realizing that it is only through united effort on the part of all Negroes that we can truly free ourselves and liberate our country.

Many have thought us crazy and unreasonable in declaring for "Africa for the Africans" at home and abroad, but the principle of an independent African nationality for Negroes is not one that has been originated by the Negro himself, but only copied from the other races in their raising the cry of "Asia for the Asiatics," "Europe for the Europeans," "America for the Americans." The Negro seeks liberty in the truest sense and fullest meaning. The world must know that the son of Africa is no longer disposed to be crushed, ignored and relegated to the back heap of human society. He wants a place in the forefront and is determined to be heard. The world may wonder at this change in the race's attitude, but what else can the world expect? Even though our fathers slept for centuries, we of this day do not make up our minds to indulge in the slumber of the ages that would keep us as serfs, peons and slaves. We have heard the rattling cry of liberty, the timbrel sound of democracy, for which all present-day races and nations are working with the fullest hope and satisfaction that they shall enjoy without molestation. The sons and daughters of Africa are too many to allow themselves to be deprived of these valuable essentials to human happiness, human progress and human salvation. We feel as a people that the privileges and opportunities enjoyed by others should also be enjoyed by us, in that Nature made us heirs in common to this glorious Creation in which we find ourselves and in which we know no other master but the Creator. In all things physical we are determined to master our own destiny, and direct our own fate. In the things that are spiritual, we leave ourselves entirely to the will of God, but in the new philosophy we feel that if we must rise to heights of material glory we must accomplish that only through our own physical endeavors and in that direction four hundred million Negroes are now bent under the leadership of the Universal Negro Improvement Association. I have the honor to be,

Your obedient servant,



Founder and President-General, Universal Negro Improvement Association.

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