

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXI. No. 16

NEW YORK, SATURDAY, NOVEMBER 27, 1926

PRICE: FIVE CENTS IN GREATER NEW YORK
TEN CENTS ELSEWHERE IN THE U. S. & C.
TEN CENTS IN FOREIGN COUNTRIES

All Talk to the Contrary Notwithstanding, Salvation For The Negro Lies Only Along Nationhood Lines

Fellow-Men of the Negro Race, Greeting:

The atmosphere is so charged with racial discord and conflict, that it seems my duty as leader of the Universal Negro Improvement Association to so guide and direct the followers of our cause and the race as a whole, as to prevent our making the terrible mistake of marching into that abyss of destruction that is seemingly ahead of us.

Now more than ever, there seems to be a universal effort to deceive, exploit and then destroy the leaderless mass of the weak and unfortunate peoples of the world. While in the one breath the world's leading statesmen and leaders speak of the larger humanity, and the desire for peace, we find them in the other selfishly working for the enthronement of their own peoples to the disadvantage of others.

The analyzed doctrine, or rather action, of these men, is nothing else but racial and national selfishness; the glorification of themselves and their respective peoples, without any real consideration for the needs of suffering humanity. In our contact with such an attitude on the part of the world's great leaders we also fall prey, to a great extent, through our professed leadership, to the camouflage, and for that we find some of the so-called leaders of our race indulging in a false security which, if followed by the mass of our people, will mean nothing else but our doom and destruction. It is for that that I take the stand to warn the four hundred million Negroes of the world of the peculiar situation, and if possible to inspire them to a hope of their own self-reliance in evolving from among themselves a new kind of leadership that will not trust to the fine words and promises of others, but which will, with energy and effort on its own part, declare for the rights of the people without any compromise or without any apology.

The effort of the Universal Negro Improvement Association is to create new environments, new opportunities for the race as it stands, and the highest and best purpose we can serve is that of creating a nation which will render to the race all the security that it needs. Against this the many leaders of the race do fight. They invariably tell us that to fight for our constitutional rights just where we are and nothing else will be the solution of the problem, but who tells them that we should not fight for our constitutional rights where we are? The Universal Negro Improvement Association does not say that. But we go beyond that; we say fight also to create a constitution of your own. For this we are regarded as dreamers, and in doing this we are regarded as being unfriendly to any other rights that the Negro should have. How unreasonable and how unwise? But what do we conclude from our observation, and from our study of those men who oppose the working of the Universal Negro Improvement Association? It is simply this, that they are all willing to follow the line of least resistance, that they are willing to utilize and monopolize the advantages created by the other race, without making the effort to create for themselves, not knowing and not realizing that such people will never yield up such advantages to those who were not fellow-workers in the creation; and that is where the great Negro problem comes in, in countries where the Negro forms a minority and other races form the majority, even though the assistance of the minority has been used in creating new civilizations and new opportunities, the majority will always use the opportunities and take advantage of the situations of such civilizations to the disadvantage of the minority because in the reign of popular suffrage the majority will always vote to the interest of themselves, as against the interest of the minority. Therefore how hopeless it is for us to argue that by merely agitating for our constitutional rights we will solve the problem of race.

The time, therefore, has come for Negroes not to take their guidance from the selfish Negro who in his own community is prospering, and can see no further than himself, but to evolve from among themselves as a common people, as a common mass, their own leadership, that will feel with them, that will think with them, and will not be afraid to suffer for the ideal of a higher and a nobler life for all the people.

Relying on the stalwart support of the masses, the Universal Negro Improvement Association comes forward with great hope, feeling sure that the future will tell a new tale, and will bring to the people a new knowledge of themselves.

With very best wishes for your success, I have the honor to be, Your obedient servant,



Founder and President-General, Universal Negro Improvement Association.

A GOOD CHRISTMAS PRESENT FOR EVERY NEGRO HOME SAVE MONEY YET MAKE A PRESENT OF INCALCULABLE VALUE
SEND YOUR FRIEND, PARENTS, SWEETHEART OR RELATIVE FOR CHRISTMAS THE 2nd VOLUME OF
"THE PHILOSOPHY AND OPINIONS OF MARCUS GARVEY" OR "AFRICA FOR THE AFRICANS"
The Book That Is Being Read On the Five Continents by Statesmen and Leaders of All Races
Every Negro Should Have a Copy
Address Your Orders to AMY JACQUES-GARVEY, Box 22, Station L, NEW YORK CITY, U. S. A. PRICE \$3.00 POSTPAID

Prof. Blackwell, of Liberty University, In Stirring Address at Liberty Hall Bids Members Go on to Certain Success

Says It is a Striking Commentary on the Program of the Universal Negro Improvement Association That a University Should Be Reared on the Spot Where the Ancestors of Negroes Landed as Slaves in America

Prof. J. H. Blackwell



Secretary-Manager of Liberty University, Clarendon, Va.

At a mass meeting of the New York division of the Universal Negro Improvement Association, held at Liberty Hall on Tuesday evening, November 16, among the speakers was Professor J. H. Blackwell, Secretary-Manager of the University of Liberty University, of Clarendon, Va. Mr. Blackwell had just come to New York to present at a meeting of the Board of Directors of the university. He spoke as follows:

It is a privilege of extreme joy and pleasure to have this opportunity to stand upon this hallowed ground of Liberty Hall, possibly the very spot made sacred by the feet of our ancestors, and to be here to meet the executive officers of the New York Division, and to meet the executive officers of the parent head and the members of the New York Division. I have heard of your wonderful achievements and largeness of heart, a devotion known far and near for its zeal and loyalty to our hero, founder and head, the Hon. Marcus Garvey. Here he has had his sweetest and bitterest enemies without and enemies within, friends and enemies, and amid the changing scenes and rolling billows his spirit never failed.

How well Marcus Garvey implanted his principles and his high and noble heart of each of you and all his followers as evident by the multitude of you who have been on the grounds, and how the program he has brought to you.

Bayer Aspirin advertisement with logo and text: 'Does not affect the Heart', 'Proved Safe', 'Watch Your Frail, Pungy Child Grow Strong, Take on Weight'

STRAUS ARRANGES LEWIS FOR LACK OF RACE LOVE

Denounces Rich Slackers in Address at National Paleisine Conference - Nationhood in the Fatherland the Only Hope - "Ford a Curse"

BOSTON, Nov. 21.—A scathing arraignment of those Jews who by opposition, indifference or factional quarrels have hindered the movement which in the last five years has raised \$18,000,000 for the rehabilitation of the Jewish homeland was voiced today by Nathan Straus at the National Palestine Conference held here by delegates from thirty-nine States.

LYNCH FIENDS SENT TO JAIL BY JUDGE REED

Punishment by Judge of Mob Law Exponents in Georgia in Spite of Threats is Commanded - Now Day Said to Be Dawning

Motor Deaths Exceed Army Losses in World War

WASHINGTON, Nov. 23.—In a study of the increasing death rate due to automobile accidents in the United States, a committee of the National Conference on Street and Highway Safety has estimated that deaths from this cause had exceeded American army losses in the world war.

South Africa's Mineral Output

WASHINGTON, Nov. 19.—The total South African mineral production during the first nine months of this year was valued at \$44,000,000, which was 22.0 per cent more than the \$35,000,000 reported for the same period of last year. Gold production from January through September aggregated \$11,000,000, which was 22.1 per cent more than the \$9,000,000 reported for the same period of last year.

AN OPEN CHALLENGE BY BELIZE PAPER TO GARVEY CRITICS

By GARVEY EVE In the Belize Independent we find the following interesting attempt to mislead persons of the program of the U. N. I. A. and Marcus Garvey. At Sunday's mass meeting our executive secretary related an experience with a little boy of about 12 years of age. The little boy was completely misled about the program of the U. N. I. A. and Marcus Garvey, and openly declared his hatred for both in the presence of present, executive secretary and one of the presidents of the Belize Division.

WANTON ATTACK ON WAVE IN SOUTH AFRICA

Two Europeans Lectured and Tried by Magistrate - Accused Pled Drunkenness But \$72 Fine is Imposed - Growing Spirit of Violence

Cornell Fraternity Gives Negro Janitor \$20,000 Fund

ITHACA, Nov. 17.—The Cornell Chapter of the Psi Upsilon Fraternity has subscribed a fund approximating \$20,000 for Edward Newton, a Negro janitor, who has been in its service for over fifty years.

FREE TO ASTEMA AND HAY FEVER SUFFERERS

Free Trial of Method That Anyone Can Use Without Discomfort or Loss of Time

U. S. to Send Envoy To Abyssinia Kingdom

WASHINGTON, Nov. 19.—The State Department will send a minister plenipotentiary to Abyssinia.

CIVILIZATION OF TODAY A SHAM; SPIRIT OF TWENTIETH CENTURY IS THAT OF COMMON ROBBER

It seems a satire upon human progress that in all these centuries since the birth of Christ the thieving propensity in man predominantly persists. When you consider the causes of war at rock bottom, you are bound to admit that they arise from the aggressions of peoples and states.

JOYZONE RHEUMATISM MEDICINE

Just take a dose. It is very pleasant, instantly that you feel the difference. Blood becomes purer; no more SORE, STIFF, NEURITIS, NO MORE JOINTS, NO MORE SCIATICA, UMBAGO, NEURITIS, NO MORE RHEUMATISM, NO MORE PAINS GONE.

FREE TRIAL COUPON

FREE TRIAL OF METHOD THAT ANYONE CAN USE WITHOUT DISCOMFORT OR LOSS OF TIME

NO COLD IN 5 YRS.

The writer has not had a cold in five years. He has tried every other remedy, but has never found one that has proved that colds do not recur.

NO COLD IN 5 YRS.

THE NEGRO WORLD, SATURDAY, NOVEMBER 27, 1926

LIBERTY HALL CROWDED TO DOORS AS LOYAL THOUSANDS FROM NEARBY POINTS JOIN IN A GREAT REVIVAL

Special Train Brings Hundreds from Philadelphia and Jersey to Worship at Shrine of Liberty - Rout of Rebels is Complete

Message to Hon. Marcus Garvey

The following message was dispatched to the Hon. Marcus Garvey at Atlanta penitentiary from Liberty Hall on the occasion of the weekly meeting of the New York Division of the U. N. I. A. and Marcus Garvey.

Eyes Now Opened

Dear Editor: Because Garveyism has given me the vision to see the God of Heaven for sending such a man to the Negro race as a leader and teacher.

As Others Are

I am a Garveyite, not merely because Mr. Garvey is a Negro; not only because he is the founder and President-General of the greatest and the noblest organization known to the world over—the Universal Negro Improvement Association, and the African Communities League—not only because he is the greatest teacher of the Negro race in the world, but because he is the greatest teacher of the Negro race in the world.

Taught to Think

It was the inspiration of the Honorable Marcus Garvey that taught me how to think, and now I can see the whole world filled with Garveyism, and every man, woman and child standing firmly upon the four corners of the great Ethiopian highway, directing each of their kin and kind to one God, one aim and one destiny.

Great Contest Which Has Elicited Wonderful Sentiments Closes - Names of Winners and Winning Essays to Be Published in Issue of December 11

Expanded Self I am a Garveyite because I have studied the problem of the Negro race, which Mr. Garvey only has presented to us, because we Blacks or Negroes were perfectly ignorant of the real meaning of the race problem.

Purity and Equality

Dear Editor: I am a Garveyite because ever since the chain of slavery was broken there has been a race problem in this country.

Can Render Service

Dear Editor: I am a Garveyite because the longings, hopes and aspirations of Negroes have the possibility of realization only by the program of the Universal Negro Improvement Association and the doctrine of Garveyism.

As Others Are

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"GARVEY TONIC"

Advertisement for Garvey Tonic: 'Is your SYSTEM run down? Is your BLOOD "poisoned"? Is your NERVOUS SYSTEM drying up? Is your BODY starved? Are you suffering with WEAKNESS, NERVOUSNESS, DEBILITY, BLOOD TROUBLES, MALARIA, INDIGESTION, RHEUMATISM, COLDS, EXHAUSTION, RUN-DOWN?' Includes price list and address.

Liberty and Freedom

I can't get away from the teaching of Garveyism. I have got the opportunity of doing something to help my race. As a Garveyite my young ambitious mind is leading me into flights of great imagination. I believe in the teachings of the Hon. Marcus Garvey. They are the light, life and only freedom for the four hundred million Negroes of the world.

Colds

Advertisement for Luden's Menthol Cough Drops: 'Your throat soothed, head cleared, cough relieved by the exclusive LUDEN'S MENTHOL COUGH DROPS'

Improved Pluko

Advertisement for Improved Pluko hair dressing: 'How easy it is to make their hair long, straight and glossy using Improved Pluko Hair Dressing, everyone would have beautiful hair that is easy to arrange in any manner and stays that way looking smooth and glossy; because this soft, daintily perfumed preparation is so economically priced everyone can afford to use it.'

66 West 135th Street, New York Telephone Harlem 2917

T. THOMAS FORTUNE Editor

Subscription Rates to The Negro World

Vol. XXI, New York, November 27, 1932

The Negro World does not knowingly accept questionable or fraudulent advertising.

THREE YEARS OF IMPRISONMENT FOR SELLING THE NEGRO WORLD

It is not generally known among readers of The Negro World that the newspaper is not allowed to circulate at all in certain parts of British Africa.

Mr. Lawrence has our sympathy. He is a martyr to a great cause—the cause of Africa for the Africans.

LEAGUE OF ASIATIC NATIONS

EUROPEAN governments have been much concerned of late over the prospect of the creation of an Asiatic League of Nations.

WONDERFUL COMMERCIAL GROWTH OF THE BANANA

THE banana is essentially a tropical plant. It flourishes in the West Indies in a remarkable way, and has long been one of the staple fruits of the natives used as a food product in many ways.

WHAT WE BELIEVE

The Universal Negro Improvement Association advocates the uniting and blending of all Negroes into one strong, healthy race.

It believes in the spiritual Fatherhood of God and the Brotherhood of Man.

It believes in the social and political separation of all peoples to the extent that they promote their own ideals and civilization.

It believes in the rights of all men.

JEWIS ONE-THIRD OF NEW YORK CITY'S POPULATION

THERE are said to be no more than 15,000,000 Jews in the world, but it is hard to believe that when the large part played by Jew in the industry and trade and in finance and professions is considered.

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EDITORIAL OPINION OF THE NEGRO PRESS

Innocence and slavery have always been twin social evils existing in various forms in the social mind of humanity.

HEALTH TOPICS

Dr. M. ALICE ABERSON, of the New York Tuberculosis and Health Association

That "the race is to the swiftest" is true, but the runner who goes in the wrong direction will never win the race.

GODLINESS IN AFRICA

The following is the fourth installment of a remarkable address delivered at the Friends' Meeting House, Sydneyham, London, recently by Mr. J. B. Danquah, a Gold Coast student in London.

It is an old and noble rule—the golden rule! 500 years before Christ we find Confucius, the great Chinese philosopher, laying down as the rule of life the same golden rule.

It is a deplorable fact that ignorant and short-sighted Negroes, chloroformed by the white man's propaganda, have spread so many malicious, wicked and untruthful rumors concerning the meaning of the aims and objects of the Universal Negro Improvement Association.

Far from being considered a promoter of discord, Marcus Garvey should be looked upon with respect and admiration by those who desire a harmonious, helpful and permanent solution of the race problem.

Marcus Garvey gave the Negro the finest thing the race ever had when he created the Universal Negro Improvement Association.

Thousands of Negroes hurried to join the Universal Negro Improvement Association because they quickly recognized its worth as a racial uplift organization.

No more enlightening exposition has ever been given of the aims and objects of the Universal Negro Improvement Association than the Honorable Marcus Garvey gave in an address delivered on November 25, 1932, at Liberty Hall, New York City.

"We ask for nothing more than the rights of 400,000,000 Negroes. We are not asking, as I said before, to destroy or disrupt the society, or the government of other races; but we are determined that 400,000,000 of us shall unite ourselves to form economic units and fraternities, and to look after our own interests."

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OUR WOMEN and WHAT THEY THINK - Edited by Mrs. Amy Jacques Garvey

SCANTY CLOTHES MAKE HARDY WOMEN

THE activities of modern women have caused them to abandon their bustles, hoops, stays and long skirts, and the trend is toward wear less and less clothes each year.

"I have no objection to low necks and bare or silk stockings legs as long as they are reasonable. Talk of 'pneumonia blouses' is all nonsense. No girl ever caught pneumonia wearing a low blouse. It hardens her and helps her to resist such diseases."

"Men are more corded than women. It would be a great advantage if men got rid of their collars and took to open necks. Things are drifting that way. If men would go about in knickerbockers or running shirts it would be to their good."

It is interesting to note that the men and women of Africa and other tropical and semi-tropical countries of Asia wear very little clothing, and this accounts for their healthy bodies and wonderful strength.

As to the last statement of Professor Hill that some day women may rule men, we agree with the prediction, and feel sure that the world will then be a better place in which to live for women have conscience, while men have not, and evenhanded justice will more likely be meted out.

Who knows?

LIBERTY UNIVERSITY

(Until recently Smallwood-Corey Industrial Institute, Claremont, Va.)

Every Division or Chapter should grant a scholarship to a deserving boy or girl and enable them to secure a liberal education

\$500 Reward If I Fail to Grow Hair

That Baby You've Longed For

GENUINE FRENCH PEARLS

NOTES OF INTEREST

A Dictatorship for the Philippines

THE United States government has established a dictatorship in the Philippines.

The Nationalist China

Stop Reducing and Be Healthy

Women's Deposit Vows

London Alarmed at "Asiatic League"

Women of Mexico Demand Suffrage

Earth Has Been Thoroughly Explored

That Baby You've Longed For

GENUINE FRENCH PEARLS

WOMEN

SOVIET AMBASSADRESS SENT TO MEXICO

Talks of Adventure and Inoffensive Attitude

BEAUTIFIER

Is your SKIN full of blotches? Does your FACE look old? Is your COMPLEXION FADING? Are you ANXIOUS to clear and brighten up?

EDUCATIONAL MOVING PICTURES IN SCHOOLS

England Has First Woman Sheriff

Miss E. M. Collins

Don't Wait, Take Advantage Today

Madame Rhoda, Pres.

HOW TO WIN the ONE YOU LOVE

Money for your Church!

Many Pretty Girls Owe Their Beauty To Nelson's Hair Dressing

OPPORTUNITY

NELSON MANUFACTURING CO., REIMS, VA.

