

The Indispensable Weekly

The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes

The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXI. No. 22

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ONWARD IN 1927!

Only A Question of Time When the World Will Be Forced to Give A Respectful Hearing to the Soul-Cry of the New Negro

Fellow-Men of the Negro Race, Greeting:

The world is now face to face with a terrible unrest. Humanity everywhere is provoked to the point of action. In this clamor to reach the top, 400,000,000 Negroes have also lifted their united voices to high heaven for a better adjustment of racial affairs and for a better consideration of things economic, political and social.

The Universal Negro Improvement Association sponsors the new spirit of the new Negro. We feel that there is need for an immediate readjustment; that things cannot continue as they are. Feeling thus makes us very outspoken in our declaration. We want liberty, we want true freedom. We want the privilege of living and exercising our rights as men. The world is not inclined or disposed to grant us this, hence we are in conflict with the world.

The organized groups that have controlled the affairs of the darker and weaker peoples of the world are now exerting every energy and making every effort to further subjugate our race by a sinister and underhand effort to destroy the usefulness of the Universal Negro Improvement Association. There is no secret about it. England and France have been using their agents and their spies in the United States of America to undermine the influence of the Universal Negro Improvement Association. To what extent they have succeeded is made manifest in the fact that the Universal Negro Improvement Association stands firmer than ever in its declaration for African freedom and universal emancipation for Negroes. I have been imprisoned, but the great work proceeds. Great embarrassments have been caused through the work of these agents and spies, some of whom were even employes of our organization and auxiliary corporations. We know them all. Some we discovered too late, but their activities have been closely observed to the point where it makes us only more determined to wage an unrelenting battle until we have brought about the completion of our work.

The embarrassments we have had in the Black Star Line and other business enterprises were but the result of the undermining influences of agents who have been at work for the purpose of defeating our industrial plans by which they could convince the unthinking multitude of what they would call the "failure" of the African Redemption Movement, but these arch enemies of Negro progress are calculating without their hosts. In their opposition they are counting upon the old psychology of the old Negro. The new Negro has learned to measure failures but as stepping-stones to success, so that nothing that has happened to the Universal Negro Improvement Association will deter the new Negro one bit in waging a campaign for African redemption and universal emancipation.

We need not go back to the histories of France and England and even of America to recount the many failures in governments before they were able to reach the positions that they now occupy in world politics. The Universal Negro Improvement Association, therefore, is satisfied to pass through even the same set-backs as did America in her making, or England in her rise from a slave nation to the great imperial power that she is today.

Conflict of Wit and Intelligence

We are engaged in a conflict of wits and intelligence. Black men of the world must utilize their brain power in competition with the brain power of the other races in making a place and holding it in the affairs of men. We are determined to redeem Africa through the Universal Negro Improvement Association. We shall fight on until we have succeeded in giving a consciousness of race to each and every member of the 400,000,000 Negroes.

Thank God, Africa has awakened to the cry of "Africa for the Africans at Home and Abroad." Not only in South Africa but West Africa, North Africa, East Africa and Central Africa has the doctrine been promulgated. The great flame of liberty is burning and in a short while it will have consumed all that stands in opposition to light and freedom.

Let us go before the world in the year just begun with a greater determination to fight this battle. Let us not slacken our energies one bit, for beyond that dark cloud we can see a silvery lining. Let the world criticize us, but the world is sober and sensible enough to know that ultimately the Negro will triumph in his cause of justice. The studied scorn of the world is but a subterfuge to divert the Negro's attention from the object that he has set before him. Didn't the world laugh at Washington of America and the great leaders of French liberation? Didn't the world laugh at the reformers of Russia? But what has happened? We see great America today; we see great France and rising Russia—all the work of those who had the courage to stick to their convictions; so in a short while we will see a new Africa, not of slaves, but of free men. Not of an autocracy, but of the most liberal democracy possible to man. Let us, wheresoever we are, remake ourselves in determination and purpose, in serving the great cause of African redemption, and in carrying out the program of the Universal Negro Improvement Association. As the forces of opposition line up against us, let us, as a race, stand firm, and we will break down all barriers; we will scatter from our path all opposition. Men, I say, it is only a question of time.

I have the honor to be,

Your Obedient Servant,

Founder and President-General, Universal Negro Improvement Association.

P. S.—Let every Division, Branch, Chapter and member of the Universal Negro Improvement Association do the best possible to help the parent body in its financial appeal for carrying out of the program. Send in your reports and pay up your Assessment Tax. Pay your dues and thus you will help the great cause. M. G.

GARVEYISM A CHALLENGE TO RACE; ACCEPT OR BE BRANDED COWARDS

No Reason for Missgivings and Doubt—Negroes Have Already Exhibited All the Qualities Necessary in the Strenuous Task of Nation-Building—U. N. I. A. is Pointing the Way; Let the Real Men and Women of the Race Rally to Its Standard

Written For The Negro World By S. A. HAYNES The Negro of the Western world was born in the school of Philanthropy, he lives in the school of chance, and invariably dies in the school of ignorance. Unscientific philanthropy engenders laziness. Chance is fascinating but unreal. Ignorance is the curse of the ages.

Such a program as this which we foster holds no interest for the Negro who goes to the schools above all else. Only he who has the highest conception of life, liberty, and the pursuit of happiness can afford to embrace Garveyism. Building a nation is the severest task which any man can undertake. It is the child of slavery and Marcus Garvey could have selected no more advantageous era than this to promulgate such an ideal. It comes at a time when the world is in a state of confusion and chaos. It is a time when the conqueror of every known human and natural adversity has been defeated. It is a time when the building of a nation in Africa as the solution to our problem, the only way to our freedom, is being discussed.

TO THE NEGROES OF HARLEM

THE BAMBOO INN, a Seventh Avenue cabaret and restaurant owned and operated by Chinese, is drawing the color line, closing its doors to Negroes, so that white patrons and Chinese, East and West, may meet in peace in frolic unconfined.

This may be a blessing in disguise for Negroes, but the action is, nevertheless, monstrous, vicious and insulting. Negroes of Harlem instead of waiting and growing indignant should use a weapon, a very powerful weapon, which is in their hands—THE BOYCOTT. Chinese operate three-fourths of the laundries and practically all of the chop suey restaurants of Harlem. BOYCOTT THESE ESTABLISHMENTS and thus drive the Chinese out of Harlem.

Stop enriching them, and recapture an opportunity FOR NEGRO ENTERPRISE. A simple remedy this—the boycott—and one which covers the race use.

Start now and bring these impertinent Orientals back to their senses.—Managing Editor, The Negro World.

BRITISH BORN RESIDENTS OF AMERICA SHUT OUT

VANCOUVER, B. C., Dec. 28.—A number of British-born residents of the United States who came to Canada for Christmas and returned to America because of a sudden tightening of the immigration laws. Many have businesses in cities on the Pacific Coast. Protests and appeals have been forwarded to Washington.

SCIENTISTS MAY ASSIST POLITICIANS TO SOLVE SOUTH AFRICA NATIVE PROBLEM—FINDING EXCUSES FOR NOT EDUCATING NATIVES ALONG PROGRESSIVE LINES

Dr. John A. Wilshire, of Dr. John A. Wilshire, of the U. S. Department of the Interior, has been invited to the Rand Daily Mail, Johannesburg, South Africa, to report for the purpose of the Rehabilitation and Expansion Fund. He is to discuss the problem of the native population of South Africa. He is to discuss the problem of the native population of South Africa. He is to discuss the problem of the native population of South Africa.

RICHARD E. WARNER, A STAR WITNESS OF THE GOVERNMENT IN THE CASE AGAINST MARCUS GARVEY, ARRESTED ON DRY LAW GRAFT CHARGE

Richard E. Warner, of 145 West 142d street, who earned the execration of Negroes three and a half years ago by his star performances as a government witness in the trial of the Hon. Marcus Garvey, is in the city of New York. He is in the city of New York. He is in the city of New York.

MEXICAN PAPER DENOUNCES U. S. IN CENTRAL AMERICA

MEXICO CITY, Dec. 28.—Where is the United States? "Excelsior" asks editorially today in a virulent attack against the United States. It asks editorially today in a virulent attack against the United States. It asks editorially today in a virulent attack against the United States.

HERE'S GOOD NEWS FOR SKINNY MEN WHO NEED MORE STRENGTH, ENERGY AND VITALITY

That brings energy, strength and vigor and at the same time puts pounds of good healthy flesh on those who are underweight. That brings energy, strength and vigor and at the same time puts pounds of good healthy flesh on those who are underweight.

GREAT THROG IN LIBERTY HALL REAFFIRMS LOYALTY TO LEADER; PRAYS FOR HIS EARLY RELEASE

Has Taught Negroes to See the Deity in Own Image

Dear Editor: I am a Garveyite because I am full-blooded Negro and the teachings of Garveyism as taught by the great apostle, teacher and leader of the race, Marcus Garvey, stand squarely and solidly on the sacred, noble and lofty principles of truth, justice, righteousness and liberty for the Negroes of the world, with the great objective of a nation government of Negroes for Negroes and by Negroes on the continent of Africa.

Dear Editor: I am a Garveyite because Garveyism has completely changed the Negro's conception of life. It has been instilled in his mind by his white masters and has caused him to see and worship in his own image and true likeness.

Dear Editor: I am a Garveyite because Garveyism has liberated the mind of the Negro and has taught him to think for himself along lines of industrial, educational, political and racial freedom.

Dear Editor: I am a Garveyite because Garveyism has given to the Negroes of the world the long sought and longed for banner of the Red, Black and Green.

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REVELLS OF "WHY I AM A GARVEYITE" CONTEST

Has Taught Negroes to See the Deity in Own Image

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FACE THE FACTS: "SINGING SOLES" OF LITTLE HELP

William Ware, of Cincinnati, Laments Fate of Teachings of Race Leaders—Wrong Conception of God and Heaven Calculated—Time to Prepare to Live

BY WILLIAM WARE The time has come when race and nations of the world must face facts. Nations have told us for the past sixty years that the truth must be told, and that the truth will set you free. So I am trying to bring the truth to the people of my race.

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THE RUNNERS-UP

Garvey Has Filled Void Has Taught What Others Never Fill Have Done, Negroes Can Do

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Advertisement for Bayer Aspirin, featuring the Bayer cross logo and text: "SAY 'BAYER ASPIRIN' and INSIST! Unless you see the 'Bayer Cross' on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years."

Advertisement for "Genuine BAYER" aspirin, featuring the Bayer cross logo and text: "Genuine BAYER Aspirin. Unless you see the 'Bayer Cross' on tablets you are not getting the genuine Bayer Aspirin proved safe by millions and prescribed by physicians for 25 years."

Advertisement for "FREE FOR ASTHMA DURING WINTER" featuring a picture of a man and text: "A Remarkable Method That Has Come to the Rescue of Asthmatics and Checks the Worst Attacks. If you suffer with those terrible attacks of Asthma when it is cold and damp, if you choke as if each gasp for breath was the very last, don't fail to get at once to the Frontier Asthma Cure. No matter whether you live or travel, you will find it in any remedy under the sun, send for this free trial. If you have suffered for a lifetime and tried what you thought was the best, still know how to cope with the most terrible attacks of Asthma, if you are discouraged beyond hope, send for this free trial."

Advertisement for "White Man in Paris Literally 'Scared Blue'" featuring text: "PARIS.—The one of a man literally 'scared blue' is absorbing the attention of the Paris world. After a check the man, who is of a nervous temperament, turned blue all over. He is being studied by leading dermatologists and psychologists. There appears to be no hope of restoring him to his normal hue."

Advertisement for "SUGAR-COATED TABLETS, RICH IN VITAMINS, NOW TAKING THE PLACE OF 'NASTY' FISH OIL" featuring text: "You can feel like a football player 30 days to go after you take McCoy's 'NASTY' Sugar-Coated Tablets for 30 days. Here follows in your check, your neck and chest will soon all out and your appetite will be back. McCoy's American diploma says 'Excellent'."

Advertisement for "HERE'S GOOD NEWS FOR SKINNY MEN WHO NEED MORE STRENGTH, ENERGY AND VITALITY" featuring text: "That brings energy, strength and vigor and at the same time puts pounds of good healthy flesh on those who are underweight. That brings energy, strength and vigor and at the same time puts pounds of good healthy flesh on those who are underweight."

OUR WOMEN and WHAT THEY THINK - Edited by Mrs. Amy Jacques Garvey

"MAN'S INHUMANITY TO MAN"
A FEW days ago we were attracted to an advertisement appearing in the New York Times, with headlines as follows: "Mass meeting to protest against anti-Jewish excesses in Rumania, and list of speakers was Judge Julian W. Mack, who needs no introduction to our readers, he being the star in the final act of the farce, "Garvey Must Go!"

TIME TO RENEW OLD RESOLUTIONS

Forget the Past Mistakes and Earnestly Begin Again
Somebody in a spirit of forgiving cynicism, has written the following: "Whereas I know how futile is my moral constitution, be it resolved, on this New Year I'll make no resolutions."

NOTES OF INTEREST

A Prosperous U. S. A.
The United States has just finished one of the most prosperous years in its history—a year of high marks in domestic and foreign commerce, high wages and small amount of unemployment, no labor troubles of national importance, and few distractions except minor mysteries and minor quarrels about the effects of prohibition.

OCcidental IDEAS ENTER JAPAN'S STAGE

Shakespeare, Ibsen and Shaw Are Favorites
By ADACHI KINOSUKE
A recent contribution to the Shakespeare Memorial Theatre fund came from benefit-performances of "Coriolanus" given at the Tokio Imperial Theatre by admirers of Shakespearean drama among the actors and actresses of Japan.

BEAUTIFIER

Is your SKIN full of blotches? Does your FACE look old? Is your COMPLEXION poor?
This is the most successful beautifying cream ever sold! Don't deny! Every day you use Beautifier, it will make you so beautiful that you will wonder how you ever got so plain.

SECCION EN ESPAÑOL

La Asociación Universal para el Adelanto de la Raza Negra
54-56 Oeste, Calle 135, Ciudad de Nueva York, N. Y.
PROF. M. A. FIGUEROA, Editor

La unificación de la potencialidad de nuestra raza en pro de la consolidación de una nacionalidad africana

La esperanza de un futuro más brillante para nuestro elemento conciente y progresista—Perspectiva de la organización en la realización de grandes empresas durante este nuevo año

Reci-pe

A Veal Pie
A veal pie will have quite a company one day. It is a second course, a plate of meat—and cook it until tender in three parts of water with half a pound of fat, half a pound of fresh ham, one onion, two potatoes, a blade of mace and a dash of nutmeg, cut into pieces. Line a deep dish with pastry and place the veal in it, together with half a dozen small potatoes and an equal volume of button mushrooms. Lid with a tablespoon onion, butter, salt and pepper to taste, then cover with a thick top crust.

TRANSVAAL NATIVE WOMEN PROTEST AGAINST POLL TAX

PORT ELIZABETH, Nov. 13.—Curious scenes were again witnessed today in the Transvaal when a group of native women approached the chief magistrate to reiterate their former representations against the poll tax. Singing harmoniously the women, led by a small woman, were heard to utter the following: "We are the women of the Transvaal, we are the women of the Transvaal, we are the women of the Transvaal, we are the women of the Transvaal."

How to Make Others Love You

Be cheerful and advised. Be tactful. Be kind. Be generous. Be helpful. Be considerate. Be patient. Be forgiving. Be understanding. Be sympathetic. Be loving. Be true. Be honest. Be brave. Be strong. Be confident. Be optimistic. Be positive. Be successful.

YOUNG BLOOD

Now, I Keep Feeling Young and Vigorous at Nearly Sixty
Another instance of beautiful hair as a result of the use of Nelson's Scalp and Hair Dressing.

Spanish Section

Laboremus por la libertad de nuestro presidente general

Como una regla instituida, era de esperarse que el presidente de la comuna ejerciera su poder para conmutar penas de encarcelación durante las festividades, a quienes nuestro leader, el Hon. Marcus Garvey, fuera uno de los que recibiera la clemencia del ejecutivo. Pero el presidente en esta ocasión se abstuvo de ejercer tal poder.

Removemos el esfuerzo en la labor de la organización

De frente a la entrada de un nuevo año así como todas las grandes esperanzas, debe ser el deseo de cada uno de los miembros de esta organización, renovar todos sus esfuerzos en pro de su magna obra.

Special Investigator Appeals to Municipal Officers to Demolish Slum Areas and Erect Dwellings Fit for Human Beings—Disease, Vice and Death Lurk in hovels Unfit for Beasts

The Rand Daily Mail of Johannesburg, Transvaal, South Africa, in its issue of November 11, contains the following illuminating article on "Native Crime: Its Causes and Cure." A special investigator paints a harrowing picture of native men and women huddled together in squalor in slums which he gives description of and which landlords receive fat rents.

New Planetarium Is Opened in Berlin

BERLIN, Dec. 25.—The new "plan planetarium" in the Zoological Garden at Berlin has been opened to the public. It represents a marked advance in astronomical presentation.

TANGIER PARLEY IS PLANNED FOR JANUARY

Steps to Be Taken to Prevent Arms and Munitions Reaching the Doughty Rifflans
PARIS, Dec. 25.—France and Spain will have a discussion of the Tanger parley in the middle of January.

Educación social de la mujer

Debe mujer ser provocada un sinnúmero de veces para que se le haga esta identificación con la mujer y a su vez ésta es la más feliz sacerdotisa de la mujer de la vida.

Landlords Wax Fat

The most they collect are the rents of the hovels in which they live in these hovels are full of all proportion to the accommodation, and it is stated that one of the most filthy hovels in the city has been found to contain 100 persons.

Increased Child Labor

WASHINGTON, Dec. 31.—The annual report of the Chief of the Children Bureau of the U. S. Department of Labor shows that child labor increased in 24 of the 29 large industrial States.

Iroquois Indians—On the War Path

HUNDREDS OF PEOPLE SLAIN
The Iroquois Indians are on the war path. They have been driven from their homes and are now wandering in the woods for food.

There are 16,000,000 Jews in the world, and 400,000,000 Negroes

Both groups are persecuted wanderers without the protection of a government of their own, no flag and no aeroplanes. Yet the Jews are better treated than Negroes in all countries, because they control big finances and are large producers, while Negroes are poor consumers, dependent on other races for employment.

In 1917 Negroes, too, caught the echo of the cry for self-determination

for weaker peoples. Through their inspired leader, Marcus Garvey, they rallied to his slogan of "Africa for the Africans, both at home and those abroad." And for this laudable undertaking he has been ridiculed and persecuted by ignorant Negroes and selfish whites, resulting in his imprisonment.

Negroes tried to run ships and were put out of business mainly by Jews

But fate again stepped in and when Jews tried to run their Palestine line, they failed. The only difference was that a Jewish district attorney prosecuted the Negro leader, and a Jewish judge sentenced him, but there was no Negro district attorney or judge or any action taken against the Jewish leader.

While Jews and Negroes work for their respective homelands, pogroms in Europe and lynchings in America continue to take their toll

yet in the face of all this, the Jew is heartless enough to persecute the Negro. How does the honorable Jewish judge feel when he asks Almighty God to save his people from Rumanian outrages, knowing that one word from his own lips would bring joy to the hearts of millions of Negroes, and that word he refuses to utter.

Scientific Germany Expanding Her Maritime Empire

Today Germany is again expanding her maritime empire. She is extending her leadership in research. That leadership is not the result of superior mental endowment; it is the result of superior support given to German scientists.

Past and Present Flappers

Whether chemical engineering has the strongest support in the next decade, there the greatest achievement has been made in the field of preventing epidemics, calling forth fertilizers from the air, putting the world's rays to rest, and the chemists are constantly discovering new methods, as a result of which our factories are arranged overnight—W. T. Foster.

Do you know that you are not as young as you think you are?

It is a fact that you are not as young as you think you are. You are not as young as you think you are. You are not as young as you think you are. You are not as young as you think you are.

Believe in Yourself

If I could give just three words of advice on the subject of success, I think they would be: "Believe in Yourself"—not with a milk-and-water faith, but with a belief that is not a discouragement, a confidence which cannot be shaken.

Smile

The Strenuous Sex Coach (to new player): "You're great! The way you hammer the line, the way you run the defense, the way you through your opponents is simply marvelous."

Do You Know That

Large growers just across the Mexican line from Nogales, Arizona, have converted their two airplanes to dust their tomato fields with insect powder to combat bugs and worms?

How to Make Others Love You

Be cheerful and advised. Be tactful. Be kind. Be generous. Be helpful. Be considerate. Be patient. Be forgiving. Be understanding. Be sympathetic. Be loving. Be true. Be honest. Be brave. Be strong. Be confident. Be optimistic. Be positive. Be successful.

YOUNG BLOOD

Now, I Keep Feeling Young and Vigorous at Nearly Sixty
Another instance of beautiful hair as a result of the use of Nelson's Scalp and Hair Dressing.

She Made Her Hair Beautiful

Another instance of beautiful hair as a result of the use of Nelson's Scalp and Hair Dressing.

BEAUTIFUL hair is not a gift—it's a prize

Wash the hair thoroughly with Nelson's Scalp and Hair Dressing as directed. You will see the difference in your hair. Ask your druggist for the genuine—Nelson's Scalp and Hair Dressing.

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That Baby You've Longed For

Mrs. Burton Advises Women on Motherhood and Companionship
Now several years ago I was called to attend Mrs. Burton, who was suffering from a very serious case of childlessness.

TO REFINED FAMILIES

8 ROOMS & BATH, \$25.00
4 ROOMS & BATH, \$15.00
5 ROOMS & BATH, \$16.00

Hair Seed Magic Wonder Hair Grower

Nature's Way of Forcing the Hair to grow long, soft and healthy. A special oil of dried seed and powdered seed, just clean your scalp and plant the seed off on rubbing the HAIR SEED GROWER gently in the scalp. Do this tonight, watch your scalp grow, it's a mystery.

Special to Women

Make 110 to 115 a week at home evenings. THE INTERNATIONAL COMPANY, 120 E. 12th St., Cleveland, Ohio.

NOTICE

After Dec. 31, 1926, C. W. Norman ceases to function as Acting Secretary of the NEGRO COMBINATION PUNTERS' UNION, INC., 409 Havard Ave., Philadelphia, Pa.

FIT'S Attacks Stopped

409 Havard Ave., Philadelphia, Pa.

PERSONAL TO WOMEN

Western Pa. Health Bureau, 1011 10th St., Pittsburgh, Pa.

THE NEGRO WORLD

56 West 125th Street, NEW YORK CITY

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THE NEGRO WORLD

Advertisement for Nelson's Scalp and Hair Dressing, featuring a portrait of a woman and text describing the product's benefits for hair health and beauty.

THE NEGRO WORLD

Advertisement for Iroquois Famous Indian Remedy Co., featuring text about the health benefits of the Iroquois remedy and contact information for the company.

