

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World



Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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Selfishness and Greed of Powerful Nations Compel Negroes to Revise Their Methods

Fellow-Men of the Negro Race, Greeting:

The world is on fire. The whole human race is gone mad. Man has lost his reason, and now we are in for an age of ruin and destruction that will upset the efforts of the human race for the last five hundred years. All this has been brought about by the drunken greed for power on the part of certain races and nations. Everywhere you look, and on every side you turn, you come in contact with the undermining influence of the one race against the other, the one nation against the other. It is apparent that truth, justice, love, mercy have taken their departure, and all that we have is the reign of selfishness and greed which will ultimately be the wreck and ruin of our civilization.

In all this terrible muddle four hundred million Negroes are called upon to play their part. It is natural that we must take on the spirit of the age, harmful though we know it to be, but we are so situated that we can do no better than meet the other fellow on his own grounds.

One part of the world is determined to upset the other part. One race is determined to destroy the other for its own selfish existence, and so in this rigid competition for a place and for life we can do no better than strike out in our own direction to save ourselves from the wreck and ruin that threatens.

The Universal Negro Improvement Association steps out speaking in unmistakable terms on behalf of our own group, and in language forcible and uncompromising we call upon each and every member of our race to gird his armor on and be ready for the fray. It is no use talking about settling this human question with prayers and words. It cannot be done; it can only be settled by force. This is the only argument that the races and nations of the world understand in the twentieth century. England is speaking with force, France is speaking with force, the United States of America is speaking with force as its language, and the races or the people who cannot present to the world organized force will be naturally dragged under in the tidal wave of race oppression. England and France are more determined than ever to exploit and subjugate their darker citizens and subjects, their professions notwithstanding. It is no use looking to them in the sense of the larger humanity, because they have lost their Christian souls. Englishmen and Frenchmen no longer think of humanity in the terms of Christian brotherhood, but in the terms of pounds and francs.

The Parting of the Ways

Indeed, we have come to the turning and the parting of the ways. The black race needs look no longer to any other race for succor, for advice or for political help. We must naturally look to ourselves. More and more we become disappointed in all our hopes; disappointed in all our ambitions, depending as we have been upon others. In America we are gradually being thrown off politically and disappointed socially and economically. Within the British Empire we are only the scapegoats of a sober and seasoned diplomacy. In France we are only made the dupes of a crafty statesmanship that hopes to profit by the ignorance of those whom they deceive. How, therefore, can we depend upon others? Doing so will mean nothing else but our present and future ruin, such as has been in the past.

The days of slavery are not gone forever. Slavery is threatened for every race and nation that remains weak and refuses to organize its strength for its own protection. Slavery has no day and no time. It is present when the strong race desires to oppress the weaker race. Negroes, be careful of what you do today! No one can tell what our condition will be tomorrow, whether it be slavery or not, if we do not strive toward the goal of racial strength, of racial power, political and national independence. Let us rally around the banner of the Red, the Black and the Green, the universal emblem of African redemption. Let us stand by the colors as Englishmen stand by the Union Jack, as Frenchmen stand by the Tri-Colors, and as Americans stand by the Stars and Stripes. For us, let the vision be fair, let the vision be one of hope and encouragement.

We need not look back to the darkness. Africa shall be redeemed. Negroes shall be emancipated, but all depends upon our present deeds, our present acts. Shall we go backward? The Universal Negro Improvement Association answers "No!" We have come upon the stage in time to save the entire race from destruction. All that we want is that each and every one will enter the fold of this great and noble organization and let us unitedly march to our destiny. Turn your attention not away from Africa, because Africa shall be the only salvation and solution of this great problem of race in America and the Western World. Africa, the land of our fathers, beckons us home, if not in person, in sympathy, in sentiment and in moral and financial help, so why shouldn't we help Mother Africa to redeem herself? Why shouldn't we help her to throw off the shackles placed upon her by an alien civilization and alien races? Why shouldn't we help her put to flight the enemy within her doors who seeks her very vitals? Oh, Mother Africa! Oh, land of our Fathers! to thee we come; to thee we pledge our lives, our manhood, our strength, our all, because through thee, and thee alone, we see the avenue to happiness, to peace, to everlasting glory.

Negroes, again we appeal to you to come together. Come together in America, the West Indies, South and Central America and let 400,000,000 of us march forward to the sacred duty that falls upon us, that of saving humanity, that of salvaging a sinful world.

With very best wishes, I have the honor to be

Your obedient servant,



Founder and President-General, Universal Negro Improvement Association.

CENTRAL AMERICA CRISIS BATES UNDER PUBLIC OPINION PRESSURE

President Diaz Offers Peace Plan; Would Hold Parley Under U. S. Auspices—Says President Coolidge Saved Nicaragua from Horrors of Bolshevism

Trend Is Now Toward Peaceful Policy and No Break with Mexico—Arbitration Also Mentioned in Mexico City

(From The New York Times) WASHINGTON, Jan. 16.—While the Senate today again discussed the Mexican and Nicaraguan crises, the most striking contribution to the situation was an address of President Coolidge...

CHINA WARMS UP. U. S. AND EUROPE

(Continued from page 2) on the assumption that Peking is entitled to, and can speak for the Chinese people will find its policy resting on a very shaky basis.

While the Senate has nothing official to do with the question of intervention in the affairs of China, the President's policy of non-interference is being vigorously appreciated in the situation.

Neither Side Ready For Test. Neither side is ready for a definite test in the Senate. Most of the regular Republicans naturally are in favor of the present position.

Reversal of British Policy. A result of those conferences and the attitude of the British Government amounts almost to a volte face of certain elements of British policy here.

Some time ago the Labor Party in England, under the leadership of Mr. Lloyd George, has received here, either from Mr. O'Leary or from Mr. O'Leary's secretary.

Redness of Canton Fading Out. The logical development puts the British position in a new light. For the past year or more the British press has taken a hostile tone toward the Chinese.

At the same time the British press is inclined in its dealings with the Chinese by the bitter side of the British press in China.

At times what has been deeply hurt by something said for the hunger of this one self.

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REHABILITATION AND EXPANSION FUND

The Parent Body of the Universal Negro Improvement Association desires to acknowledge with thanks receipts of the following donations in aid of the world-wide drive for membership and funds.

GREYNA, LA. Andrew Williams \$200 D. Washington \$500

U. S. Warships Ready To Land Forces. WASHINGTON, Jan. 11.—American warships continued today to maneuver in Chinese waters, according to wireless messages from the fleet.

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OUR WOMEN and WHAT THEY THINK

BLACK SKIN IS NOT AN ACCIDENT, BUT PURPOSE OF CREATION. WE were distressingly surprised to read the following comment in the Kansas City Call of a recent date: "In failure and in success, men are men. Color is an accident, not a limitation put on anyone as punishment."

Chinese Discriminating Against Africans in London Restaurants. The Parent Body of the Universal Negro Improvement Association desires to acknowledge with thanks receipts of the following donations in aid of the world-wide drive for membership and funds.

Five British Cruisers Ordered to Stay by London. LONDON, Jan. 16.—The Admiralty tonight announced that the first cruiser squadron, attached to the Mediterranean fleet, had been ordered to stay in the Mediterranean.

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TO LADY PRESIDENTS AND BLACK CROSS NURSES

People Who Trade In Silence Found In India and Africa. Trade is associated in our minds with such a vast amount of noise that it is refreshing to turn to those quarters of the globe where the quietude is often carried through not only without a single word being spoken but without the parties even glimpsing each other.

Woman as Trust Officer of New York Bank. Miss Henrietta Puchs, after five years of bank work, was elected assistant cashier and trust officer yesterday.

Notes of Interest. The Greatness of Big Men. Decline the greatness of various "big men" in the world's history by a glossary.

Who Are You? I think to bed last night and down in the morning I was a letter from one of the readers of these little talks.

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BEAUTIFIER

SMILE BABIES TAKEN AS CHRISTMAS GIFTS. Rejoicing His Loved Ones. "Lady" said the beggar, "could you give me a quarter to get home for my family?"

Beginning Again. I wish that there were some wonderful place called the land of Beginning Again, where all our mistakes and our heartsaches, and all of our poor selfish greed, could be put in a shabby old coat and out at the door.

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THE BIGGEST THING IN THE LIFE OF THE NEGRO. CIRCULATION DEPARTMENT THE NEGRO WORLD 56 West 135th Street NEW YORK CITY

