

The Indispensable Weekly  
The Voice of the Awakened Negro

# THE Negro World

ONE GOD, ONE AIM, ONE DESTINY

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Reaching the Mass of Negroes  
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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## WHITE SUPREMACY

As we peruse the newspapers of the world, and especially the white newspapers, we seriously wonder what has become of the white man's soul and what is his hope of heaven, if perchance he does believe there is a heaven. For it is difficult to overestimate the importance and power of the Fourth Estate in the world today. The editor in his swivel chair holds as much sway over the destinies of his fellows, in a spiritual and social way, as any Eastern Potentate from his throne ever exercised over his subjects, in a material sense. And we have in mind the manner and extent in which the editor moulds public opinion and fashions the individual outlook of the reader through the news columns rather than through the editorial columns. It is the editor's treatment of news, his judgment of the weight of news items, his selection of the news "that's fit to print," as the New York Times would say, that unconsciously has a purifying or vitiating influence on men's minds. Show us the newspapers of a nation and we will tell you how many battleships that nation boasts, how many policemen, how many priests, how many prisons, how many lunatic asylums. The nation's newspapers are its mirror.

And when we gaze into the mirror of white America, of England, France, Germany, Italy and other white nations of the earth we see there a picture that makes us shudder for the peril which portends for the Negro race. Continually there pass before our eyes the giant, skulking forms of Prejudice and Hate, Greed and Selfishness, and all ungodliness, all uncharitableness. No glimpse of the Man of Galilee comes to cheer; there is no comforting reflection in the glass for a race which hundreds of years ago brought the light of civilization to a dark world.

The white race is, apparently, drunk with power. "White Supremacy" is its guiding star. And to achieve and maintain this it knows no scruples. Thus the few feel, and they set out to vitiate the many. The press is their weapon—a ready and a powerful one. And so, today we find white men and women with a ruling obsession—hatred, perhaps fear, of black men and women and a godless desire to slander and vilify them and trample them under foot.

Thus we read in the newspapers of America that:

In Wilmot, Arkansas, a white woman and her husband were awakened by some one moving about in their room; that she became frightened and screamed; that the prowler "looked like a Negro"; that "suspicion fell upon a Negro," 23 years old, employed on the white woman's farm; that white citizens of the town seized the luckless youth and hanged him from a tree.

Thus we read in a two-inch paragraph, tucked away in the corner of an inside page of great white dailies, that:

A Negro was discovered by a policeman hanging from a tree in Central Park, New York City, in the early morning; that the body was that of a well-dressed, well-nourished man; that they cut him down and put him in the morgue.

The authorities and the press promptly forgot all about the incident, even though the probabilities were great that there had been a lynching.

Thus we read a few days ago—the powerful, fair-minded, New York Times is broadcasting—that:

Dr. William Lilliendahl, 69 years old, of Millville, N. J., was murdered in a lonely by-road near here this afternoon, as he was climbing from his automobile to defend his wife, Margaret, 40 years old, FROM THE ATTACK OF TWO NEGROES. Two pistol shots fired point-blank, severing his jugular vein. Mrs. Lilliendahl, beaten, robbed of her rings and other jewels, maltreated and in a state of hysterical shock, was found an hour later by a motorist and brought to Hammonton Hospital, where she is in a serious condition.

And now neither Mrs. Lilliendahl, who is sound in every limb, nor the police are so sure as the Times that the aged Mr. Lilliendahl's assailants were Negroes. Strangely, it takes the lady three days to recall that the dastardly attackers were masked.

We could reproduce scores of instances of such methods of the white press designed to give the Negro a rating on a par with the beast. But we must bide our time.

Of such is "White Supremacy." So does it work to prolong existence. But with what weapons it must be fought, the Negro race in this day well knows, thanks to Garvey.



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The Negro World does not knowingly accept questionable or fraudulent advertising.

HOSTILITY TO JEWS GROWS LESS PRONOUNCED

The whole world was upset and started on a talkfest not long ago when Henry Ford, the billionaire manufacturer of automobiles, had a change of heart and discontinued the arrangement of the Jewish race, which had continued for a long time in his newspaper, the Dearborn Independent.

The crusade against the Jew as waged in the Dearborn Independent was one of the most deeply laid and systematically developed in the history of modern journalism.

It was while the crusade was at its highest point of venom that Henry Ford, with several libel suits in progress against him, called off the crusade, rebuked his editors, disclaimed responsibility for what had been published in his newspaper against the Jew, and offered ample retraction and apology which responsible Jews accepted as sufficient.

But just what actuated Henry Ford in his sweeping retraction and apology to the Jew has never appeared entirely clear to the rest of mankind.

And now Lord Beaverbrook, of the London Daily Express, one of the strongest powers in British journalism, has reversed himself and his policy on the Jewish question.

Lord Beaverbrook, like Henry Ford, gives the Jew a clean bill of health. The changed attitude of both of them is worth studying, as there is much more to it than appears on the surface.

The Richmond Planet comments as follows on the continued imprisonment of Mr. McCray.

BRUISERS TO MAKE A MILLION DOLLARS AN HOUR

With all of the preparation he can possibly make for the work he can find to do, and we all have to work in one way and another, the average person finds it difficult to make an average of one dollar an hour for the six working days of the week, and he can hardly hope to work every day, and what he earns, in the large cities especially, where high rents and the other necessities of life that go along with them, hardly afford him and his family the comforts and the pleasures which should go along with wage-earning as a matter of course.

The world owes every man more than a bare living. The fact years should give him a reserve fund for the lean years. If they do not the wage-earner does not get anywhere, but lives a hand to mouth existence which leaves him poor and dependent, with the future always a spectral thing to deal with.

When wage earners, those who do the rougher work of society, clerks, including stenographers, typewriters and bookkeepers, and preachers and school teachers, in the public schools and in the schools of higher education, are all complaining that they do not receive enough pay to live decently and comfortably, professional athletes, including baseball and horse racing, in which little intelligence and culture are required, has grown into a paying business in which great fortunes are made on the effect of a blow, the hitting a ball, or the placing of a bet.

It is a fact that the star bruiser received \$1,000,000, and his opponent \$450,000, the gate receipts being placed at \$3,000,000. The prize fight was placed in the bank before the contest was pulled off. The prize was laid in Chicago. The gate receipts show the absolute interest of the public in prize fights, which presupposes the absolute physical dependence of the contenders, neither of whom could earn more than \$2 an hour as a mechanic, or \$1 an hour as a laborer.

THE GRANDEST OF ALL ARMIES

The public schools of Greater New York opened last week for the new school year with an enrollment of 1,200,000 pupils.

There were thirteen new schools ready to provide sittings for an increase of 20,000 pupils. There are besides private and religious schools which many more thousands of children will attend, with a large number of colleges and universities, which will easily bring New York city's school population close to the 2,000,000 mark.

OUR CONTEMPORARIES LEND A HELPING HAND

The following editorial from the Atlanta Independent is in response to an article in a recent issue of the Negro World in which Mr. S. A. Hayes, former president of the Pittsburgh Division of the Universal Negro Improvement Association, appealed for co-operation in the formation of a committee of prominent American and foreign citizens, non-members of the Association, to further press the issue to the end that the American government will be more definitely impressed with the fact that the release of Marcus Garvey is the universal concern of Negroes throughout the world.

Garvey's release demands organization

The import of this article is first that the Negro press should not cease its agitation for the release of Marcus Garvey, and secondly, that an organization of sympathetic and influential citizens and agencies should be marshaled to assure the exertion of every effort.

THE FEAR OF RIDICULE

The fear of ridicule has halted many a man short of success. He could not face his family, his friends with his young, untimely project. He might laugh, they might not, but he would be laughed at.

AMAZING OFFER TO NEGROES!

One copy of the book, "FROM SUPERMAN TO MAN," by the famous Negro author and journalist J. A. ROGERS.

NEGRO WORLD

3.00 THREE DOLLARS 3.00

NEGRO WORLD

142 West 130th St., New York City

Foreign Orders \$3.25

OUR MOTHERLAND, AFRICA

The wonderful presentation of Africa's vast territory given by the illustrious map in The Negro World recalls vividly to my memory a burning paradox uttered by the Hon. Marcus Garvey in an address delivered on the Pacific Coast.

EXPERIMENTS IN GOVERNMENT

Government—Four Kinds

There are many different forms of government, but the outstanding ones which are being tried are Monarchism, Republicanism, Bolshevism and Fascism.

Wells and the British Empire

Mr. Wells applies this question to the British Empire, and in order that his readers may arrive at a fair verdict he makes the following indictment against the empire which controls its destinies.

HEALTH TOPICS

Preventing Blindness

Collective Scoundrelism

Happiness for All

EDITORIAL OPINION OF THE NEGRO PRESS

DREAM AND SUCCEED

How Farmers Co-operate

Samuel's Rebuked

THE NEGRO WORLD

142 West 130th St., New York City

A Caucasian Minister Expounds Some Things U.N.I.A. Chaplain Gen'l Expounded Long Ago

(A letter written by Rev. Geo. Wilson Brent, of Madison, N. J., to the New York Times in which he cites the Bible to disprove superiority of Caucasians.)

MEN AND WOMEN

The Leaders in the Making

Runaway Wife in India Foiled by British Law

Washington Put Back in Chicago Schoolbooks

English "Middle Class" Is Hard to Define

Obstreperous Hippopotami Sentenced to Death

New Motorists' Association

Depotization of Naturalized Citizens Urged by Veterans

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Divisions Must Not Entertain Speakers, Claiming to Represent Parent Body, Who Cannot Show Properly Signed Credentials

From date no division or chapter of the Universal Negro Improvement Association shall entertain or give money to anyone claiming to be a field worker, officer, commissioner, or other representative of the Parent Body who cannot show credentials signed by Mr. E. B. Knox and countersigned by me as president general.

CANADA AND CUBA

Six Vices Listed For Students to Shun

Red Cross in the Congo

Runaway Wife in India Foiled by British Law

Washington Put Back in Chicago Schoolbooks

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REHEUMATISM

TO THE NEGROES OF NEW HAVEN, CONN. A MASTER MASS MEETING

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