

The Indispensable Weekly  
The Voice of the Awakened Negro—The People's

THE

Reaching the  
of Negroes

# Negro



# World

ONE GOD, ONE AIM, ONE DESTINY

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. IX. No. 26

NEW YORK, SATURDAY, FEBRUARY 12, 1921

PRICE: FIVE CENTS IN GREATER NEW YORK,  
SEVEN CENTS ELSEWHERE IN THE U. S. & A.  
TEN CENTS IN FOREIGN COUNTRIES

# WILL NEGROES SAVE THEMSELVES?

## A Plea for the Negro People of America, Canada, Central and South America and the West Indies to Put Their Money Together and Save Themselves—Invest Your Money Now in The Black Star Line Before it Becomes too Late.

Fellow Men of the Negro Race, Greeting:

It is my duty once more to write to you asking your co-operation in the great work we have started in the interest of the Universal Negro Improvement Association and African Communities' League. Reports from all parts of the Western World reveal the fact that thousands of our men are out of employment. My personal experience through my travels leads me to believe that thousands are in desperate need. Thousands have been thrown out of employment through the great industrial setback that is now sweeping the entire world.

If you will remember, for over four years I preached the doctrine of preparedness among the Negro peoples of the world. I pointed out to them that the time of reaction industrially, and economically, would come. That it was necessary for them then to save and conserve every bit of surplus cash worked for and invest a part of same in responsible and well-meaning Negro corporations like the Black Star Line, and the Universal Negro Improvement Association, as out of these organizations would come the salvation of the Negro during the time of the present industrial setback. Very few Negroes heeded the plea, whilst men in America and other parts of this Western Hemisphere earned \$100 every week as skilled and unskilled workers and laborers. The majority, supported at the highest, indulged in pastimes that were unnecessary, and the full one hundred per cent of the money earned was spent in riotous living. No preparation was made for the rainy day, everybody believing that every day would be a day of harvest. I preached, and preached the doctrine of preparedness all over the United States of America. My utterances were published in the columns of the Negro World, so that those who did not hear, at least read what I had to say, and now we are confronted with the terrible reaction. What are we going to do? Should we fold our arms and sit down

in this condition? Are we waiting for some imaginary saviour to come and relieve the situation? Are we waiting for some spiritual being to help us? We will wait until doomsday, and the miracle will not be performed. You must now be up and doing, having a heart for any fate. By your own actions, if initiated now, shall we have saved the fate of threatened disaster. Whilst conditions are bad among a large number of our race, yet through unity in America, the West Indies, Central America and Canada, we who are employed can do something worthy of the name of the race, through which we can ward off universal want within our ranks.

Whilst you did not heed my pleadings of years ago to help organizations like the Black Star Line, and the Universal Negro Improvement Association, I am now repeating my plea. Whatsoever you can do, do it now. You men of the Negro race who have \$1,000, invest at least \$500 in the Black Star Line now, and right now, and help us to buy more ships, so that we can transport the unemployed from this Western Hemisphere to Africa. Keep the \$1,000 for another twelve months, then at the end of that time you will find yourself as penniless as the man who was unemployed; and then neither of you will be able to help the other. You men who have \$500, invest \$250 in the Black Star Line, and if you have \$100, invest \$50 now.

If every man and woman of the Negro race does this in the next thirty days, the \$10,000,000 capital of the Black Star Line will be subscribed. The corporation will be able to buy bigger ships, and more ships, and then we will be able to transport from this Western Hemisphere at least 3,000 men every week for work in Africa, and thus relieve the stagnation of unemployment among Negroes in this hemisphere. Men if you do not see and hear, it is not the fault of Marcus Garvey. He has been telling you for over four years to prepare. It is not an alarmist cry. It is the handwriting on the wall. Remember, men and women of the Negro race, this is no sentimental age; this is a practical, material, soulless age

when man knows no kindness, when man knows no love, when man's one desire is to grab and take away from his brother that which Nature and God gave him. How long will Negroes sit down idly, waiting for some one to do something for them? How long will Negroes depend upon chance as a guiding star in their economic horizon? A man's bread and butter is only insured when that man works for it. Men work out their own energies, and not out of

others do for them, because when the time for others those who do for them takes place, they may find themselves unemployed—not doing anything—not having anything to perform, as is the case to-day: Let this message be put down into the heart of each and every Negro. Stop arguing. It is no use contending. That won't solve the situation. You have to be up and doing. It is not a question of, where the man comes from. It is not a question of, what is the complexion of his skin. It is not a question of, he is too radical. It is not a question, what faith he is connected with. It is a question that Negroes are about to face a crisis, and anything that Negroes can do to save themselves must be done now. It is well, therefore, that all of us throw our bits into the bucket, and with the accumulation of the congregated whole we can blast a way to industrial freedom.

Send in right away and buy 5, 10, 15, 20, 30, 40, 50, 100 or 200 shares in the Black Star Line Corporation at \$5 each, and help us to place ships on the ocean.

Join the Universal Negro Improvement Association and help us place ships on the ocean.

Join the Universal Negro Improvement Association and support the Universal Construction Loan, so that we can have the money with which to buy the materials to build up Africa.

Write for your shares to the Black Star Line Steamship Corporation, 56 West 135th Street, New York City, U. S. A.

With very best wishes for your success, I have the honor to be,

Your humble servant,  
MARCUS GARVEY.

New York City, February 8th, 1921.

# ARE YOU A SUBSCRIBER?

Have you had trouble securing a copy of the Negro World from your dealer each week? In order to insure getting your copy of the paper every week, it is best to subscribe for it. Sometimes the agent in your city neglects to make his payments regularly and we are compelled to discontinue his supply, in which case you might miss a copy. You can avoid this by entering your subscription for three months, six months or one year. The paper will be sent direct to your home, the postman will deliver it. If every member of the Universal Negro Improvement Association subscribed for the Negro World direct, do you realize that we would have a circulation of over three million copies weekly! Among the advantages gained in subscribing for the paper are: Saving more than one dollar a year, having the paper delivered to your home, and the certainty that you will not miss a copy any week.

Between now and June 30th, 1921, we want to have at least one hundred thousand subscribers. Cut out this coupon and mail with your subscription if you have not already subscribed. This special offer at the rates given below will expire June 30, 1921.

Publishers of The Negro World,  
56 West 135th Street, New York City:

Kindly enter my name on your subscription list for

	Domestic	Foreign
Three months,	75c	\$1.25
Six months,	\$1.25	2.00
One year,	2.50	3.00

for which I enclose the sum of . . . . . in payment. Please send me the paper.

Name . . . . .

Street and No. . . . .

City and State . . . . .

Subscription rates for THE NEGRO WORLD, including domestic and foreign rates for one, three, and six months.

The Negro World does not knowingly accept questionable or fraudulent advertising. Readers of the Negro World are earnestly requested to invite attention to any failure on the part of an advertiser to adhere to any representation contained in a Negro World advertisement.

"CONSISTENCY, THOU ART A JEWEL."

"CONSISTENCY, THOU ART A JEWEL," is one of the phrases which has been repeated without men realizing its full import. A jewel is a very rare and costly article. A brilliant stone of small size, which will scintillate when the rays of the sun or artificial light strikes it, will bring thousands of dollars or a small fortune to the lucky finder of it.

"WHAT THE LOBSTER TEACHES."

THE lobster is not a very handsome animal. But if you eat a lobster salad when your stomach is not overladen and when the lobster is fresh, your gustatory nerves will enjoy a pleasant thrill and you will experience no after effects.

REPUBLICAN RECONSTRUCTION.

An elaborate article in the New York Times on Saturday, February 5, has as headlines "Hayes Names Committee to Find Solution of Negro Problem in the Party." It also stated that drastic changes were expected and that members will report a scheme for reapportionment of delegates to conventions.

CONSISTENCY, THOU ART A JEWEL.

For over three centuries the Anglo-Saxon has been preaching the doctrine of purity of race and yet he has been mingling his blood with all of the darker races of the world.

THE BROOKLYN DIVISION.

UNDER the leadership of President R. H. G. Austin, the Brooklyn Division of the U. N. I. A. has made progress by its steps and bounds and moved into more commodious quarters at 118 Middle Avenue, Brooklyn, N. Y.

LIBERTY HALL, SOUTH AFRICA.

LIBERTY HALL, South Africa, Solomon T. Plaatje, SPEAKS—TELLS OF CONDITIONS AMONG NEGROES IN SOUTH AFRICA—SAYS REDEMPTION OF AFRICA FOR THE AFRICANS IS NOW THE ONLY SALVATION OF THE NATIVES—MAKES "LEA FOR UNITY, CO-OPERATION AND MUTUAL CONFIDENCE AMONG NEGROES IN AMERICA TO RENDER NEEDED HELP IN MOTHER LAND."

and the electoral college? ... involve the enforcement of the provision of the fourteenth amendment to the Constitution which provides that when voters are disfranchised the representation in the lower branch of Congress and in the electoral college shall be proportionately reduced.

A CONFIDENTIAL TALK.

SINCE the August convention of the U. N. I. A., nearly one hundred new divisions have received and unveiled their charters and scores of divisions formed which have not yet been chartered. We have endeavored as far as possible to publish the division notes in the Negro World for the purpose of encouraging the various divisions and letting the world know that the U. N. I. A. is sweeping over the world like a tidal wave.

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CORRESPONDENCE.

LOUIS SEIBOLD ARTICLES IN BARBADOS WERE SURFACE IMPRESSIONS. The Truth About Barbados Told by a Man Who Knows It.

DR. WILLMARTH.

Most Successful Specialist in the Treatment of Obscure and Chronic Diseases. Part to do to the patient's case. My success in every case is guaranteed.

THE FIRST UNIVERSAL NEGRO ALMANAC FOR 1921.

The Almanac contains some 5000 Portraits, and is really a complete directory of the Negro people in America and the world.

NOTICE.

DO NOT pay Money to any One. Agents or Representatives of the Negro World are not to be trusted. Money direct by BANK DEPOSIT.

HON. MARCUS GARVEY VICTORIOUS IN CHICAGO. Enemy Leaders Wither Under His Terrific Fire Becomes Foremost Leader of His Race.

HON. MARCUS GARVEY RETURNS TO LIBERTY HALL WITH REPORT OF TRIUMPHAL ENTRY AND SUCCESS IN CHICAGO.

Great Opposition Originally Encountered in Windy City at Last Completely Overcome—Big City of the West Now Has Membership of 4,800 in U. N. I. A.—Also Visited Cleveland and Cincinnati, and Found Branches There Rapidly Growing and Flourishing and Fired With Enthusiasm.

MONSTER MASS MEETING AND LABOR DEMONSTRATION AGAINST THE KU KLUX KLAN.

At NEW STAR CASINO, 107th St. and Lexington Ave. Wednesday Evening, February 9th, 1921. AT 8:00 O'CLOCK SPEAKERS: A. I. SHIPLACOFF, CHANDLER OWEN, JOSEPH D. CANNON, A. PHILIP RANDOLPH, ELIZABETH GURLY FLYNN, GEORGE FRAZIER MILLER.

IMPORTANT NOTICE TO AGENTS.

For several weeks we carried a notice in these columns that under no circumstances will papers be sent to any agent who does not pay for his or her supply regularly. We have agents who have been lax in this weekly payment requirement and are expecting us to forward papers to them every week.

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Advertisement for hair growth and skin preparations, including '75c' price point and 'Mme. M. Morgan's Hair Cream'.

Advertisement for 'MONSTER MASS MEETING AND LABOR DEMONSTRATION AGAINST THE KU KLUX KLAN' at New Star Casino.

Advertisement for 'DR. WILLMARTH' as a specialist in obscure and chronic diseases.

Advertisement for 'THE FIRST UNIVERSAL NEGRO ALMANAC FOR 1921' published by the Universal Negro College.

Advertisement for 'DR. WILLMARTH' as a specialist in obscure and chronic diseases.

Advertisement for 'THE FIRST UNIVERSAL NEGRO ALMANAC FOR 1921' published by the Universal Negro College.



BRUCE GRIT'S COLUMN

That prophesy is bearing its fulfillment, for many throats have topped and alien throats the level of the crown...

had overtake and stopped it when it was going at a rapid rate of speed toward the river front...

U. N. I. A. IN CESPEDES DE CUBA, GROWING

Editor Negro World: I respectfully beg to inform you of publication of our meeting that was held on January 27th, 1921...

I respectfully beg to be your truly, DAVID W. NICHOLSON, Executive Secretary, Camaguey Province, De Cuba.

ANNOUNCEMENT: The new "Secret Service Special" is the best material that money can buy...

URINARY obstructions, prostatic enlargement, no operation, no treatment, no pain, no danger...

EDITORIAL: The Negro World, while remaining on the island of St. Helena, proclaimed that Europe would "become a democracy in one hundred years."

PEOPLE HELD IN AMAZEMENT: At the marvelous manner in which this man can read your life...

WANTED - YOUNG MEN AND WOMEN WANTED TO LEARN MECHANICAL DENTISTRY AT BEEKMAN & BERNARDS SCHOOL OF MECHANICAL DENTISTRY

WIDENING HORIZONS

Negroes everywhere are becoming more and more interested in trade and commerce, and the horizons for these activities are widening daily.

Native African merchants find it extremely difficult to secure bottoms (ships) for the conveyance of their product, and this is equally true of Negro merchants in South America and the West Indies.

Everywhere Negroes are experiencing considerable difficulty securing passage of the steamship lines controlled by white interests.

The need of more and bigger ships for the Black Star Line is, therefore, apparent.

Will you help us to secure these ships to accommodate the needs of Negroes everywhere by buying shares in the Black Star Line?



THE BLACK STAR LINE, Inc.

Is capitalized at \$10,000,000 under the Laws of the State of Delaware and is backed in its operations by the full strength of its organization with millions of Negro men and women in all parts of the world.

TWO MILLION SHARES OF COMMON STOCK NOW ON SALE

At par value of Five Dollars (\$5.00) each at the office of the Corporation.

56 WEST 135TH STREET, NEW YORK CITY

There should be no trouble about making up your mind to help your race rise to a position in the maritime world that you and every other Negro can point to with pride.

MONEY AWAITING AN ADVANTAGEOUS INVESTMENT SHOULD GO TO PURCHASING SHARES IN THE BLACK STAR LINE AND REAP THE REWARD THAT IS BOUND TO FOLLOW.

YOU OWE IT TO YOURSELF AND TO POSTERITY TO LAY THE ECONOMIC FOUNDATION. BUY YOUR SHARES TODAY.

CLIP THIS OUT AND MAIL IT SUBSCRIPTION BLANK

"THE BLACK STAR LINE, Inc." 56 West 135th Street, New York City

Gentlemen: I hereby subscribe for \_\_\_\_\_ shares of stock at \$5.00 per share and forward here-with as full payment \$\_\_\_\_\_ on same.

Form with fields for Name, Street, City, State, and Date.

With The Contributing Editor

HURST H. HARRISON

AN ENGLISHMAN VISITS AMERICA

The Soul of John Brown—By Stephen Graham. After serving in the English army through a war in which the white men of Europe were cutting each other's throats...

FROM AFRIC'S SUNNY COUNTRY

From Africa's sunny country, From Africa's sunny country, From Africa's sunny country, From Africa's sunny country...

IF YOU DON'T C

IF YOU DON'T C... THE DURABLE SYSTEM

WARNING TO THE PUBLIC

Bishop Frederick Selkridge is no longer connected with the Universal Negro Improvement Association.

THE WORLD'S FAMOUS INDIAN HERB MEDICINE

The World's Famous Indian Herb Medicine—We Have Found the Hidden Treasure...

INDIAN SYRUP AND TONIC CO.

Cumberland Street, Merrick Park, Jamaica, L. I. Factory and Office.

IMPORTANT NOTICE

All Secretaries of Divisions, Chapters and Branches of the Universal Negro Improvement Association and African Communities League are hereby requested to immediately notify the office of the Secretary-General...

W. G. RABAIN

231 West 136th Street, NEW YORK CITY

POETRY FOR THE PEOPLE

A HYMN OF HOPE.

Should the mountain of the Lord In later days shall rise, To mountain tops above the hills...

LORD, LEAD US ON.

Lord lead us on in our world, You Captain King and true, To God belongs the glory...

FROM AFRIC'S SUNNY COUNTRY

From Africa's sunny country, From Africa's sunny country, From Africa's sunny country, From Africa's sunny country...

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TO THE BLACK STAR LINE

Kingdoms wide that all in darkness, Grant them, Lord, Thy glowing light...

FEEL HIM?

There is a Latest Scientific FOOT COMFORT APPLIANCE or Remedy for every foot trouble...

ROBBINS

Reliable Drug Store 839 LENOX AVENUE

MADAM GRIFFITH

Madam Griffith... THE MODERN SCHOOL of Dressmaking and Crochet

DR. J. P. BAILEY

DR. J. P. BAILEY... Sickness Means Death

DR. POPE

DR. POPE... All Diseases of the Feet Treated

DR. KAPLAN

DR. KAPLAN... THE EYE SPECIALIST

NEGRO PICTURES

NEGRO PICTURES... GUARANTEE PHOTO STUDIO

THE DURABLE SYSTEM

THE DURABLE SYSTEM... MARGARET LOUISE

SYDNEY BRAITHWAITE

SYDNEY BRAITHWAITE... Art Photos and Enlargements

A NEGRO ARTIST

A NEGRO ARTIST... GREAT SECRETS

WANTED

WANTED... THE ATLANTIC RESTAURANT

THE ATLANTIC RESTAURANT

THE ATLANTIC RESTAURANT... HOW TO HEAL LEG SORES

HOW TO HEAL LEG SORES

HOW TO HEAL LEG SORES... MADMAM RICHARDSON



God. I have laid my talent as a musician aside; I have gone from the bright to the bright zone, sacrificing the air of freedom for this...

CONSUELO DIVISION HOLDS ANNIVERSARY DAY CELEBRATION

The Consuelo Division celebrated their anniversary on Sunday evening, Dec. 12th. The building was tastefully decorated. The large banner of the Association with its motto was a fine piece of workmanship.

tes and Ramos Avilas. Bro. Edward Darby of the "Ecclesiastical" together with Mr. Travis of said society; Bro. H. Sboy of the "Ecclesiastical" and several officers of the Y. M. T. A. Senior and Junior.

DR. EASON ADDRESSES BROCKTON U. N. I. A.

Brockton takes pleasure in reporting the presence of His Excellency Dr. J. W. Eason and his secretary, Mr. Prongerast of the Black Star Line, to speak to us on Liberian politics.

IMPRESSIONS

Just recently, while off the beaten path, as one sometimes is, I casually drifted into a little affair held at a well-known social center in the vicinity of 166th street, North Harlem.

Star Gazing.

While attending business in the downtown section of the city, in the vicinity of Broadway and Burely street, I saw in the distance a well-dressed colored gentleman, neck bent back and eyes fixed skyward.

HOW EUROPEAN CIVILIZATION DISPORTS ITSELF IN NIGERIA

The Editor of The Negro World: I thank you God for the opportunity of coming across your valuable and highly esteemed journal The Negro World, in which I find matters of interest to the Negro as a whole are taken up by our God-sent brethren.

away from the white man to a considerable distance on one road, you see on the other, our sisters, the wives of white men's bungalows and in common with the white men themselves by night as well as by day.

After talking into various considerations, our multifarious sufferings and hardships from the white man in the Protectorate of Nigeria, one is obliged to go on his or her knees in silent prayer to the Almighty God, repeating silently the 5th chapter of the Lamentations of Jeremiah, that is just our condition here.

WANTED DOCTORS OF CHIROPRACTIC THE WONDERFUL DRUGLESS HEALING SCIENCE NEW YORK SCHOOL OF CHIROPRACTIC 240 West 138th Street NEW YORK CITY

Kidney, Bladder Rheumatism Sufferers

Be Rid of Backaches, Stiff Joints, Rheumatic Pains and Unbearable Bladder Troubles TRY FREE This FREE

STOP YOUR BACKACHE My FREE TRIAL Offer

NOTICE

Universal Negro Improvement Asso. The following Bonds have been reported lost. Notice is hereby given to the members of the Association that they are of no value and therefore will not be honored by the Association:

ANSWERS U. N. I. A. IS PROGRESSING

Last week Mr. Gordon, the President; Mr. Ford, the Vice-President, and Mr. Carr, the Treasurer, of the U. N. I. A. in Anvers, Pa., visited the headquarters in New York, bringing the assessment tax for the members and asking for a speaker for the parent body for a mammoth meeting in February.

BOOKS

By the Late E. W. BLYDEN Aims and Methods of a Liberal Education for Africans. Portrait of the Author, Biography by Dr. Ernest Lyon. Price 50 Cents.

DIVIDENDS!

The opening session of the New Year is the offer of the following Negro Securities at any price you offer: 300 Shares Berry & Rose 200 " Pomona Bakery & Enterprise Co.

FAKERS! BEWARE!!

IT DOES NOT PAY TO ROB THE POOR NEGRO BEWARE of fake representatives who claim to be representing the UNIVERSAL NEGRO IMPROVEMENT ASSOCIATION and THE BLACK STAR LINE CORPORATION.

START A BRANCH

Seven or More Colored Persons Should Get Together Now and Start A Branch of the Universal Negro Improvement Association IN THE FOLLOWING STATES: WASHINGTON, OREGON, CALIFORNIA, MONTANA, IDAHO, WYOMING, COLORADO, NORTH DAKOTA, NEBRASKA, KANSAS, OLLORADO, TEXAS, NEVADA, ARIZONA, NEW MEXICO, INDIAN, MINNESOTA, MISSOURI, LOUISIANA, OKLAHOMA, MISSISSIPPI, ALABAMA, KENTUCKY, TENNESSEE, WEST VIRGINIA, GEORGIA, ALABAMA, MISSISSIPPI, FLORIDA, SOUTH CAROLINA, NORTH CAROLINA, TEXAS.

HOUSEWIVES YOUR ATTENTION PLEASE

Whenever you require anything for your home, it will benefit you to call on the Knights Developing & Trading Company, Inc. Our headquarters and our warehouse is now located at 240 West 138th Street, New York City.

MOTOR TRUCK QUICK DELIVERY

Light and Heavy Hauling Orders Receive Prompt Attention PHONE: HARLEM 877 ALFONSO JONES 56 WEST 138th STREET U. N. I. A. BUILDING