

The Indispensable Weekly  
The Voice of the Awakened Negro

# THE Negro World

Reaching the Mass of Negroes  
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXV.—No. 13

NEW YORK, SATURDAY, MAY 4, 1929

PRICE: FIVE CENTS IN GREATER NEW YORK  
TEN CENTS ELSEWHERE IN THE U. S. A.  
TEN CENTS IN FOREIGN COUNTRIES

## U.N.I.A. Making Great Preparations For Sixth International Convention Expectant of Great Results

FELLOW MEN OF THE NEGRO RACE. *Greeting:*

We are now drawing nearer to our long expected Convention period. The whole world of Negroes are naturally turning their eyes and minds toward the great event in Jamaica, B. W. I.—an event that will long live in our lives, because it will be filled with interesting consequences, as affecting us as a people. We want to write a new history through our activities at this Convention. It is well, therefore, that we prepare to so acquit ourselves, as to leave no blot on our transactions.

### A Critical Point

World survey will reveal that, as a race, we are at a critical point of our existence. In America, the growth of unemployment among our people is most alarming—not more so, however, than we should have expected as we prophesied years and years ago, that in the United States returning to her normal economic position, it would be the determination of the great industrialists along with the politicians of the country to so throw off the Negro in labour as to contribute to his slow but gradual elimination from the Body Politic. We not so very long ago prophesied that even in Chicago the politicians and economists would make new efforts to re-organize the labor forces in this great city so as to make it impossible for the Negro to again elect a Congressman as was done in the recent election. The white American is determined to make America a white man's country, and while the fifteen millions of Negroes in America are sleeping on their future, the white man is ever on the alert to arrange and re-arrange conditions to lead to the one objective, to eliminate the Negro in the national life of the country. What is true of the Negro in America, is true

### World Survey Reveals A Critical Point In Existence Of Race— Manhood Qualities Must Come To the Fore—Race Must Begin at Once to Build Its Own Eco- nomic and Political Future

### Negroes From Everywhere Will Center Their Attention Upon Jamaica. B. W. I., During the Next Five Months — To Be Central Point in Negro Minds During Convention

Get in Line, Warns President-General, for Free-  
dom From Oppression, and the Redemp-  
tion of Africa

of him in other parts of the world where there is a special effort being made to reduce him to his hereditary position as peon, serf and slave. It is, therefore, for us to be on guard and that is why the Universal Negro Improvement Association has been so useful. In its many years of advocacy, the Association has helped many Negroes to a real solid economic foundation for themselves instead of relying upon the white man. But the few who have become independent will not save the race, hence it is necessary that a general wholesale effort be made to save the situation. It is such an effort that is to be made out of the Sixth Annual International Convention of the Negro peoples of the world to be held at Kingston, Jamaica, B. W. I., from the first to the thirty-first of August.

### A Colossal Program

With such a colossal program it suggests how necessary it is for each and every community where Negroes live in the world, to send delegates to attend this, our forthcoming Convention; so that all of us may get together, and by proper discussion and legislation bring about a better state of affairs. There will be no excuse for any substantial group of the race not to be represented; and so we shall look forward to the holding of the great conclave, the result of which will mean much to the future of the race.

### Be Financial

Again, we want to remind all divisions, chapters, branches and members of the Universal Improvement Association that it is imperatively necessary that each and every one of them become financial with the Parent Body. The annual assessment tax is still to be paid by a large number of members. No division will be regarded as financial to any official standing at the Convention that is not in good financial standing with the Parent Body at least six months prior to the Convention. It is, therefore, the duty of all of us to do our best so that the coming Convention will be a great success.

With very best wishes, I have the honor to be

Your Obedient Servant,

*Marcus Garvey*

President-General,  
Universal Negro Improvement Assn.  
"Edelweis Park,"  
St. Andrew, Jamaica, B. W. I.,  
April 15, 1929.

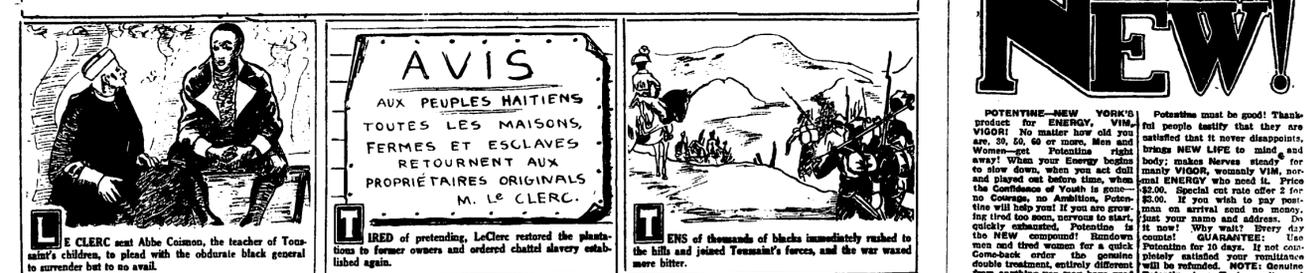
GET READY FOR THE CONVENTION





# Weekly Illustrated Feature Section

## THE LIFE OF TOUSSAINT L'OUVREURE No. 12



Le Clerc sent Abbe Cuisson, the teacher of Toussaint's children, to plead with the obstinate black general to surrender but to no avail.

## Negro Pioneers in the Field Of Sound Movies

By RUBY BERKLEY GOODWIN (Exclusively for the Illustrated Feature Section)
To those of us who are constantly hoping for better things for the race the announcement of the all-Black sound movie drama, "Hallelujah," will be heralded with hearty applause.

## COLOR CAPTURES AMERICA

The new, modernized tendency in the "Pure White" from Everthing-Lingerie in Literature
By HEIDA JANNATHI
In the past 20 years there has been a marked change toward "Color" in the United States. Color is here used in its broadest sense to denote everything from persons to inanimate objects, which is not white.

## What Individual Has Contributed Most to the Progress Of the Negro Race in America?

WHO in your individual state has done more to foster the progress of the Negro Race? What individual has contributed most to the progress of the Negro Race?
Ballot—No Signature—No Condition—No Obligation—Just write the names of your choices—Mail at once to this newspaper.

## Let Me Tell You

By 1850 the Negroes of Mississippi had acquired some 25,000 acres of real estate. One Negro was worth \$5,000, and another who had purchased himself and family for \$20,000 in a few years more was worth \$100,000.

## How to Make

Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

## How to Make

Two Negroes sailed as missionaries in 1774.

## How to Make

Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

Readers are requested to mention the Negro World when replying to advertisements.

# SPANISH SECTION

## SECCION EN ESPAÑOL

### Asociación Universal para el Adelanto de la Raza Negra

355 Lexington Avenue Ciudad de Nueva York, N. Y.

## La República de Cuba Como Protección Geográfica

El comercio con Cuba es de gran importancia para el mundo...

## Conciudadanos de la raza:

Ha llegado la hora en la historia de nuestro pueblo en que de imperiosa necesidad el servicio de su elemento conciente...

## En Italia un Mussolini toca la nota de acorde;

en Francia un Briand surge como la representación del nacionalismo y del imperalismo francés...

## Do you finish your job?

Do you finish your job? Do you finish your job? Do you finish your job?

## Wants Letter of Appreciation to U.N.A.

Rev. Wm. A. Campbell, Pastor of Little Hill Zion Baptist Church, sends letter of appreciation for aid given at Lorchester Laying Services.

## Looky Here, Folks

The Finest Man in Comics Begins Next Week in The Illustrated Feature Section.

## What Individual Has Contributed Most to the Progress Of the Negro Race in America?

WHO in your individual state has done more to foster the progress of the Negro Race?

## Let Me Tell You

By 1850 the Negroes of Mississippi had acquired some 25,000 acres of real estate.

## How to Make

Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

## How to Make

Two Negroes sailed as missionaries in 1774.

## How to Make

Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

## How to Make

Two Negroes sailed as missionaries in 1774.

## How to Make

Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

## How to Make

Two Negroes sailed as missionaries in 1774.

## How to Make

Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

## How to Make

Two Negroes sailed as missionaries in 1774.

## How to Make

Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

## How to Make

Two Negroes sailed as missionaries in 1774.

## How to Make

Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

Readers are requested to mention the Negro World when replying to advertisements.

135th Street Library Notes
Art Students' Third Annual Exhibit

The Editor's Notes
In this place the merchant who does not place his product directly at the consumer's finger-tips...

ADVERTISING
General advertising has the virtue of obtaining a particular kind of advertisement with some type of article of some commodity...

ORIENTAL LUCK
BAG OF TREASURES
Just like a dream it is very pleasant to win...

WANTED
Men-Women-Boys-Girls
REAL LIVE AGENTS

H. Adolph Howell
Funeral Home
2322 15th Street NEW YORK CITY

Let Me Tell You
By 1850 the Negroes of Mississippi had acquired some 25,000 acres of real estate.

How to Make
Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

How to Make
Two Negroes sailed as missionaries in 1774.

How to Make
Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

How to Make
Two Negroes sailed as missionaries in 1774.

How to Make
Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

How to Make
Two Negroes sailed as missionaries in 1774.

How to Make
Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

How to Make
Two Negroes sailed as missionaries in 1774.

How to Make
Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

How to Make
Two Negroes sailed as missionaries in 1774.

How to Make
Blanche K. Bruce, brilliant Negro statesman, served six years as United States Senator from the state of Mississippi.

