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The Indispensable Weekly

The Voice of the Awakened Negro

# THE Negro World

Reaching the Mass of Negroes

The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

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## Facing the Future Pregnant With Great Possibilities, Negroes Now Stand at Cross Roads of Decision

FELLOW MEN OF THE NEGRO RACE,

Greeting:

The Negro now stands at the cross roads of human destiny. He is at the place where he must either step forward or backward. If he goes backward he dies; if he goes forward it will be with the hope of a greater life. Those of us who have developed our minds scientifically are compelled, by duty, to step out among the millions of the unthinking masses and convince them of the seriousness of the age in which we live.

From Adam and Eve

We are either on the way to a higher racial existence or racial extermination. This much is known and realized by every thoughtful race and nation; hence, we have the death struggle of the different races of Europe and Asia in the scramble of the survival of the fittest race.

As we look at things we see that the great world in which we live has undergone much change since the time of the creation. When God created the world, and all therein, He handed His authority over to the two beings He created in His own image; namely, Adam and Eve. From the time of Adam and Eve the human race has multiplied by leaps and bounds. Where we once had two persons to exercise authority over the world, we today have one billion five hundred millions claiming authority and possession of the same world that was once the property of the two.

The Tragedy of Race Extinction

When the Colonists of America desired possession of the land they saw that a weak aboriginal race was in their way. What did they do? They got hold of them, killed them, and buried them underground. This is a fair indication of what will happen to the weaker peoples of the world in another two or three hundred years when the stronger races will have developed to the position of complete mastery of all things material. They will not then, as they have in the past, allow a weak and defenseless race to stand in their way, especially if in doing so they will endanger their happiness, their comfort and their pleasures. These are the things that strike the thoughtful Negro as being dangerous, and these are the things that cause us who make up the Universal Negro Improvement Association to be fighting tenaciously for the purpose of building up a strong Negro race, so as to make it impossible for us to be exterminated in the future to make room for the stronger races, even as the North American Indian has been exterminated to make room for the great white man on this North American continent.

The illiterate and shallow-minded Negro who can see no farther than his nose is now the greatest stumbling block in the way of the race. He tells us that we must be satisfied with our condition; that we must not think of building up a nation of our own; that we must not seek to organize ourselves racially, but that we must depend upon the good feeling of the other fellow for

**Time Has Come When Our Men of Vision Must Inspire the Race to Closer Kinship—Must Make Race Fit to Survive, Says President-General**

**Those Who Lead Must Be Forbearing—Must Be Forgiving — Must Be Sympathetic — Must Be Willing to Pay Price of Leadership**

**Negroes Must Organize Now to Develop Resources and to Protect Race—Must Have Nation**

the solution of the problem that now confronts us. This is a dangerous policy and it is my duty to warn the four hundred million Negroes of the world against this kind of a leadership—a leadership that will try to make Negroes believe that all will be well without their taking upon themselves the task of bettering their condition politically, industrially, educationally and otherwise.

The time has come for those of us who have the vision of the future to inspire our people to a closer kinship, to a closer love of self, because it is only through this appreciation of self—will we be able to rise to that higher life that will make us not an extinct race in the future, but a race of men fit to survive.

The Price of Leadership

Those of us who are blazing the way in this new propaganda of the Universal Negro Improvement Association to enlighten our people everywhere are at times very much annoyed and discouraged by the acts of our own people in that, consciously or unconsciously, they do so many things to hurt our deeper feeling of loyalty and love to the race. But what can we do? Can we forsake them because they hurt our feelings? Surely not. Painful though it may be to be interfered with and handicapped in the performance of the higher sense of duty, yet we must, martyr-like, make up our minds and our hearts to pay the price of leadership. We must be sympathetic, we must be forgiving, we must really have forbearance, so that when the ignorant and illiterate fellow who happens to be a member of your own race stands up to block the passage of some cause that you believe would be to his benefit and to yours as a people you will be able to overlook him even though he fosters his opposition with the greatest amount of insult to your intelligence and to your dignity.

The White Race

We desire harmony and unity today more than ever, because it is only through the bringing together of the

four hundred million Negroes into one mighty bond that we can successfully pilot our way through the avenues of opposition and the oceans of difficulties that seem to confront us. When it is considered that the great white race is making a herculean struggle to become the only surviving race of the centuries, and when it is further considered that the great yellow race under the leadership of Japan is making a like struggle, then more than ever the seriousness of the situation can be realized as far as our race is concerned. If we sit supinely by and allow the great white race to lift itself in numbers and in power, it will mean that in another five hundred years this full grown race of white men will in turn exterminate the weaker race of black men for the purpose of finding enough room on this limited mundane sphere to accommodate that race which will have numerically multiplied itself into many billions. This is the danger point. What will become of the Negro in another five hundred years if he does not organize now to develop and to protect himself? The answer is that he will be exterminated for the purpose of making room for the other races that will be strong enough to hold their own against the opposition of all and sundry.

An Appeal to the Intelligentia

The leadership of the Negro of today must be able to locate the race, and not only for today but for all times. It is because of the desire to locate the Negro in a position of prosperity and happiness in the future that the Universal Negro Improvement Association is making this great fight for the race's emancipation everywhere and the founding of a great African government. Every sober-minded Negro will see immediately the reason why we should support a movement of this kind. If we will survive, then it must be done through our own effort, through our own energy. No race of weaklings can survive in the days of tomorrow, because they will be hard and strenuous days fraught with many difficulties.

I appeal to the higher intelligent as well as to the illiterate groups of our race. We must work together. Those of us who are better positioned intellectually must exercise forbearance with the illiterate and help them to see the right. If we happen to be members of the same organization, and the illiterate man tries to embarrass you, do not become disgusted, but remember that he does it because he does not know better, and it is your duty to forbear and forgive because the ends that we serve are not of self, but for the higher development of the entire race. It is on this score, it is on this belief, that I make the sacrifice of self to help this down-trodden race. Nevertheless, I say there is a limit to human patience, and we should not continue to provoke the other fellow against his human feelings, for in doing so we may be but bringing down upon our own heads the pillars of the temple.

With very best wishes I have the honor to be

Your Obedient Servant,

(Signed)

*Marion Farney*

President-General, Universal Negro Improvement Association.

67 Slippe Road, Cross Roads P. O.

St. Andrew, Jamaica, B. W. I.





Weekly Illustrated Feature Section

Breaking Into French Grand Opera

Mme. Evanti Proves the Negro's Ability in a New Field

Opera singers, both white and colored, have risen from the rank and file of humanity into prominence. She met him between the acts as they came up in a dazzling gown...

Use Heads As Well As Heart in Love

Have you a puzzling love affair on which you need friendly advice? Write to Julia Jerome...

Julia Jerome, a gentleman of Manhattan exacted himself this week. My dear Mrs. Jerome: I have money and I need love...

HE IS SELDOM PHOTOGRAPHED

By J. R. WILLIAMS M. D. I. R. C. P. & S. EDINBURGH



In secular language the eye has been familiarly styled the window of the soul; in sacred narration it is designated as the light of the body...

WEEKLY HEALTH TALKS

By J. R. WILLIAMS M. D. I. R. C. P. & S. EDINBURGH

The eye is the outcome of a diseased lens, the senile form usually appears after the age of fifty. The retina is a delicate membrane which consists of an expansion of the optic nerve...

SPANISH SECTION

SECCION EN ESPAÑOL

El eterno batallar. Hora en que debemos estar unidos. OBTENGAMOS EL VERDADERO CONCEPTO DE LA VIDA. LA LUCHA POR EL PREDOMINIO UNIVERSAL. PROTEJAMOS NUESTROS INTERESES Y LOS DE NUESTRAS GENERACIONES VENEDERAS.

El Periódico Blackman Y Su Política

Al sacar a la luz pública el primer número de los diarios que han de publicarse en los principales centros del mundo, desde nuestro elemento...

El "Cuatro Poder" En Menguante

Las revelaciones que han terminado por la comprobación de que el International Paper and Power Company de adquirió ya una di...

Kiddies Corner

Winford Mattin, 116 West 129th Street, New York City, N. Y. Age, 10 years. Answers to Puzzles of May 19

Can You Think Clearly?

By DR. M. N. BUNKER, D.C.S. Nationally Known Grapho-Analyst.

You can do something worth while. You can write your name on the back of a card and have it read by a...

CHILD TRAINING

By ELISE JOHNSON AYER Authority on the Care of the Child.

VERY few photographs have ever been made of His Highness, the handsome Sultan of Zanzibar. He is a Sultan in his own right...

GOOD HABITS OF MIND MUST START BEFORE SCHOOL

By ELISE JOHNSON AYER Authority on the Care of the Child.

Lately some doctors have invented a test to see what grade of mind the baby has at one month old. We know that as soon as a child is born...

Can You Think Clearly?

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You can do something worth while. You can write your name on the back of a card and have it read by a...

June Opportunity Has Many Items Of Racial Interest

By HOWARD W. PROFESSOR

IN OPPORTUNITY for June, Owen L. Lovejoy, internationally famous sociologist, takes up the cudgels in behalf of the Negro children in Harlem in a remarkable article...

Howard W. Professor To Work for Doctorate

By HOWARD W. PROFESSOR

Miss R. Arline Young, Assistant Professor of Zoology and Entomology at the Department of Zoology in the absence of Professor Ernest E. Just...

Real Diamond Found In Can of Salmon

By HOWARD W. PROFESSOR

COLUMBUS, Ohio, May 1. - Word was received here today that a diamond valued at \$175,000 was found in a can of salmon by a woman in Ashland...

Person, Retiring From Ring, Refuses \$25,000 For Bout

By HOWARD W. PROFESSOR

ST. LOUIS, Mo., June 7. - Harry Penson, Swedish boxer, who had been fighting in the bout with the best fight weight champion of England...

BE A POWER ON EARTH

These articles are just what you need for real luck. It has been said that when you carries a load, you are a power. You are a power...

Deaths In Congo Annoy Red Cross

European civilization is sowing death in the Congo and Negro workers are dying like mosquitoes in a fruit...

Wanted At Once Men-Women-Boys-Girls

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Advertisement for The Editor's Notes: The keynote of a recent address by Harry Pace...

Advertisement for WE WANT 1,000 AGENTS: Hobbs' Famous HAIR GROWER...

Advertisement for THE ROSE CASINO: A GRAND RECEPTION AND BANQUET OF THE U. N. I. A.

Advertisement for "BIG TIME" CHARLEY: A cartoon illustration of a man and a woman.

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