

Negro World

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VOL. XXVI. New York, October 12, 1929. No. 10

HAIL MacDONALD! APOSTLE OF PEACE

WE NEGROES of the Western Hemisphere, take this opportunity to raise our voices in acclamation of Ramsay MacDonald, on the occasion of his visit to these shores.

In essaying upon this voyage MacDonald, you have lighted a beacon that will never be dimmed till time shall cease. You are blazing a new trail in the earthly footsteps of the Man of Galilee. Earth will long remember the impulse that brought you across the ocean seeking a foundation for common understanding and a basis for world peace. By this mission of peace and good-will you have ennobled the Labour Party of Great Britain in the hearts and minds of man everywhere; and we join the rest of humankind, in wishing for this noble, high-souled venture the greatest measure of success, that can come to any human undertaking.

May the mission upon which you have come mark the beginning of an era of peace and good-will, that shall enfold all creation, filling the hearts and minds of men, everywhere, cementing the ties of human brotherhood, and filling the earth with love.

Could the old MacDonalds of Glencairn witness your journey today, their spirits would strike the fire. Success to your efforts, MacDonald! May Israel's God direct the exchanges between you and your colleagues and contemporaries, as you take counsel together. May His divine presence hover round your meetings, and bring the peace desired. In your efforts to secure a better understanding between these two great nations, leading to a lasting world peace, let us ask that you do not forget the rights and desires, and aspirations of the people of the darker races of mankind. Remember, that we too have souls; are men. Created like you, in the image and likeness of God, we too breathe the breath of life. Remember that we too are sons of God, and entitled to all that other humans are entitled to. Remember in your deliberations, being a son of labour, that the race of Negroes, who have fought in all the wars of your proud empire, for centuries, also have rights, and longings, and aspirations. Remember to be fair and impartial to all mankind. Remember in your search for peace, that, to borrow a quotation from Lincoln, "this earth cannot long endure, half slave, half free." Seek Peace, and righteousness: "THERE CAN BE NO PEACE ON EARTH AS LONG AS SELFISHNESS AND INJUSTICE REIGN."

And, being Negroes, we respectfully call your attention to the claims of Africa, and the Africans, at home and abroad. Remember also, that "THERE CAN BE NO PEACE ON EARTH, TILL AFRICA IS FREE!"

SHOW YOUR COLORS

THIS is the injunction that comes to the members and friends of the Universal Negro Improvement Association, of August 1929, of the World, and we are expected to benefit thereby.

We have reached that period of our existence in our struggles for the securing for ourselves and our posterity, all the rights and privileges which belong to us as well as to the others of the sons of men, when we must show our colors.

We have seen the events as they come and go. We have seen the passing of men and women who we felt were as strong as oaks. We have seen the change of attitude on the part of many who were the erstwhile enemies of the great and noble organization of which we are pleased and proud to form a part. We have had to wonder many a time if there is any soundness in men's profession, or if there is any truth in our declarations. And amid all these things we have drawn our cloaks round us tighter than before; we have set our teeth, and decided to carry on till victory crowns our efforts, or we are silenced by death.

We have set out to secure for ourselves as a race and people all the things, all the rights and privileges which we feel sure are ours alike to any others of the sons of men. We are looking hopefully forward to the day when we shall see our sons and daughters walking, free, unfettered, and untrammelled on the shores of our fatherland; basking in the sunshine of a new found freedom, when we shall set the pace in racial achievements for the men of all the world to follow. We hope to see the dawning of the morning, when the Negro, shorn of all impediments, rid of all the hindrances which now stand in the path to complete unfoldment, and the realization of the God-given powers now latent within him, will arise in his might, and bid defiance to persecution, to oppression, to hardships imposed by the whims and caprices of the men of other races, and facing the sunlight of heaven, will emerge, pure, clean, spotless, unscarred and unafraid, looking God and His creation in the face, lighting a new trail in the annals of human achievements, and setting up a standard of excellence that will thrill the hearts of men, and win the admiration of the most skeptical of the present-day detractors of the Negro. Heed the injunction fellow-Negroes! There is a great and glorious future ahead of us, if we will but bear ourselves like men, and walk in the path that leads to greatness and the unfoldment of the powers of body, mind and soul.

OUR FUTURE STATUS

WE DESIRE to bring to the minds of the Negroes of the World, the fact that none of our dreams of rising to power and eminence among the other races, will come true, unless we develop our economic resources; unless we make the most of the opportunities that present themselves to us, for the acquiring of wealth, and financial strength, which according to the way of the world is organized at the present time, will give us the means necessary for the paying the cost of all the tasks we undertake.

That Negro newspapers are waking up to this fact is evidenced by the editorial which appeared in the Shareopinion, and which we have reproduced below. The editorial follows:

RACIAL COOPERATION NEEDED

The hard school of experience teaches how difficult it is to secure cooperation among a group of people without efficient leadership. Without leadership, very little can be accomplished in a concerted way. In all races there is some man, or group of men, who are the source of inspiration and the means of directing the masses to higher ideals and greater accomplish-

ishments. Where and when such leadership has been lacking, the people have suffered.

The lack of racial co-operation in Shareopinion is quite evident, and little is being done to remedy the condition. Among the several business enterprises operated by Negroes in Shareopinion, many are going along at a "poor dying rate," and none are growing and expanding in keeping with the opportunity and possibly present, so far as the colored population is concerned. Other races in this city, much smaller in number than the Negro, are becoming economically independent of their race. Negro 39,500 strong, has little to show in substantial business enterprises.

The lack of leadership is evident, and the race is paying the price. There are several race business enterprises among us, with a little help, encouragement and co-operation from members of the race, would make good and become assets to the entire group. But, for one cause or another, they are failing to get this much needed co-operation. The Negro has to learn to help to prevent business failures as much as possible. When a group enterprise shows signs of sinking, members of the race should, in every way possible, come to its relief with advice and patronage, instead of standing back, laughing in their sleeves, waiting to see it fail.

A little study of racial economic conditions by leaders of the business league or civic and social clubs, and an appeal to the masses for co-operation would go a long way towards increasing the size and number of race enterprises. The present demand for leadership in this field is great and urging. Where there is no vision, the people perish. Concrete racial co-operation, not speeches, is sadly needed in Shareopinion. What is true of Shareopinion, is also true of other cities and towns in Louisiana.—The Shareopinion.

We heartily endorse the views expressed above; and go further to say, that what is true of Shareopinion and Louisiana, is true also of every other community where Negroes live.

Let us really awaken to the demands of the time. The hours are too precious to be frittered away thinking that the "good fellow" has done for us. Let us get down to business, and begin to care for ourselves, such men as Negro ability and foresight, Negro energy, Negro sagacity, Negro thought, and Negro endeavor that the world will be bound to respect us not only for what we have done, but for the force, the power, the wealth which we will control. LET'S GET BUSY

DELANY MUST WIN—MUST BE MADE REAL

NEGROES of Harlem are again reminded of the fact that if Hubert T. Delany is to be elected for Congress from the 21st Congressional District of New York, it will mean that every Negro who is entitled to a vote must come out and register, so that he will be able to cast his vote on the winning side on November 5th.

This is no time for halting or for bickering, or for useless divisions. Negroes all over America have longed for representatives of their race in the Congress of the nation. The chance came to the Negroes of the City of Chicago, Ill., and they rallied to the opportunity. They elected their candidate. Now the call comes to the Negro voters of the 21st Congressional District of New York, and they have the signal pleasure of having nominated a candidate in the person of Hubert T. Delany, who, according to all the standards by which we measure men, is eminently qualified to represent the race in the legislative halls of the nation.

If there is a spark of manhood in the Negroes of Harlem; if there is any sense of racial pride in us; if there is anything within us that savors of manhood; if we deserve the respect of the men of the race in other parts of America, and of the world, if we deserve the respect of the men of our own race, let us stand up as a united people, and register, so that the right to cast the votes which will elect our candidate, Hubert T. Delany on November 5, will not be denied us.

Forget your party. Remember the race. As Negroes you must not be taken. Our candidate Delany has the endorsement of the best men of both races in this district; and we are therefore expected to do our bit by electing Delany who will be uplifting the status of the Negro. "DELANY MUST WIN" MUST BE MADE A REALITY!

SOMETHING TO THINK ABOUT

POVERTY AND CRIME. Poverty is a disgrace to civilization, and as long as it remains a challenge to our intelligence, poverty remains itself in various degrees of distress. It is a social evil, and it is a social disgrace. It is a social disgrace because it is a social evil, and it is a social evil because it is a social disgrace.

Editorial Opinions of the Negro Press

Texas Christianity. The Rev. William S. Blackbeard, pastor of the First Baptist Church of Dallas, Texas, has written an excellent article on the subject of Texas Christianity. He points out that the Christian religion is a religion of love, and that the love of God is the greatest commandment.

Dr. Delano's research has discovered that the falling hair of men is due to a deficiency of certain chemicals, and mixed together with pure Cocoon Oil and California Pine Tar, Delano has produced a healthy, luxuriant growth of hair.

Dr. Delano is so confident that his Coco-Tar Hair Grower is superior to any other on the market, that he has decided to give a free sample to every reader of this paper who will send his or her name and address to Dr. Delano, 3200 Bell Spring Garden St., Philadelphia, Pa. FREE TRIAL.

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The People's Forum

Too Much "DePriestism". Even Jesus Christ has been suspected of being a "DePriest". The "World's Sixteen Crucified Saviors" writes as follows: "There is so much evidence that the Christus was a black man, or at least a dark man, as there is of his being the son of the Virgin Mary, or that he once lived and moved upon the earth, that evidence is the testimony of disciples, who had nearly as good an opportunity of seeing what his complexion was as the Evangelists, who came to see him only after he had been crucified. If Parham leaves West Point, I shall appoint a bigger and blacker Negro." Such utterances fail to mar the approval of intelligent thinking persons in America.

Brother De Priest seems to have been rather popular with the colored people. He has been elected to the Senate, he could not have been more deaf. We cannot understand it. The "DePriestism" of the "eyes of the world," unless he is visualizing the few prejudiced Southern bigots, who see the "racial question" in Mrs. De Priest to the White House luncheon. If such an aftermath is termed "DePriestism," we suggest that the speaker acquaint himself with the definition of "notoriety."

What the members of the black race in America need is not speakers who are merely capable of making daring statements, but who are able to lead the Negro-thinking of the race to a higher plane. There is ample evidence to sustain the contention of Mr. Graves against the "DePriestism" of the "eyes of the world." There is ample evidence to sustain the contention of Mr. Graves against the "DePriestism" of the "eyes of the world." There is ample evidence to sustain the contention of Mr. Graves against the "DePriestism" of the "eyes of the world."

Never, since the first copy of the Negro World was printed, has it ever carried a better column than today. Our "DePriestism" is a "DePriestism" of the "eyes of the world." There is ample evidence to sustain the contention of Mr. Graves against the "DePriestism" of the "eyes of the world." There is ample evidence to sustain the contention of Mr. Graves against the "DePriestism" of the "eyes of the world."

THE colored boys of Harlem did not go south last Thursday evening, and they are quite right for not so. It was O.P. "Play's" night at Madison Square Garden. There was not one colored boy on the entire crowd.

THE "Bronx Coliseum" throws open its doors, this Wednesday evening. Baby Joe Gans was to have fought on this occasion, but was taken ill. So Sammy Baker of Solferino fame will throw gloves with Jimmy McLarnin, who carries the baby face of the world over, encouraged by the multitudes of the Negro people of Harlem, who are expected to be present.

THE basketball starts flying Sunday night, October 13th, when the Regalante Big Five takes the court against the Hebrew Giants at the Madison Square Garden. The Regalante Big Five did very good last year, and if they start out the way they did last year, they will be a formidable team. The game's waiting word is delay.

THE New York Collegians start their season at the Alhambra Club, on October 19th. They will play their first game Saturday evening, October 19th, against the Amateur Champions of New York State. The Collegians take the court at 8:30 p.m.

PHIL EDWARDS, colored athlete of Olympic fame, has chosen a white girl for his wife. At times we wonder why he should do this. He is a colored man, and she is a white woman. It is a big question? I personally do not care to do anything, as it is none of my business, and all that will be said by any one else will matter little. So that's that.

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Boxing Shadows Theatrical-Basketball

By H. G. S.

THEY presented the boys four mixed bouts at the "Olympic Club" last Saturday night, in the persons of Jimmie St. Clair, who fought the opening four, and was the decision a split. The next was Al O'Brien, who fought from Georgia. Al put up a good fight, but was outwitted by his opponent. A new sensation from China will make his bow to fight fans in New York, and according to the announcer of the club, he is a good boy, and will be well worth seeing. So the boys are in for something new this week. I want to say that Jess McMahon has given a good boy a good chance to show their wares. If they make good they will more than likely be given a chance at the Bronx Coliseum.

EVERYONE is awaiting the return of Kid Chocolate, which will be sometime this month. The Kid has been inactive during his stay in Cuba, but he is expected to return to the United States in the next few days. It is stated also that he will be making his debut in the semi-final of the season's colored world championship. I understand he is being weighed and will probably weigh in at 128 or 130 pounds. He starts his next American campaign. It is stated also that he will be making his debut in the semi-final of the season's colored world championship. I understand he is being weighed and will probably weigh in at 128 or 130 pounds.

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Morehouse Holds Secret Practice

ATLANTA, Ga., Sept. 28. With forty-nine men in uniform, in spite of rain practically every day, the Morehouse squad in knowledge and execution.

Coaches and squad have adopted the motto of preparing for each game and forgetting the last. The schedule, hence the team upmost in the minds of all at present is practice. The Morehouse team has been practicing since Oct. 11 at Knoxville. Remembering the highly successful season of Coach Hawkins, the Mountaineers will be Tartars and unless taken care of will mar the season for Morehouse before it is underway.

The best men on the squad were evenly divided as indicated by the scores. A trick pass for Marshall to Mark over the goal line in the first quarter accounted for the only touchdown. A trick pass for the extra point would have been good had Mark been outside of the end zone.

Lawrenceville, Va., Oct. 1. Followers of the Lincoln Lions, who are anxious to get a new contract, Coach Bill Taylor's 1929 Lincoln team, got their opportunity here Friday afternoon when the Lions defeated St. Paul in one of the most stormy football games ever witnessed at Russell field by a score of 12 to 6.

Presenting a running attack which a Lincoln team has boasted since the days of Lyman, the Lions, however, present Leon mentor was a player, the Lions scored the St. Paul Tigers off their feet for long and substantial gains. The Tigers, however, presented a stubborn defense and their goal line was threatened and nearly broken through by the invasion on several occasions.

Haynes Billiards in First Grid Game Win. CLEVELAND, Ohio, Oct. 2. The Haynes Billiards team, which won the title in the time of 18 to 0 over the Broadway Merchants in a game at Woodbury Park, Sunday afternoon before a crowd of 3,000 paid pugilist followers.

Hot Chocolates Stars Open Broadway Hall. To open their 17th fall season at the Broadway Hall, the Hot Chocolates stars of the Broadway Hall, Sunday afternoon before a crowd of 3,000 paid pugilist followers.

Morehouse Will Play Talladega Turkey Day. TALLADEGA, Ala., Oct. 1. After a long absence from the game, Morehouse and Talladega colleges will play their annual football game at Talladega, Ala., on Saturday, October 12, the day after Thanksgiving day. This event promises to be the most colorful football game ever witnessed in this section of the country.

Baby Joe Gans is Laid Up; Arm is Fractured. An incomplete fracture of the radius of the right arm of Baby Joe Gans, Los Angeles welterweight, for the next three or four weeks and has forced the Coast fighter to be laid up in a hospital in New York City on Oct. 9 at the New York Coliseum.

Miss Mae McKinney Starts on New Picture. LOS ANGELES, Cal. (AP)—Miss Mae McKinney's studios appear to be in the hands of Miss McKinney, 17-year-old beauty who leaped to fame in Hollywood.

STRAIGHT BLACK HAIR YOURS IN 30 MINUTES Men and Women. The color of your hair is determined by the amount of melanin in your hair. The color of your hair is determined by the amount of melanin in your hair.

BIG BIRTHDAY PARTY. On Columbus Day, Saturday, October 12th, 1929, the Columbus Day Club will hold a big birthday party at the Columbus Day Club, 100 West 11th Street, New York City.

MOORISH STRATE-BLACK. This is a combined hair straightener and hair color. It is a combined hair straightener and hair color. It is a combined hair straightener and hair color.

FOOTBALL HAMPTON vs. LINCOLN POLO Grounds Saturday, November 2, 1929. Game Called at 2:30 P. M.

Howto Rounding Into Shape for Big Game at Hampton

WASHINGTON, D. C., Sept. 28.—Vardell put his Dion career through a rough scrimmage today in the Hampton and University Stadium.

The practice took the form of a real game with regular 15-minute quarters and assistant coaches acting as officials.

Neither team could be regarded as first or second as they were distinguished only by the color of their jerseys, one wearing blue and the other white.

The best men on the squad were evenly divided as indicated by the scores. A trick pass for Marshall to Mark over the goal line in the first quarter accounted for the only touchdown. A trick pass for the extra point would have been good had Mark been outside of the end zone.

Lincoln Takes First By 12 to 6 Score. LAWRENCEVILLE, Va., Oct. 1. Followers of the Lincoln Lions, who are anxious to get a new contract, Coach Bill Taylor's 1929 Lincoln team, got their opportunity here Friday afternoon when the Lions defeated St. Paul in one of the most stormy football games ever witnessed at Russell field by a score of 12 to 6.

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"Ain't Misbehavin'" Is Art Theatre Will Present Eight Plays

The regular midweek performance of "Ain't Misbehavin'" has been changed from Tuesday to Thursday evening and the matinee will be held on Wednesday hereafter, instead of Thursday.

This change was brought about by the tremendous demand for the play, which has been almost a physical impossibility for the artists to perform for matinee that day. The play, however, performance audiences have been found to be the evening's attraction.

With the Irish theatre group, former associates at Cherry Lane, eight plays will be presented. This is the first time since the group's formation that the Civic Repertory house in 14th street.

A few days ago the Negro theatre group, "Ain't Misbehavin'", due to the changing change in program and also to allow the director, Mr. Winfield, to take a much needed rest after a strenuous season. For the first time Mr. Winfield is opening the doors to the public and allowing the audience to join the movement.

The past season has been very successful with many plays and the Civic Repertory house in 14th street. The group has been very successful with many plays and the Civic Repertory house in 14th street.

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STRAIGHT BLACK HAIR YOURS IN 30 MINUTES Men and Women. The color of your hair is determined by the amount of melanin in your hair. The color of your hair is determined by the amount of melanin in your hair.

BIG BIRTHDAY PARTY. On Columbus Day, Saturday, October 12th, 1929, the Columbus Day Club will hold a big birthday party at the Columbus Day Club, 100 West 11th Street, New York City.

MOORISH STRATE-BLACK. This is a combined hair straightener and hair color. It is a combined hair straightener and hair color. It is a combined hair straightener and hair color.

FOOTBALL HAMPTON vs. LINCOLN POLO Grounds Saturday, November 2, 1929. Game Called at 2:30 P. M.

ADMISSIONS: 25 RESERVED SEATS, \$2.00 BOX SEATS, \$5.00. Tickets on sale in New York City at 100 West 42nd St., Hay McKim, 151 Fifth Ave., New York City; New York Age Office, 280 W. 135th St.; Johnnie Jackson's Lunch, 2245 Fifth Ave.

