

The Indispensable Weekly
The Voice of the Awakened Negro

THE Negro World

Reaching the Mass of Negroes
The Best Advertising Medium

A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXVI.—No. 34

NEW YORK, MARCH 22, 1930

"Every Negro Must Rally to the Call of Mother Africa!"

Hon. Arden Bryan Gives New Impetus to Excelsior Division No. 114, U.N.I.A. (Aug. 1929)

NEW YORK, N. Y., Sunday, March 16th, 1930.—Those friends and members who attended the meeting in Room No. 4, Lafayette Hall, 165 West 131st street, tonight, under the auspices of the Excelsior Division, No. 114, Universal Negro Improvement Association, (August 1929) of the World, received a thrill of joy, a greater urge to go forward, and a new impetus to continue the fight for the freedom of the Negro, and the redemption of the fatherland Africa, from the lips of that doughty champion of the rights of the Negro, the Hon. Arden Bryan, who was the speaker for the evening.

In a masterly, convincing, and comprehensive address that caught the attention of his audience, and held it to the close of the last sentence, he roused the audience as they have scarcely been stirred before, as he forcefully, and emotionally pictured to them the race's past achievements, and carried them in fancy with him to a high pitch of enthusiasm and interest, finally called them to a realization of the tasks which lie before them; urging upon them the necessity of preparing for any tasks or trials which may come, and to come out victorious in the fray. The audience caught the spirit of the speaker, and followed him with intense interest, punctuating his address with cheers and ovations. It was a great effort, and successful in its object, it was sought, and greatly appreciated by his enthusiastic hearers. The speaker received a great ovation at the close of his discourse.

Among the other who took part in the evening's program were: Mrs. K. Colon, Mr. Oscar Higgins, Major Woodley, Mrs. A. Cooper, lady president of the division, and Dr. McRae Lewis, of Baltimore and Washington, who preceded the speaker for the evening.

Judge Edward W. Henry Addresses Phila. Division

Discusses Essentials of Race Leadership—Lauds Garvey and U. N. I. A.—Says Universal Freedom for Negroes Is Imminent

By DOROTHY C. JONES
Hundreds of liberty loving Negroes and their friends thronged Liberty Hall, 2109 Columbia Avenue, on Sunday evening, March 9th, to hear Philadelphia's only Negro Judge, the Hon. Edward W. Henry, who is also nationally known as the Exalted Ruler of O. V. Catto Lodge of Elks. The meeting was held under the auspices of Philadelphia Division 10.
The meeting opened at 8:30 P.M. with the processional hymn, "Onward Christian Soldiers," followed by the opening ode and prayers from the ritual, recited by the President, Hon. S. A. Haynes, Mrs. Agnes Cogle, Lady President, delivered the welcome address, while the Weekly Message of the President-General was read by the Hon. Refuge Dixon, 2nd Vice President. The President's hymn, "Father of all creation," was sung with uplifted voices; then came

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Cooperation Must Be the Watchword; Race Must Rally to Call for Own Salvation Economically, Politically and Otherwise

Leaders Must Rise Above Selfishness — Must Develop Stern Souls—Must Keep Undimmed the Vision of Racial Uplift and African Redemption

"Stand by the Parent Body" — "Be True to your Destiny" — Says President-General

FELLOWMEN OF THE NEGRO RACE, Greeting:
Gradually our opportunities are passing away, and from indications, we are not seriously making an effort to take advantage of them.

It is a pity, enviroined as we are, most of us ally selfishness to pre-dominate over our other qualities. There is a narrow-mindedness in some of us that causes us to act in a way as a greater hindrance to progressive movements rather than helpers of such. Even within our own ranks, as a movement, we have selfish men and women who allow themselves to become stumbling blocks to the progress and good of our noble cause.

Tremendous Difficulties
We have had tremendous difficulties in the past finding honest and reliable men and women, more so men; yet we have not been able to convert many of those who are serving us, that there can be no success unless through honesty. We are terribly handicapped from lack of this; and so when we think we are going forward we find ourselves halted because of the acts of some unscrupulous persons.

We are appealing to the hearts of men to realize that Africa can only be redeemed, and the race can only go forward by our honesty to ourselves. We are calling on the members throughout the world to insist upon everyone being honest. There should be no excuse; there should be no chance given for distrust. We should write or signify our displeasure plainly for the individual or individuals to take an advantage of the willingness to intend to allow anything that is not in keeping with the best principles of the movement to go on in our midst.

Finance Our Work
We are now engaged in the attempt to raise six hundred million dollars to finance our many Convention plans, therefore, we must call into service every man and every woman to make this a possibility. We hope that no one will wickedly seek to take an advantage of the willingness and enthusiasm of the people to divert the feeling of co-operation into channels that are personal.

Everyone Co-Operate
Everyone should communicate direct with headquarters, as this is the safest means of knowing that everything is right. The Parent Organization can only continue its work and meet its obligations when it is supported from all sections. Unfortunately, up to now, most of those who are responsible for the collecting of the Annual Assessment Tax have not forwarded same to Headquarters, thereby handicapping the Organization from carrying on its work for the ensuing year. These are only some of the means adopted to prevent those who are responsible for the carrying on of the Organization's work to properly do so. Monies intended for the Organization go into the pockets of individuals who are not accountable, and upon whom no responsibility rests.

Rally Now
We must rally as we never did before, to support this Organization, to enable it to expand its work and execute the programme before it. The surest and safest way to know what the Organization is doing is to keep in touch with Headquarters. When the Parent Organization is in condition of success it assists the whole movement, in all parts of the world; but when it is handicapped by different units trying to impose upon it, it simply means that it will not be possible for us to meet the obligations incumbent upon us.

Help Parent Body
Let every member of the race and of the Organization rally to the assistance of the Parent Body. Let nothing deter you from doing this so that we will be able to get things in proper shape and execute the big programme in behalf of one and all. The great work must be done, and can be done. We cannot continue putting it off for another day; it must be tackled now; and this can only be realized and done properly when each one does his part.

With very best wishes, I have the honour to be,
Your obedient servant,
MARCUS GARVEY,
President-General, Universal Negro Improvement Association, and African Communities League of the World (Aug., 1929).
Edelweis Park, 67 Slippe Road, Cross Roads P. O., St. Andrew, Jamaica, B. W. I.

Notice of Ministers' Conference to Be Held at Hampton

Hampton Institute, Va. — Advance notice of the Ministers' Conference, which convenes at Hampton Institute every year, has just been issued by the school. As usual, it will be held during the last week in June, i. e., from Monday evening, June 23, to Friday afternoon, June 27.
Some of the most distinguished ministers and teachers of religion, of both races, in the whole country, have appeared in the lecture courses of the conference during the last sixteen years. This annual assembly was established to give an opportunity to ministers of all denominations to meet for a few days of study and discussion of problems which they face as Christian leaders. The questions and answers following each lecture have always been a valuable part of the meeting.

NOTICE
The Telephone Number for THE NEGRO WORLD Office is — CATHEDRAL 9543

5,000 Delegates at Sunday School Congress in Chicago

32 States in the Union Will Be Represented in This City June 11-16 — Schools, Churches, District, State and National Organizations to Attend

CHICAGO, Ill.—Cosmopolitan in their make-up, nation-wide in their representation, and enthusiastic in their program to the coming National Sunday School Congress in this city, are the five thousand messengers that are to be here June 11-16, representing thirty-two states in the Union. Not a State Convention that is organized to do religious work under the National Baptist Convention of America, jurisdiction or domain, will be without representation. Specialists in every department of religious activity will teach, sing, lecture, preach and demonstrate. Front Line Sunday School Methods, B. Y. P. U. Management and Gospel Singing for five days. Intensive study will be possible to specialize in some particular for any religious worker who wants training course. The Teacher Training Department will award their diplomas during the week. The Corresponding Course for ministers will announce their enrollment and hand out their certificates. The entire machinery of Missionary Baptist activity will be functioning in this city every hour from the time the gavel sounds calling the meeting to order by Dr. J. P. Robinson of Little Rock, Ark., the chairman, until the last song, "God be with you till we meet again" is sung by the big Congress Chorus. Message comes from the headquarters down in Tennessee that the delegations are already lining up, but the largest representation will undoubtedly come from the Southwest, closely followed by the Southwest.

DePriest Is Opposed in Primaries by Four Others

Roscoe Simmons Refuses to Withdraw—Abbott Out — DePriest Expected in Chicago Soon—Primary Election April 8—Bitter Fight Expected

WASHINGTON, D. C.—The first of the Spring primaries to nominate candidates for the Senate and House of Representatives will be held in Illinois on April 8.
Besides the Senatorial fight in the Republican party in Illinois, the contest in the first Congressional district of the State will attract national interest. Representative Oscar DePriest is seeking the nomination for a second term.
Wednesday, the last day candidates might withdraw petitions, found on the field opposing Mr. DePriest, Roscoe Simmons, lecturer; Richard Parker, and two white men.
Robert S. Abbott, Chicago editor, urged to run by the Deeneen faction, not only did not file, but has made no public statement. From all over the nation have come letters and telegrams to Chicago leaders, urging them to let well enough alone and support DePriest.
A primary fight engendering bitterness and resulting in the defeat of all colored candidates would call down upon the heads of Chicago politicians responsible for it a nationwide resentment.
Morris Lewis is in Chicago conducting Mr. DePriest's campaign. Representative himself is expected to return to Chicago March 22 to take personal charge of his campaign.
Mrs. Ruth Hanna McCormick, now Representative-at-large, is seeking the nomination for Senator in a three-cornered fight, the other contestants being Senator Charles S. Deneen and State Senator Abraham L. Wislizer. The real fight is between Deneen and Mrs. McCormick, just as the real Congressional fight

Borno Yields To Pressure

Eugene Roy Is Chosen Provisional President — Elections Will Be Held in August—Hoover Gives Commission Unlimited Powers

PORT-AU-PRINCE, Haiti, March 15 (A.P.)—The Hoover Investigation Commission tonight believed they had settled the long standing Haitian political problem and ultimately the question of American occupation.
President Louis Borno, who has been recalcitrant toward the commission's plan for holding legislative elections and setting up a provisional Government, suddenly agreed to the plans today.
The Commissioners immediately capped his acceptance by announcing in a formal statement that all sides had agreed on the selection of Eugene Roy to be temporary president until legislative elections can be held later in the year.
They now believe that their work is over and are planning to leave Haiti tomorrow for home aboard the

Jim-Crowing War Mothers Is Protested

Action Is Called a Slap at the Principle of Justice

Washington, D. C.—Jim-Crow accommodations for Gold Star mothers going to Europe for pilgrimages to the graves of their sons killed in the World War have been adopted, War Department officials say, because that is the most feasible way of assuring the mothers a pleasant and satisfactory trip.
Protests against the discrimination are pouring into the office of Secretary of War Patrick Jay Hurley. Typical of them is one from John W. Davis, president of West Virginia State College, who says:
"The very thought of sending on one boat white Gold Star mothers and on a separate boat Negro Gold Star mothers to visit the graves of sons who in common cause died for

Dr. H. T. Burleigh Addresses Musicians

Dr. Harry T. Burleigh was the distinguished guest of honor at the March meeting of the National Association of Negro Musicians, New York local.
Dr. Burleigh gave a fascinating talk on Negro music, tracing its origin, development and early presentation to the world at large by the Fisk Singers.
Dr. Burleigh lamented the fact that America was the last cultural society to accept the Spirituals as serious music, having treated them up to about 15 years ago primarily as minstrel songs.
Dr. Burleigh brought out that it was foreign criticism and foreign music lovers who first recognized the spirituals after hearing the Fisk Singers abroad.

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THE NEGRO WORLD
355 LENOX AVENUE
New York City



MARCUS GARVEY
President-General, Universal Negro Improvement Association, and African Communities League of the World (Aug., 1929).
Edelweis Park, 67 Slippe Road, Cross Roads P. O., St. Andrew, Jamaica, B. W. I.

National Negro Business League Prizes Awarded to Business Man and Artist

Bright, Sun-Proof Red and Gold Sign Will Mark C. M. A. Stores

Eldred M. Smith, a commercial artist of Niagara Falls, N. Y., and Harry H. Pace, president of the Supreme Liberty Life Insurance Company of Chicago, are co-winners of the \$50 award offered by the National Negro Business League for most appropriate emblem and color scheme for the C. M. A. Stores. The contest attracted nation-wide interest and more than two hundred designs and suggestions were submitted. None met all of the requirements set by the judges, in advertising value and in color. The judges, therefore, accepted the design from Mr. Pace.
Mr. Smith was born twenty-three years ago in New York City. His parents moved to Niagara Falls when he was a child. He graduated from high school in 1925. At an early age he showed an aptitude for drawing and embraced the opportunity to acquire technical skill as a painter by taking a high school course. At present he works in the sign shops of Niagara Falls as a free lance.
His design is soon to be placed on the windows of every C. M. A. store in the country.
The judges of the contest were William L. Butler, associate editor, The Progressive Grocer; J. Lester Coffey, sales manager, Danmiller Coffee Company; Dr. W. E. B. Dubois, editor, The Crisis; Gordon James, an Editor, The Business Week; Lester A. Walton, staff writer, New York World; Mr. Floyd Woodruff, color expert with Sherwin-Williams Paint Company, was invited to sit with the judges during their deliberations.
The C. M. A. Stores represent a national association of Negro retail grocers who have banded themselves together for the purpose of cooperative buying. It is the first serious attempt to organize the purchasing power of the Negro.

Gandhi May Be Arrested Say Press Reports

LONDON, March 15 (A.P.)—The Sunday Times says that well-informed quarters in London believe the arrest of Mahatma Gandhi is imminent. This view is entertained, the newspaper declares, because of the situation brought about by the resignation of head men in several villages through which Gandhi passed on his march to the sea in his civil disobedience campaign.
Gandhi's arrest is expected to be followed by the arrest of other leaders of the movement.

NOTICE
TO WHOM IT MAY CONCERN
Please be informed that all mail subscriptions to advertising, agency, subscriptions and news items intended for this paper must be sent direct to our office:—
355 LENOX AVENUE
New York City
We will not be responsible for any matter, business or otherwise that may be sent to any other address. Please govern yourselves accordingly.
THE NEGRO WORLD,
HAROLD G. SALTUS,
Business Manager.

SUNDAY NIGHT AT LIBERTY HALL

Enthusiastic meeting staged at Liberty Hall, the forum of Negro Liberty... Large number of members, friends and well-wishers... Scene of inspiration... Speakers express the necessity of the black race uniting into one great organization...

Mr. Chairman, Officers, Ladies and gentlemen, we are here tonight for a very important occasion... The meeting began with the singing of the hymn, "From Greenland's Icy Mountains," followed by prayer... The program followed with the reading of the report of the Executive Committee...

Mr. Chairman, Mrs. President, Officers, members and friends: I am glad to see you tonight... The meeting was held at Liberty Hall, New York, Sunday night, March 16th, 1930... The program was held at Liberty Hall, New York, Sunday night, March 16th, 1930...

Read "Conquest of Coosmicism" The Epic of the Black Race! Hidden knowledge of our African Ancestors... "CONQUEST OF COOSMICISM" is being read and discussed by the NEW BLACK MAN in all parts of the world...

AN EASY WAY TO GROW YOUR HAIR 25 years of world wide popularity have proved that nothing's better to enliven the roots of the hair, enrich the scalp and make the hair grow long and thick than MAMIE C. J. WALKER'S WONDERFUL HAIR GROWER... This scientific compound combines in a single package all the remedies required to make your hair grow as long and thick as you want it...

Mme. C.J. WALKER'S WONDERFUL HAIR GROWER... 2615 8th Avenue New York City

Before they came to close I had the opportunity to speak... It is clear to me that the Negro should be engaged in the struggle for the U. N. I. A., which seeks to lift the Negro out of the unenviable position in which he has been placed...

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Boston Division U. N. I. A. Celebrates Successful Year

The Boston Division of the Universal Negro Improvement Association celebrated with a banquet what is considered the most successful year in the life of the organization in Boston... The banquet was held at the Hotel Hamilton, Boston, on Saturday evening, March 16th, 1930...

Mr. Chairman, Officers, Ladies and gentlemen, we are here tonight for a very important occasion... The meeting began with the singing of the hymn, "From Greenland's Icy Mountains," followed by prayer... The program followed with the reading of the report of the Executive Committee...

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Mme. C.J. WALKER'S WONDERFUL HAIR GROWER... 2615 8th Avenue New York City

A Baby in Your Home

Strenuous, when due to functional weakness, when due to a general debility, when due to a nervous system, when due to a blood deficiency, when due to a general weakness, when due to a general debility, when due to a nervous system, when due to a blood deficiency...

COME ONE TO THE COMMEMORATION OF THE 14th ANNUAL ANNIVERSARY OF THE HON. MARCUS GARVEY'S ENTRY INTO AMERICA... Which Will Be Staged in A MONSTER MASS MEETING OF THE U. N. I. A. (AUG. 1929) OF THE WORLD Under the Auspices of THE GARVEY CLUB, Inc.

Regular \$100 Treatment Set Free. Only One to Each Family. Three out of four women suffer from ovarian, pelvic, female complaints, dragged down feeling, backache, headache, neuralgia, indigestion, etc. Dr. DePue's remedy is a powerful medicine, which will cure you in 10 to 30 days...

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THE NEWS AND VIEWS OF U. N. I. A. DIVISIONS

Washington, D. C. The Washington Division No. 183 of the Universal Negro Improvement Association held its 1930th anniversary banquet on Sunday afternoon, March 16th, 1930... The banquet was held at the Hotel Hamilton, Washington, D. C., on Sunday afternoon, March 16th, 1930...

Guantanamo, Cuba. Our mass meeting of December 22, 1929, was called to order at 7:30 p. m. by the singing of the opening hymn, "From Greenland's Icy Mountains," followed by prayer... The program followed with the reading of the report of the Executive Committee...

Jersey City, N. J. On Sunday, March 9, 1930, Division No. 142 held its 14th Anniversary Banquet at the Hotel Hamilton, Jersey City, N. J. The program was held at the Hotel Hamilton, Jersey City, N. J., on Sunday, March 9, 1930...

Liverpool, C. R. The Liverpool Division of the U. N. I. A. has turned another page in the annals of its history, when the degree of success was conferred upon a special program, authorized by the parent body... The program was held at the Hotel Hamilton, Liverpool, C. R., on Sunday, February 16, 1930...

Newark, N. J. On Sunday, February 16, 1930, Division No. 888 was called to order at 8:30 p. m. by the singing of "Shine on Eternal Light" by Mrs. J. T. Hazzard... The program followed with the reading of the report of the Executive Committee...

Howard M. Scott Funeral Director and Embalmer 1836 Broadway Street Brooklyn, N. Y. Shipping to All Parts

GET RID OF YOUR DANDRUFF Use Scalpstone Shampoo Powder... Scalpstone Shampoo Powder is a potent scalp cleanser, removes dandruff, itching, and restores the scalp to its normal condition...

Kansas City, Kas. On Sunday, March 2, 1930, the U. N. I. A. meeting opened as usual by the singing of the hymn, "From Greenland's Icy Mountains," followed by prayer... The program followed with the reading of the report of the Executive Committee...

Central Francisco, Cam., Cuba. On Sunday, December 22, 1929, the Central Francisco Division No. 640 held its regular mass meeting... The program was held at the Hotel Hamilton, Central Francisco, Cam., Cuba, on Sunday, December 22, 1929...

Bakersfield, Calif. On Sunday, February 9, 1930, the Bakersfield Division No. 499 held its 14th Anniversary Banquet at the Hotel Hamilton, Bakersfield, Calif. The program was held at the Hotel Hamilton, Bakersfield, Calif., on Sunday, February 9, 1930...

Baltimore, Md. On the morning of the Sunday, February 23rd, South Baltimore Division 23rd opened with its usual ritualistic service... The program was held at the Hotel Hamilton, Baltimore, Md., on Sunday, February 23, 1930...

Sumner, Miss. On December 21st, 1929, the Sumner Division No. 289 called its 14th Anniversary Banquet... The program was held at the Hotel Hamilton, Sumner, Miss., on December 21, 1929...

Oakland, Calif. On Sunday, January 5, at Liberty Hall, Oakland, Calif., the Oakland Division No. 188 observed Memorial Day... The program was held at Liberty Hall, Oakland, Calif., on Sunday, January 5, 1930...

Sydney, N. S. On January 12th, the ladies of Sydney Division, pulled off a sumptuous chicken supper and dance... The program was held at the Hotel Hamilton, Sydney, N. S., on January 12, 1930...

Atlanta, Ga. The Atlanta Division No. 628 held its regular Sunday mass meeting at Liberty Hall, 323 Edgewood Avenue, February 9, 1930... The program was held at Liberty Hall, Atlanta, Ga., on Sunday, February 9, 1930...

Beggs, Okla. We the officers and members of the Beggs Division No. 404 feel somewhat sad in our hearts... The program was held at the Hotel Hamilton, Beggs, Okla., on Sunday, February 9, 1930...

Very Important Information Wanted Anyone knowing the whereabouts of Mr. A. Brown Bassey Esq. Last heard of in the southern part of the state of Nigeria, West Africa... The program was held at the Hotel Hamilton, Beggs, Okla., on Sunday, February 9, 1930...

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WE WANT MORE AND MORE READERS TO JOIN OUR ARMY OF CONSTANT READERS - THAT IS JUST WHY WE ARE MAKING THIS UNUSUAL OFFER Here It Is A \$1,500.00 Travel Accident Insurance Policy, which covers YOU in case of ACCIDENT, and pays you weekly benefits in case you are incapacitated, according to a graduated scale... All persons should protect themselves against such cases especially, when it can be gotten so easily with a year's subscription to our paper for \$3.00. We will give you one of these policies, only \$3.00. This offer does not apply to foreign countries...

THE NEGRO WORLD 355 Lenox Avenue New York City

SOFT STRAIGHT HAIR IS EASY TO HAVE WHEN YOU USE PLUKO.



See for Yourself Your mirror will show you the magic hair of Pluko Hair Dressing the first time you use it. Pure, safe and scientific, its daily use cannot discolor your hair or harm it in any way. Instead, such regular care will bring the reward of hair-dreamed of beauty. Surely you will want to try it. Don't have coarse, stubborn, unattractive hair. Make it soft and straight overnight and at the same time keep your scalp healthy and free from itching and dandruff. It's so easy now with Pluko Hair Dressing. Rich in fine, hair-growing oils which nourish the roots and stimulate the scalp, this delicately-perfumed preparation makes even the most unattractive hair beautiful with a few applications. It softens and straightens each tiny strand, gives smoothness, gloss and lustre and promotes luxuriant growth. Try Pluko today! You will like the way it enables you to arrange your hair in becoming styles and always keep it looking neat, smooth and attractive.

PLUKO HAIR DRESSING FIVE MINUTE WAY TO SOFT, STRAIGHT HAIR. WHITE-30 AMBER-30

