

Harlem Does Not Represent Race's Genius

SEE PAGE TWO

The Indispensable Weekly

The Voice of the Awakened Negro

Reaching The Mass of Negroes

The Best Advertising Medium



A Newspaper Devoted Solely to the Interests of the Negro Race

NEW YORK, JANUARY 9, 1932

VOL. XXX.—No. 24

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LET RACE RISE AS ONE AND UNDIVIDED

How Long Is the Negro Going to Be Satisfied to Be a Slave and a Serf of a Mad World?

We Must Create Industrial Arms and Commercial Might to Redeem Ourselves

hands and call her children to attention and to arms—the arms of industrial and commercial might. Let no scattered son or daughter fail to answer the call, whether you are called black or colored, for there is but one race, the Negro race, that must triumph as soon as we rise 400,000,000 strong.

Fellowmen of the Negro Race, Greeting:

Today the world stares the Negro in the face and demands of him an account of his stewardship.

World Has Left Us Behind

For thousands of years we have mixed with the rest of mankind and now when all the races are boasting of their individual and collective progress—the progress of modern times—the race to which we belong has, perforce, to take the hindmost position because of the lack of this world's goods.

Whites Rule With Brute Force

In the great achievements of this modern world the white man, as also the yellow man, can boast of his constructed empires and dominions; he can point to his prowess upon land and sea; his position in temporal affairs is secure, thus he is able to rule with pride and satisfaction to himself.

We Must Act or Be Lost

How long is the Negro going to be satisfied to be a slave and a serf? The call for an accounting of the stewardship of the race is now, and we must be up and doing, for if we are found wanting much longer our sacred cause of liberty will be lost to us forever.

No Color Line Within Race

Black men and women the world over, I am begging you to come together. There must be no color line within the race, there must be but the Negro. The Negro has been despised for centuries, but if he will only rise to the occasion today he will find himself a man tomorrow. Let Ethiopia stretch forth her

Conquer Your Portion of World

There must be no East, no West, no South where the Negro is concerned—there must be a united race. Rise, Negroes, in your industrial and commercial might and conquer your portion of the world! There is enough in the world for black, white and yellow. The white man has his share, the yellow man is getting his share, and the Negro must now organize and take his.

Africa the Envied of All

When I survey the world of political activity I see Africa the envied goal of all races. Africa, by the plan of the other races, is to be the mart of exploitation, it is to be the "No Man's Land" of the races while Europe remains in the hands of the white man and Asia of the yellow man. Unconsciously the Negro slept for five hundred years, and thereby gave the impression to an envious and avaricious world that all were welcome to Africa, but today the Negro is fully awake and he is saying to all comers: "Thus far in Africa and no further."

Africa Defies a Mad World

Africa supplied forty million slaves to the Western world. Africa bled that others might live, but today Africa, through wounds inflicted, has recovered from her affliction and in the full strength of her manhood and womanhood is hurling her defiance to a mad world.

Let Us Pool Our Resources

Sons and daughters of Africa, arise! I call you forth in the name of the Universal Negro Improve-

The Only Way We Can Get Our Share Is by Organizing All Our Scattered Forces

ment Association. The time has come for us to pool our resources and make of ourselves a mighty race and nation.

Banish Suicidal Discord

Let the year 1932 be a remarkable one in the life and progress of the Negro. Let us banish suicidal discord and join hands and hearts in the attainment of the goal, for, with unity, there is no limit to the success of the New Negro. The future beckons. Africa stands where it did, and God still reigns in His Heaven. Negroes, go forth and conquer.

Very sincerely yours,

President-General, Universal Negro Improvement Association, August 1929 of the World.

P. S.—Now that the year has come to a close, we are asking for all Divisions, Branches, Chapters and Garvey Clubs of the U. N. I. A., to see that their financial reports are forwarded to the Parent Body regularly so as to have a clean sheet for the new year. Divisions should realize that without their support, the Parent Body cannot carry out the programme to which we have all pledged. Every member should realize this also, thereby insisting that the reports are made. Several divisions have not forwarded their annual assessment tax of 1931; we are asking that you do so as early as possible.

Negro World

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VOL. XXX. NEW YORK, JANUARY 9, 1932 No. 24

THE NEGRO WORLD PLATFORM

- To Champion a Negro Nationalhood by Redemption of Africa.
- To Make the Negro Race-Conscious.
- To Breath Ideas of Manhood and Womanhood Into Every Negro.
- To Advocate Racial Self-Determination.
- To Make the Negro World-Conscious.
- To Print All the News That Will Be Interesting and Instructive to the Negro.
- To Instill Racial Self-Help.
- To Inspire Racial Love and Self-Respect.

A Dictatorial Wife and a Foolish Woman

You cannot be too smart in order to get the best and most out of your life. A bit of common sense instead of brilliant wits would harvest a bumper crop of happiness. But, ah! the mortals do not choose simpler ways in life.

The Universal Oil Company held its stockholders meeting in this city a few weeks ago and took stock of the company's financial condition. The report was entirely satisfactory to the stockholders.

The reports revealed the fact that the profits derived from the company were well up.

These "forty-seven commandments" are queer, nonsensical and dictatorial. A woman with common sense would not only not reduce them to writing but would not even talk about them. She would simply "bring up" her husband to be a "nice boy and a kind daddy." If she cannot do that she is a failure as a woman; for it has been a woman's privilege to rule men by making them believe that she submits to them.

This wife's rule No. 27, for instance, reads that "we shall reserve one evening for ourselves and on that evening we will neither entertain nor accept invitations." Now, couldn't she have managed to do this rule into practice without even mentioning it to her husband?

Take again her command, 35, "that in all our personal relations, you shall be a gentleman, and that you shall always be gentle in every respect"; 42, "that you never divorce me for any cause whatever unless I give my consent"; and 15 and 16, "that I shall receive from you a salary for fulfilling the duties of cook and housemaid" and "that such shall be \$200 per week."

From this, one can see that this dreamer of commandments was foolish as a woman and not prepared at all to be a wife.

The Difference

DR. DAVID S. MUZZY, the eminent professor of history at Columbia University, has been forced to "blue pencil" the historical facts about the early settlers of Georgia whom he had described as "poor ablers and criminals." The Georgians raised a howl against his book, and the author has been compelled to withdraw it, and at last the money power of the descendants won "respect" for the early settlers.

This is not an isolated case. The Australians would be more than insulted if they were told that most of them are descendants of criminals. They would rather explain away than admit the facts. They all like to have a "respectable ancestry." If they haven't they are powerful enough to commandeer or buy it.

But take the poor Negroes. They have to be content with all the slurs and castigations even upon their men and women of merit. None of their contributions and heroes are ever given recognition, and they have neither political nor economic power to exact that recognition. Worse still, most of them do not even care to seek such recognition. It is unfortunate, indeed.

Let us again tell the race what we have so often told them that if they want to be respected they must acquire political and economic power in an organized manner and at the earliest possible date.

The Same to You

"Merry Christmas to you"—they said.
"The same to you," we rejoined.
"Happy New Year!"

"Get united!"
"Be loyal!"
"Learn to co-operate!"
"Be industrious!" * * * and so on, they said.
"The same to you"—we rejoined.

Protect Negro Savings

(From Kansas City Call)

WORDS cannot do justice to the member of our race who saves money. In common with the rest of us he gets a small wage less than is paid to whites for the same work. But because he is a financial genius, getting the most for each dollar spent, and refusing to spend unnecessarily, he accumulates. Of all Americans he is the citizen worth while. For that reason some punishment ought to be devised to fit the crime the man commits who is careless with savings the thrifty Negro puts into "race enterprises."

While some of our savings go into the general run of investments, good and bad, another part go into "race enterprises," for which they are the sole source of capital. Recent events, national and local, make us feel deep concern how these business of ours regard the individuals who are the very blood of life for them. In launching their project, the promoters of "race enterprises" make the fullest use of "race" appeal. They say not only is the business going to make money, but "it is going to provide work for the boys and girls," a consumption devoutly wished by us all. This misuse of personal advantage and race advancement leaves no money out of the pockets of our men and women. They are hard won dollars, representing sacrifice and struggle. Therefore we would have them treated with becoming fidelity.

Sometimes the Negro investor's dollar is lost through no fault of the managers of Negro business. But when we see the managers of "race enterprises" sleek and fat, while their businesses pine and die, we cannot help feeling that all this race appeal stuff was for the single purpose of getting hands on the trusting investor's money with no appeal.

ECHOES of OTHER EDITORS

IT CAN BE DONE

By RALPH O. GOTTHARD

Well, 1932 is here! Thirteen years have passed since the war to make the world safe for democracy was fought but skirmishes are still taking place however on all fronts, political, civil, economic and social. It appears likely that it will be a long time before we are going to be able to stop fighting. If I were in a position to command, I would order that most of our energy be concentrated on the economic front—I would try to solve the bread and butter problem first. I wonder sometimes if we would be ready to follow a concrete, practical plan if it were offered us, but I am a confirmed optimist—there is hope.

The young man who is always yapping about being deprived of the opportunity to make something of himself is also the beneficiary. They realize that their patronage is the foundation of business.

They are going to continue to eat, wear clothes, and buy the necessities of life. The only proposal is how to guide this buying power into the hands of Negroes.

It is the duty of the Negro to equip themselves to make the most of it. An appreciable luxury also exists that must be capitalized.

The community must receive to keep the trend of the business curve upward.

—California Dept.

NEGRO OIL COMPANY PAYS DIVIDEND

That the Universal Oil, Gas and Mining Company, incorporated with headquarters in Shreveport, La., operated exclusively by Negroes, has found it possible to pay a dividend to its 350 stockholders, during the present depression, is a definite spoke in a commendable trend of the company and its official staff, and should prove a source of inspiration to colored citizens throughout the South.

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These "forty-seven commandments" are queer, nonsensical and dictatorial.

A young woman of twenty-seven and who was a teacher got married and separated within ten months.

Then she "prayed" to find out why of reconciliation with her husband and received in answer from heaven "forty-seven commandments," which, if they were sent down by Jehovah, would do little credit to the Almighty.

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Indie Can Never Forget

"How long will the people of India submit?" is the question in my mind. God knows it will not be forever. For India can never forget how, by treachery and stratagems, by forged treaties and subterfuges, by infamies planted in cold blood and executed with more than Kurdish barbarity, it is the country never would have agreed to such a harsh and humiliating peace.

The eighteenth century Negros served side by side with the whites as privates and soldiers. In the twentieth century Negros are being used to hold cotton gin and the exploitation system which it produced to debase the Negroes to the plane of beasts.

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