

Julius Rosenwald, Negro's Benefactor, Dies

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The Indispensable
Weekly

The Voice of the Awakened Negro

THE Negro World

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A Newspaper Devoted Solely to the Interests of the Negro Race

Reaching The Mass
of Negroes

The Best Advertising Medium

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GARVEY FORGIVES IGNORANT FOES

Finds Them in the Present Crisis As Helpless As the Leaderless People; Extends to Them His Sympathy

To Put Race Above Self-Seekers and Forgive the Latter for Their Lack of Vision and Patriotism

Fellowmen of the Negro Race, Greeting:

The extraordinary world economic crisis is exacting a terrible toll of suffering from the unprepared individual, peoples and nations who had not vision enough to realize that following the years of plenty would come lean years, such as we have been told of in the story of Egypt during the days of Joseph.

Where There Is No Vision

It is said somewhere: "Where there is no vision the people perish." For many years we of the Universal Negro Improvement Association have preached among the Negro peoples of the world the doctrine of preparedness; in doing that we were buffeted and kicked, and scorned by many of the wisecracks who today find themselves, along with the unprepared peoples, in a state of economic bankruptcy.

Price to Learn and Understand

It is a pity that as a race we have to pay such a price to learn and understand; but when the worst is said and done, those of us who are in earnest to lead, must extend that sympathy that is necessary even though those to whom we may extend it might at some time or other have been our fiercest foes. As a race we are linked together in one common destiny and so we cannot allow any section or unit to suffer because of ignorance or selfishness.

Another Warning

We are again sending the warning to Negroes everywhere, especially those of the United States, South and Central America, the West Indies and Africa, that the next ten years must either make or unmake the race in that we are on our last legs, unprepared and entering into a new era. We are devising ways and

To Readers, Subscribers and Agents of The Negro World

I cannot repeat too often the importance and urgency of keeping The Negro World ALIVE if we mean to carry our program to a successful end. I, therefore, call upon you all to support our mouthpiece unstintingly.

I urge upon all readers to renew their subscriptions and also to make efforts to get new subscribers as part of their duty to themselves and race.

I also urge upon all our agents to pay their bills promptly and make special efforts to increase the sales in their respective territories.

Marcus Garvey.

means whereby we can accomplish the great things we have always had in view to be accomplished through united effort in the next ten years.

The Ten Year Plan

In a previous article I called this plan "The Ten Year Plan." This must be a programme to which everybody must give his help—his moral and financial support—in the building up of a mighty structure that shall last for ages, a structure of economic, educational and political government. Such has been the desire of the Universal Negro Improvement Association, and along those lines we have always agitated in season and out of season until we built around us foes without and foes within. Now that the turning tide of world affairs is around us even our foes from without find that our doctrine was right and if followed would have made the Negro one of the foremost races of the world.

Pulling Together

What we have lost by lack of vision and cooperation in the past, we must now regain by uniting our forces and pulling together. The Universal Negro Improvement Association stretches out its arms to every unit of the race, scattered as it is, to come together and make a pull that will carry us on to the grand and noble goal.

Details of New Programme

In my next article, I think I shall outline as fully as

To Place Before the Negroes a New Way, a Planned Way to Redeem Them Once and For All

possible the details of the new programme in which we must engage ourselves, and I do hope that those who followed and supported the ideals for which I stood in the past will rally with a determination that knows no swerving, that shall be steadfast so that all of us may do our bit in what must be done.

The New Way

Africa's day may be gloomy, but not lost. With proper leadership the skies will break and a great light will be opened up to illuminate the pathway. My leadership is offered again and I do hope there will be a following as mighty as ever.

With very best wishes, I have the honor to be

Your obedient servant

Marcus Garvey

President-General, Universal Negro Improvement Association and African Communities League of the World (August, 1929).

P. S.—Again I have to remind the Divisions and Chapters of the Universal Negro Improvement Association and Garvey Clubs, and individual members to make their reports and remittances for dues and assessment taxes immediately to the Parent Body. The address of the Parent Body, as everyone knows, is 67 Slipe Road, Cross Roads P. O., St. Andrew, Jamaica, B. W. I. All communications pertaining to reports, etc., should be addressed to the Secretary-General.

M. G.

