

The Real
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Weekly
—
The Voice
of the
New Negro

THE Negro World

Reaching
the Masses
of Negroes
—
The Best
Advertising
Medium

Registered United States Patent Office
A Newspaper Devoted Solely to the Interests of the Negro Race

VOL. XXXI.—No. 25 NEW YORK, JULY 16, 1932

RACE GIRL LEADS DEMOS

Garvey's Weekly Digest

If the Negroes of the world do not get ready to match their wits against the wits of the world or



match something else, they are face to face with hell — the hell that we have been told about ever since we came into the world. There is going to be hell down here in this world in another few years, in the battle of existence between the different racial groups for the mastery and the possession of this world. It is for that the great Caucasian race is lining up itself; it is for that the yellow and darker races of the East are endeavoring to line up, and if you do not realize your position and organize and fight to extricate yourselves out of the dilemma in which you are going to be placed by these different groups, you may as well sing your requiem.

I am appealing to you in all parts of the world to drop your sentiment and face the world with facts, because you are living in a practical world. The fight is for your loaf of bread. It is fight and struggle to the end if you must eat, if your children must eat, if your grandchildren must eat and posterity must eat. And if you don't lay the foundation now for preserving their part of the wheat and the meat when they come they will have nothing but the chaff and the bones.

We are living in serious times, Negroes. Trust no one but yourself. Trust no one but God, that God who has not, as some would believe, taken away creation as He was to the white man, the red man or any other man; that God who has not forgotten us; that God who has not, as some would believe, taken away from us anything that we should have, but that God who naturally must be displeased with us because of our own lethargy. I want to impress upon you you have a tremendous responsibility resting upon your shoulders, a responsibility for your own generation of today and a greater responsibility for your children of tomorrow.

If you Negro peoples of the world do not fight in every way possible, your children shall curse you and damn you for perpetuating this race, for bringing them into existence and bequeathing to them nothing else but the husks of your life.

With very best wishes, I have the honor to be
Your Obedient Servant,
MARCUS GARVEY
President - General, Universal Negro Improvement Association.

Woman Heads Calif. Negro Democrats

CHICAGO.—California Negroes are not afraid of the Democratic party, according to Miss Theodora V. Jones, who served as an alternate with the California delegation to the Democratic National Convention. Miss Jones, who at the age of 24 is perhaps the youngest colored woman to have won distinction in the party of Jefferson, is optimistic over the future of the Negro in the party affairs of that state. "We are organizing every day," she stated, "and we are taking care of ourselves, supporting our organization financially. We command respect. We are not after janitors posing as custodians, as many Republicans do, but we are seeking real positions for qualified Negro Democrats."

Miss Jones is legal file clerk in the office of City Attorney Erwin (Continued on Page Seven)

Turks on Lurch Cooperatives

ISTANBUL, Turkey. — Mustafa Kemal Pasha, Turkish dictator, is demanding further organization of consumers and producers' cooperative organizations to enable the working class to withstand the depression. Farm cooperatives have already been established and are in flourishing condition. Now consumers' cooperatives are springing up daily for production, manufacture and marketing of necessary goods. In the days of Sultans the Turkish working class were about as economically helpless as the American Negroes are today.

NEGRO HIKERS GET FREE RIDE IN CAR, BIG SURPRISE, TOO

TRENTON.—Two negro hikers, tramping along the road from Freehold to Trenton, hailed the driver of a large red car today and asked for a hitch. The man alongside the chauffeur told them to hop in. They clambered into the back seat and were whisked to the State House, where their host told them that was as far as he would take them. He was Governor Moore. The pair was too dumfounded to thank him.

Fascist Dictatorship in Japan

WASHINGTON.—Creation of a Fascist military dictatorship in Tokyo was predicted by T. A. Bissell, research expert on Far Eastern affairs, in a special report on "Japan and Manchukuo" issued today by the Foreign Policy Association.

Congressman Wants Monument to Douglas

Representative Emanuel Celler, from 10th New York district, has introduced a bill in Congress on July 2, calling for the erection in the National Capitol of a memorial to Frederick Douglass, "the fugitive slave whose name will ever survive as one of America's most eloquent orators as well as one of the most profound thinkers of his time. It is hoped that a committee of representative citizenry will be formed to raise the necessary funds for this project."

Green of N. O., Negro Leader, Bolts G. O. P.

NEW ORLEANS, La.—S. W. Green, supreme grand chancellor, Knights of Pythias, president of Liberty Industrial Life Insurance Co., and a delegate to the last Republican National Convention at Chicago, created a sensation here on Saturday, July 2, by making public an open letter to Frank C. Labit, chairman of the Republican State Central Committee in which he gave ten reasons why he could not support President Herbert Hoover for re-election. His reasons were that President Hoover has not given adequate patronage, has discriminated against and ignored Negro voters and national committeemen and women. He has not even noticed the lynching orgy, far less condemning it, has trampled upon their rights by insisting upon the confirmation of Judge Parker, tolerated the humiliation of the Negro Gold Star mothers, has displayed race prejudice by refusing to be photographed with Negroes, etc.

13-Year-Old Girl Marvel

RICHMOND, Va.—Little Marie Pearl Johnson of Armstrong High, the youngest high school student in the city to graduate this June, has the distinction of having made the highest rating in the history of the school in mentality tests. She is but 13 years of age but has led her class for the entire four years and was the principal speaker at commencement night.

Seek Right to Sit on Juries

ANNAPOLIS, Md.—The right of Negroes to sit on juries was the chief issue around which the attorneys for the International Labor Defense and the attorneys for the State of Maryland clashed in the appeal against the death sentence against Euel Lee, Negro farmhand. The appeal was filed here last Wednesday.

Meet the "Mayor"



J. Dalmus Steele, recently elected "Mayor of Harlem," whose great purpose is to weld together all community organizations under the leadership of 105 key men, and heads of six Elk lodges.

July 14, Colored American Day!

GREENBURG, Pa.—The first anniversary of the Colored American Day will be held in conjunction with a picnic Thursday, July 14, at Oakford Park, Jeannette.

The celebration, which is being sponsored by the American Voters' Coalition, will feature games of various sorts, including baseball and amateur boxing bouts. Speaking by some of America's best orators is scheduled to occupy part of the afternoon.

G. M. Johnson, founder of the Colored American Day, sponsored its inauguration last year at the same park, at which 5,000 people attended. However, 10,000 are expected to turn out next week.

The American Voters' Coalition, founded in 1931, is based on the resolutions submitted by G. M. Johnson. All officers in the organization are colored Americans.

TO URGE NEGROES BACK TO THE FARM AFTER UNITED STATES SURVEY

MEMPHIS, Tenn.—"After touring the country, studying conditions and seeing the needs of the Negroes, I have decided to visit every section of the South, preach the gospel 'Back to the Farm,' confer with our white people and aid in bringing about a better understanding," says J. M. Williamson, of 667 Woodward street, this city. Williamson styles himself the president of "the National Rural Industrial Association, Inc., an organization highly endorsed by the thinkers of both races."

Gov. Roosevelt Nominated as A Bold Leader

Governor Franklin D. Roosevelt was chosen the standard bearer of the Democratic party during the Presidential election next November. He was nominated on the fourth ballot by the biggest majority on record. He was selected by a vote of 945. The two-thirds rule required only 769 1/3. His running mate is the present Speaker of the House of Representatives, J. N. Garner of Texas.

Mr. Roosevelt flew to Chicago from Albany with his entire family to deliver his acceptance speech to the delegates. He was wildly cheered when he appeared to speak. In doing so, the nominee broke the tradition of waiting to "be notified" of his nomination. He also hoped that other foolish traditions would be broken by the Democrats.

He delivered the frankest acceptance speech in which he told the delegates that he stood 100 per cent behind their platform. He reasserted that he and his party stand for all the people and not for the privileged few. He also advocated bold plans for the rehabilitation of the country, especially by developing the forest resources of the country.

He promised a stirring campaign, always focussing his attention on the issues confronting the people, and not dodging any major one of them.

"Daddy" Browning Invests in Harlem

Edward E. Browning, better known as "Daddy" Browning, one of the largest real estate holders of the city, has acquired vast holdings in Harlem and through his operations, is believed to be the largest owner of Harlem properties in the city. It is believed that the propaganda concerning this greater metropolitan area influenced Mr. Browning in making his purchases in the community. Tenants who rent from Mr. Browning have no "kicks" to make on their new landlord.

Gives History of Daily

WASHINGTON.—The history of the first Negro daily newspaper ever published in North America, will be published soon by Graham & Co., Boston publishing firm. The work will be written as an autobiographical story by Alex. H. Manley, who was the editor of the paper—"The Daily Record," printed every afternoon, at Wilmington, N. C., until the year of 1893, when its plant was burned to the ground by maddened whites.

SPORTS - THEATRICALS

CRICKET

By WALTER H. SIMPSON

Welcome to Australians. We extend to the Australian visitors a very hearty welcome to our shores and hope that their stay with us will be one of the happiest recollections of their entire tour.

As promised last week, here is an analytical survey of the men selected for the three days to represent New York at Innesfail Park against the visitors. We do not claim to be experts but we feel that we know the limitations of our men and just what they are capable of doing, therefore we have picked them to draw the first day and win in the final match.

In consequence of that statement and hoping our prognostication will crystallize into reality, but without any overstatement on the part of the writer, we present our batting strength in the one day match.

Everything being equal and taking it for granted that the visitors will be the stronger side, we should bat first, the matter of their score is immaterial since they may consume the greater part of the day in hitting up a big score, with the idea of dismissing our boys before time is called. That point of view, here is where New York comes in: To lead off we have N. Yearwood and John Robinson. The St. Kitts wicket is set-up for any bowler and with Robinson to aid him may prove the stumbling block to Malley and Fleetwood-Smith. At least we expect 35 before the fall of the first wicket, with Captain Margetson following on. He is an experienced bat and gets the ball away nicely from both sides and had a selection of shots to call upon that may be a revelation to Mr. Bradman and his men after their easy triumph in the Dominion.

For the sake of consistency this order can be followed with good results. D. Lashley—good batsman on any wicket, fast runner and easily one of New York's best left-handed fast ball. Fifth position should go to Young Olivierre, whose batting has been exceptional this season. He has the experience necessary to cope with anything we may encounter and we expect to see him get somewhere near the half century mark. He is also the best cover-point we have in our midst at this writing. J. Abraham is considered the most polished bat in New York having none and has had a great deal of experience in first class cricket; numbered among the first six good bowlers he should be an added asset to his side. Not until he is out, can you comfortably feel that his side has lost—present company not excepted.

It may be necessary for the remaining wickets to bat, but for whom there is no other batsman with a greater variety of shots and footwork in the game around here today. Claffey, good bat, inclined to be a bit nervous in strange company, but undoubtedly a first class batsman with a repertoire of strokes that may make those skeptical folk sit up for a while until he gets set in the wickets. E. Heckitt, good bat, scores with each on good bowling shines brightest when playing first class matches and may surprise many back of the wickets. He knows all New York bowlers equally well and is properly fitted in this position. E. Howard, the late arrival from Howard, will have to be rated very highly on his performance last week. His 88 on Sunday and 23 on Monday stand out so because he

is so sure of himself. Edward G. Robinson's latest starring vehicle which will be shown Sunday, Monday and Tuesday, July 10, 11, 12, is the story of a man who found himself stripped of honor by his own wife's shame. In two seconds he became the slave of the woman he hated! Two blinding, flaming seconds that stripped him of honor and branded his soul.

Supporting Robinson are Preston Foster, Vivienne Osborne, Guy Kibbee and others. On the same program there will be shown a new and entertaining comedy, "The Mystery Ranch," starring Edw. G. Robinson, Fred Astaire, and other selected short subjects.

Does love bring as much misery as happiness? Does love cheapen as well as beautify? You don't know what marriage can do to a girl until you see marriage, 1932 in "Merrily We Go to Hell," one of the feature pictures on the double feature program for Wednesday, Thursday and Friday, July 13, 14 and 15, with Sylvia Sydney, Frederic March and other screen favorites.

George O'Brien, daring death-defying danger, riding to the rescue of a beautiful girl, caught in the maze of "Mystery Ranch," which will be the other feature picture on the program.

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Loew's Victoria

"Two Seconds," Edward G. Robinson's latest starring vehicle which will be shown Sunday, Monday and Tuesday, July 10, 11, 12, is the story of a man who found himself stripped of honor by his own wife's shame. In two seconds he became the slave of the woman he hated! Two blinding, flaming seconds that stripped him of honor and branded his soul.

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David Johnson Wins His Laurels in Music Contest

David Johnson, Jr., a 17-year-old colored boy, won the gold medal with the highest rating given to any contestant in the New York Music Week Association contest for this year.

Mrs. Constance Edson Seger, the boy's violin teacher, has sent the following facts about this colored genius of the violin: "He was born in New York and began his musical studies at the age of 4½ with his father who is a musician and violin teacher. David attended St. Mark's Parochial School.

"In 1928 the boy entered the Institute of Musical Art of New York and obtained a scholarship. For the past six years he has been studying with Mrs. Constance Edson Seger, member of the violin faculty of the Institute. He has been in former contests of the New York Music Week Association winning a silver and bronze medal in 1929 and a silver medal and pin in 1930. His gold medal was obtained this year with the high rating of 97½."

At the 8th Annual Concert of the Music Week Association held at Carnegie Hall, young Johnson won immediate success with the large audience by his fine playing of the Kreutzer arrangement of the Praeludium and Allegro by Paganini.

Jack Johnson Caught Speeding Once Again. FT. WORTH, Tex.—Jack Johnson, former holder of the world heavyweight championship, was scheduled to appear here in an exhibition bout this week. Some of his friends, getting "wind" of the fact, thought that by staging a fake arrest for speeding would be an excellent joke to play on the ex-champ and add greatly to his arrival.

Florida Giants Defeat Jamaica A.C. Flashing a brand of ball that has made Barnes' Florida Giants a big attraction as a semi-pro outfit, the Giants annexed two games to their long list of wins on Sunday when they defeated the Jamaica A. C., 9-1 in the forenoon and took the fast going Falcon A. C. nine into camp, 14-0.

CRICKET INTERNATIONAL TEST MATCHES Thursday, Friday and Saturday July 14, 15, 16 AT INNESFAIL PARK, NEW YORK 238th Street and Broadway Games Called 12:00 Noon Sharp Australian Test Team Led by the Great DON BRADMAN Pick of New York Cricketers Captained by F. H. MARGATSON and A. WALCOTT Admission \$1.00 (Covered Seats 50c Extra) DIRECTIONS—Broadway 7th Ave. Subway to 238th St. Walk Two Blocks to Grounds

WHAT'S WHAT IN CLUB LIFE

By LEE BELL and CHARLES FLEMING

The bombs that are burning in Clubdom are overwhelming. If discussion is going to be prevalent soon, it surely will be only the survival of the fittest. But don't let these few be a criterion to those who are aiming for success. Neither let it be discouraging to those who are struggling. For discouragement is one of the greatest causes for failure in life. Up and down are an element in the life of everyone.

The same way with clubs, for they are only enlarged editions of the individual. When one gets up—it is possible to stay up only by hard work and persistence, but if one permits himself to go down below his balance, the probability of failure increases. However, the lessons learned during the struggle towards success, and the ups and downs on the road are valuable and stand for experience.

Sorry to note the amount of jealousy that seems to exist both in the clubs, and clubs toward each other, as evidenced by a recent affair given.

Told that I missed the time of my life, when forced to stay away from the sea up the Hudson on the "Good Old Ship Nautilus," but was able to get first hand data, and as I was perfectly miserable on the shore side, the entire time the boat was up the Hudson, guess the boys are even. Heard that the boys were dressed in officer's suits, of cream flannel, with caps to match, with green trimming. And Mr. Leon Hogan, the president, greeted everyone as a relative, making everyone feel right at home. Ernie Ferguson played as never before.

Things and Bits from the Ball Room with good glasses—a certain officer of the Royal Duke, playing a "chivalrous knight," to a lady in distress.

Was told a very popular scribe was shadowed—same shadow never stopping one for a breath.

Red Devils had white dannel pants, with red lumber jacks—some fifty uniform.

Health Hints for Amateur Athletes

Former Heavyweight Champion of the World These articles have been prepared by Mr. Corbett in cooperation with the staff of the Department of Health of the City of New York and are being released for free use of newspapers throughout the country in the interest of the health of boys and girls.

Every boy and girl should know that proper food is necessary to give the body the strength it requires for athletics of any kind. Food furnishes the fuel which makes possible the work of our muscles and internal organs, and the protein, minerals, and other substances required for growth and for the replacement of worn-out tissues.

You should eat plenty of vegetables, some of them raw in the form of salad; in addition to cereal, potatoes, and bread and butter, your diet should include meat, fish or eggs, and you should drink at least one full glass of milk with every meal. Eat fruit or ice cream for dessert, eschew pastries. This makes for a balanced menu, and a balanced menu is the secret of good health.

Get sparingly of sweets and then only after a meal. Do not eat between meals. If you feel hungry drink a glass of milk. Try the above for two weeks and you will notice a marked change in your health.

her comes under the spell of her beauty. Would the Wales Club be so kind as to get in touch immediately with Baron Mejs, Phaedo Club, 50 East 118th Street.

The bus outing given by the Vanessa Girls, in spite of the rain, was a great success. The trip up the Hudson to Spring Valley took about two and one-half hours, where all stopped and had dinner, then on to the beach. By this time, the sun was once again smiling. Games were played and dancing. The bus finally made the homeward trip and arrived at the late hour of eleven. Everyone complimented these girls for their untiring efforts. By the way, this outing closes the activities for the club until early in September.

As the time draws nigh, the Gaucho Club, Inc., are brushing up all the top holes left, and can now a finished product stamped A—meaning perfect—excellent and all that sort of thing. Well, anyway, the club will stage their second annual seagoing party in August. There need be no excuse to be absent for we have told you in ample time.

will soon be stepping into one of the large halls. It is whispered that Edward Carter, their advocate, is taking his business seriously and that is the secret for some of their success.

Hope that little trouble will be ironed out, in the Phaedo Club. You boys have a nice group, so preserve it and keep it intact.

The Gayette Girls bus outing was a success as told to me. That you got more than your money's worth, for the trip was not only long but delightful as well. Has found its way to Savin Rock and back. For details who will cause you to forget the depression. The cast consists of such laugh provokers as Jack Oakie, Lydia Robert, Andy Clyde, W. C. Fields, Ben Turpin and George Barbier.

Then there is the stage above that is worth several times the admission price. Harry Richmond, Bert Wheeler, Jeanne Aubert, Milti Mayfair and Polly Walters extend themselves in this, the show of shows.

"STRANGER IN TOWN" At the Winter Garden, the story of a small town is unfolded to big town audiences who are bound to enjoy every moment of it. The story is of a rural storekeeper, who is faced by business amihilation in the form of a large chain store that opens opposite him. His outmoded business methods cause him to lose his trade in the face of the big store's new policy. In all, it is a lot of fun to see.

Such Marx Brothers to appear on Broadway after completion of "Horse Feathers." Elissa Landi family chosen as Marcia in "The Sign of the Cross." According to Wynne Gibson, there are four types of lovers—tender, noble, romantic, what'll you have? Ben Turpin is the oldest autograph collector in Hollywood. Juan Herold and Una Merile hurrying East to appear at the Capitol week of July 14th. Ronald Coleman preparing for "Cynara." Jackie Cooper's next, "Father and Sons." M. G. M. boys movie rights for Pearl Buck's best seller, "The Good Earth." Well, I'll be writing you.

BROADWAY PARADE

By S. R. H.

"MILLION DOLLAR LEGS" The Paramount Theatre's program, this week, is one that should you miss, you will be missing one of the best shows for laughs in many moons.

Forget the implausibility of the story and you will sit through an hour of laughs and glee that will cause you to forget the depression. The cast consists of such laugh provokers as Jack Oakie, Lydia Robert, Andy Clyde, W. C. Fields, Ben Turpin and George Barbier.

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Get Wise to Yourself DON'T LET OLD AGE FIND YOU IN THE RUT STILL WAITING FOR A BREAK It is now possible to learn by the A. B. C. Method almost any trade or profession in earth within a few weeks. Turn the valuable hours that you ordinarily waste evenings into Dollars and Cents. Through my agency you can obtain any correspondence course on earth. Catalogue with names and price list is furnished free of charge. Write for it.

ARNOLD JOHNSON 149 West 117th Street New York City

VICTORIA Loew's 7th Avenue Sun.-Mon.-Tues. July 10-11-12 EDW. G. ROBINSON in "TWO SECONDS" with ZAHU FITZ and TRILBY FORD COMEDY Wed.-Thurs.-Fri. July 13-14-15 "Merrily We Go to Hell and 'Mystery Ranch'" Sun.-Mon. July 16-17 "New Morals for Old" with METZ, W. G. HELL and "Mystery Ranch" Tues.-Fri. July 17-18 "HUDDLE" "Rider of Death Valley"

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EDITORIALS

Negro World

FEATURES

Vol. XXXI. New York, July 16, 1933 No. 25

THE NEGRO WORLD PLATFORM

1. To Champion a Negro Nationhood by Redemption of Africa.
2. To make the Negro Race-Conscious.
3. To Breathe Ideals of Manhood and Womanhood into Every Negro.
4. To Advocate Racial Self-Determination.
5. To Make the Negro World-Conscious.
6. To Print All the News That Will Be Interesting and Instructive to the Negro.
7. To Instill Racial Self Help.
8. To Inspire Racial Love and Self-Respect.

It's High Time

WHERE are all those Negroes that call themselves New Negroes, Redeemers of the Race, Fighters for the Freedom of Africa? What are they doing?

All we hear around us is mere talk about doing this and that, but nobody is doing a thing, in fact. Do they really believe that TALK ALONE can redeem the race or Africa? If they do they will be sadly mistaken.

Mere talking has been causing factions among the Negroes. If they had been working on something constructive instead, they would have been able to unite their ranks and march on to their goal.

Negroes, stop talking; stop fighting; stop disuniting; stop being selfish. UNITE! Bury your differences. March on determined, under one leadership to FREE Africa and EMANCIPATE the race. It's high time!

A Gallant Leader

GOVERNOR Franklin D. Roosevelt was chosen by a huge majority at the Democratic convention to lead their hordes in November. It seems to use to be a very happy choice, for the Governor is very popular throughout the country and among all sections of the people. Besides he is a very able executive, a clear thinker, a bold planner, a frank talker. Especially, his concern for the "small fellow," for the obscure, for neglected, will be appreciated by all Americans in general and by Negroes in particular.

If the country elects Gov. Roosevelt next November he has given us already a demonstration of what our next president would be like. He flew to the Convention Hall from Albany in a storm and made the frankest acceptance speech on record. He broke, in so doing, a long tradition of waiting for "notification" and promised in the bargain that he would break other traditions.

Mr. Roosevelt is the most outstanding liberal in American politics today with a tremendous influence in the South. We have no doubt that he will exert that influence to bring about a better understanding among the Southern whites and Negroes. His task will be made easier in championing the cause of the Negro in the South if the Negroes all over the country will rally to his standard on next November 8.

Strange! An English woman Socialist has just come back to Moscow from an eight month tour of Russia and reports that Russian women are using extensively an excessive amount of cosmetics. She condemns it as a "bourgeois" habit and wants the Soviet government to forbid this custom.

We call it strange because the Russian women are clinging to rouge, lipstick and powder desperately even though they cannot get enough bread for their family. Women's ways are certainly strange!

IRELAND under Mr. DeValera is putting the British pretensions about having granted "complete autonomous status" to their dominions to a severe test by challenging the oath to the British Crown. So far Mr. DeValera has been triumphant, which has pushed the British government to the point of fretting and threatening to retaliate. But unfortunately for the British, the Irish have an equal power for retaliation.

The Irish situation should be studied carefully by all Negroes interested in Negro nationalism.

A Look at Life

By ARNOLD C. DeMILLE

AIN'T IT THE TRUTH?

Understanding the nature of a man is indeed a difficult problem—rather too difficult for the average person.

If we were to try, let us take, for an example, the case of a business man who compliments himself upon his ability to judge the people with whom he comes in contact, and with whom he creates friendship. He is perfectly happy and at peace with the world as long as he is let alone to believe in his convictions and in the things which he thinks are facts.

But the moment someone, who has observed closely his method, points out a defect, he becomes irritated, though he does not show it at the time.

It is quite amusing to learn of the amount of energy he will exert in seeking the actual truth. He will place himself in the most unusual predicament, make himself miserable, restless.

And after the truth has been secured he then becomes more uncomfortable, terribly unhappy.

Unlike the wise man who seeks the truth for his own benefit and adjusts himself to face all mundane injuries, he is much like the average man who has only an idea that he wishes to have bare facts established in his mind.

But when he finds those facts staring him in the face, he shrugs and shrieks, closes his eyes and turns his face.

The average man does not want to know the truth, though he will go to his grave trying to satisfy his curiosity.

BUSINESS TO SUIT YOU

By ALFRED HENDRICKS

HOW'S BUSINESS?

It feels quite natural asking the above question, because it's an absolute fact that large numbers of Negroes everywhere are now doing business. Formerly, when one talked of Negro business he meant our few banks and insurance companies; but today Negro Business means a representative portion of the race—building solidly from bed-rock, which surely will erase the white brother's term—"inferior."

"How's Business?" is now a part of us and is taking the place of our age-old conversational topic: "My boss and my job." This new attitude of so large a part of our group is the creator of progress—the straight road leading towards the heights. Then, surely, it's worth our whole-hearted support and loyalty to race, to stand behind it.

Yesterday I was purchasing refreshments from a fellow who, incidentally, was dressed in typical waiter style (clean white), when another fellow selling caps came alongside. At his greeting of "How's Business?" I became enchanted. I left the pair discussing "business," and I couldn't help but think of our changed position five years hence.

I thought also of how small traders—in due time, "graduate" into shopkeepers, then further up into realtors, theatre and newspaper owners, brokers, bankers, large manufacturers, shipping men, merchant princes, etc. And so from the extensive build-from-the-bottom program we're now following, we are assured that great changes for the better, are right behind.

What a grand and glorious feeling it is to see the Negro taking charge of his economic affairs himself! He has learned not to see business in thousands alone, but also to recognize and use the opportunities offered by the small-man affair. Hence our great army of men and women in every line of business. Truly, this great army represents the future architect of the race's destiny,—"HOW'S BUSINESS?"

If you want others to cooperate with you convince them that you are prepared on your part to cooperate with them. Otherwise your cry of "disloyalty" on their part is both stupid and selfish.

If you want effective service from your employees pay them well and pay regularly.

The Periscope

By ARTHUR S. GRAY

STOP VOTING AS "NEGROES"

Negroes who are entitled to vote within the United States should do so on the basis of CITIZENSHIP ONLY. After having proven one's right to cast a ballot, by virtue of naturalization or birthplace, no reference to the race, religion, or ancestry of the voter should be tolerated or discussed. Too many Negroes of today regard the right of voting as a special GRANT, when the privilege is a LEGITIMATE RIGHT that has no strings or conditions of COLOR attached to it.

Politicians who approach you with the argument of race loyalty in attending the polls are dishonest, grafting, and selfish POLITICAL RACKETEERS. None of us should be swayed by racial appeals when dealing with COMMUNITY ISSUES. Such distinction divides and WEAKENS one's PATRIOTISM. If our bias is so affected that we cannot act in this manner—then we should not deceive ourselves by hypocrisy and pretense—but STAY AWAY FROM THE POLLS. (And let the "majority" run their own affairs.)

Such terms as "lily-white" or Negro "balance of power" are mere catch-words of the demagogue and tricksters. They have no place in the general scheme of real democracy and no attention should be paid to those who practice the employment of such terms.

When you go into a store to buy an article no record is kept of the color of your skin, it is an impersonal transaction; likewise no record is necessary of your race when your voting is done, because it is also an IMPERSONAL TRANSACTION. But if you are convinced that a race issue is inescapable—then JOIN THE U. N. I. A.!

Know Thyself

By LESLIE BISHOP

It is 157 years ago since the United States of America was declared free from the iron hands of the British. A group of men who voiced the sentiment of the people, decided that one of the priceless heritages of mankind, the thing they loved most, was liberty. All down through the years their longings, which gave birth to a new nation, have been kept alive in memory by the celebration of July 4, as the day of American independence.

The Negro too, joined in such a celebration; he has spent his last dime in fire-crackers in order to take an active part in the celebrating of America's independence. I sometimes wonder if the sophisticated Negro knows that 157 years ago he was in chattel slavery—a property of the white man and was considered less than human.

Our independence will come sooner or later when the United States of Africa will celebrate the future emancipation of the black race. It must not be forgotten as in the case of man, the race needs real workers at this time, not plagiarists, copyists and mere imitators but men, like the Pilgrim fathers, who are able to create, to originate and improve and thus make an independent racial contribution to the world and civilization.

Against White Leadership

By DR. CARTER G. WOODSON

One of Booker T. Washington's chief objections to segregation was its inconsistency. He said, "The Negro is segregated from his white neighbor, but white business men are not prevented from doing business in Negro neighborhoods." In this way the economic development of the Negro from within is arrested, and that of the white man is promoted at the expense of the Negro.

If Booker T. Washington had lived longer he would have had reason to object to the working of segregation in another sphere. He doubtless would have objected to the unwise interference with and direction of the affairs of Negroes who have been gradually forced into the ghetto. He himself was better prepared on

AS I SEE IT

By WILLIAM L. SHERILL

LOSING MUCH

In spite of the great success the Negro press is enjoying today, the Race is losing much because the majority of our people do not read their own papers. The Negro press today deserves far more support than it is now receiving. The Negro press is performing a wholesome service, which has only begun to be felt. It is causing its readers to think as never before.



READERS OF NEGRO PAPERS HAVE GREAT ADVANTAGE

Negroes who read their own papers are not easily influenced by propaganda. They know that their own papers can be relied upon to fight their causes. They have realized that their destinies of their sons and daughters are bound up in the whole, rather than the part. For the final truth as to the whole, they look to the Negro press, which has at last come into its own.

THE GREAT PITY

The pity is that every Negro does not read and support his own papers. There should not be a Negro home today without a Negro weekly coming into it, especially if that home has any paper at all coming into it. Propaganda is one of the greatest weapons of the modern world. The Press is the greatest instrument for the spreading of propaganda we know of. If we are to mould public opinion in favor of our cause, there is no more effective method than by the use of our literature.

IF WE WANT THE TRUTH

We must make our own way in literature. If we leave it to others to write about us, and what we think, say and do, they will color it from their racial viewpoint, and it will not always flatter us nor tell the unvarnished truth about us. To get the truth, we must write for ourselves the story of ourselves.

When I write about white people, I always do it from the Negro viewpoint. I can't help it any more than the white man can help writing of me from his viewpoint. In order that we may be able to give our views to the world, it is necessary that we support and encourage our Press.

NEGRO WORLD OUR GREATEST WEAPON

The Race is fortunate at this time to have such a paper as The Negro World. A paper whose pages are dedicated to the one purpose of interpreting the hopes and aspirations of the Negro. No greater calamity could befall the Race than that of losing The Negro World. Negroes at this time can render no greater service to themselves and their Race, than that of seeing to it that The Negro World receives their support. The sale of The Negro World could be tripled, beginning with next week's issue, if every reader would buy two extra papers and send or give them to someone else. If this small sacrifice was made by the present readers for a few months, the circulation of The Negro World would double.

Negro education, and I am sure he would not have enjoyed seeing Thomas Jesse Jones dictate the program of the Negro. We do know that Booker T. Washington did not want Jones to make the survey by which he immensely profited through the overvaluation of his unfavorable report on Negro schools. The wizard of Tuskegee suggested for this task another man whom he considered better qualified than Jones.

I would not object to Thomas Jesse Jones's procedure, but history shows that no people consigned to the ghetto have ever got out of it under the guidance of those who consign them to the ghetto. Of all the oppressed people in the world I have not yet found an account of one that got out of the wilderness under foreign leadership. Jones's promoters, then, are undertaking what history has shown to be impossible.